

The Advisor

By Aruba Tourist Channel

ARUBA'S
WEEKLY
FREE
NEWSPAPER

September 27 - October 5, 2022

ArubaTouristChannel.com

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THE BIG INTERVIEW OF THE WEEK



WORLD TOURISM DAY 2022

RETHINKING TOURISM 27 SEPTEMBER

Rethinking tourism International tourist arrivals at the start of 2022 were double the level recorded in 2021. In some regions, arrivals are already at, or even above, pre-pandemic levels. The lifting of the remaining travel restrictions, alongside rising consumer confidence, will be important drivers for the sector's recovery, bringing hope and opportunity to many millions of people around the world.

World Tourism Day will be cele-

brated as the shift towards tourism is being recognized as a crucial pillar for development and as progress is well underway. May 2022 marked the first time the United Nations General Assembly held a special debate on tourism, illustrating the historic relevance of the sector. Tourism is now on the agenda of governments and of international organizations in every global region.

At the same time, destinations and businesses are proactively adapting to meet challenges and responsibilities, as illustrated by the wave of signatories to the

Glasgow Declaration on Climate Action in Tourism, spearheaded by UNWTO. Tourism's International Observance Day will put people at the center of key discussions. Where is tourism going? Where do we want to go? And how do we get there?

The theme "Rethinking Tourism" will reflect this. It aims to inspire the debate around rethinking tourism for development, including through education and jobs, and tourism's impact on the planet and opportunities to grow more sustainably.



Aruba Tourist Channel 5th Anniversary!



In 2009 Aruba Tourist Channel was founded by Mr. Ishwar Daryanani. A dedicated communication platform for the tourist as a way to export Aruba's Culture, History, and Art on an international level.

On the 27th of September 2018, Aruba Tourist Channel was officially launched as Aruba's first and only TV channel dedicated to the tourist market.

"Aruba Tourist Channel was not ready for development in 2009. I knew I was confronting time travel returning to Aruba in 2009, but I love Aruba so much that I said, I will do this time travel journey and will confront whatever it takes to establish Aruba's first IP-TV Channel live from Aruba.

I had to wait 9 years in Aruba to finally reach the vision I had in 2009.

Aruba Tourist Channel is a showcase of IsbMedia Studios in its full potential: Website Development, Live Broadcast, E-Commerce, Social Media Integration, Video production of both live and pre-recorded videos, Photography, Marketing Plans, Marketing Strategy, and Media Plans." said Ishwar Daryanani.

Today the 27th of September 2022 the channel celebrates its 5th anniversary by launching Aruba's first and only concierge newspaper called "THE ADVISOR" where you can find all activities in all hotels and happy hours. As well as local activities, with specials and important numbers like taxi and emergency numbers.

The Advisor can be downloaded directly from the website Aruba-TouristChannel.com or you can subscribe to our newsletter to receive the weekly newspaper in your email inbox.



TRAVEL INSURANCE ACCEPTED
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Ronella Croes CEO
ARUBA TOURISM AUTHORITY

Dear Visitor,

Welcome to the One happy island or as we say in Papiamentu - Bon bini!

On behalf of the Aruba Tourism Authority, we thank you for choosing Aruba as your vacation destination. We, at the ATA, are very proud of the remarkable tourism recovery Aruba has seen over the last two years. This recovery has been possible by countless local stakeholders, the local community, and all the wonderful visitors to the island, such as yourself.

As a destination, we are embracing the High-Value, Low-Impact tourism model.

Aruba will continue focusing on the economic contribution of the tourism sector, the quality of the visitor experience, environmental protection and conservation, and our residents' quality of life.

For our part, the Aruba Tourism Authority, through different initiatives, will highlight the importance of our natural resources, our well-known hospitality, and the safety and security of our visitors which they have grown accustomed to.

While you are visiting Aruba, we encourage you to go out, explore and enjoy all that the island has to offer!



24/7 LIVE STREAMING

- Aruba.com
- ArubaTouristChannel.com
- ArubaTouristChannel Facebook
- ArubaTouristChannel YouTube Channel

ON-DEMAND

- ArubaTouristChannel.com
- ArubaTouristChannel YouTube channel

5th ANNIVERSARY
SEPTEMBER 27, 2022



THANK YOU FOR THE SUPPORT!



Dear Visitor,

Iwould like to give you a warm welcome to our One Happy Island Aruba.

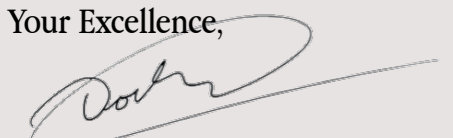
It is an honor that you choose our little haven as your vacation destination and that is why we do our best to accommodate you as comfortably as possible to experience the best our island has to offer. As the Minister of Tourism, my focus is to provide our visitors with excellence and quality, offering a one-of-a-kind and unforgettable visit.

The world is quickly changing and as we have been taught, working towards a more sustainable future is the only way forward. Therefore, we are focusing on the preservation of our flora and fauna, cultural heritage and eco-friendly activities for everyone to enjoy.

Aruba may be a small island but has so many wonders to offer, only to mention a few, my personal favorite highlights of Aruba are the Arikok National Park, Aruba's Lighthouse, and San Nicolaas district with their art murals, bohemian cafés and beautiful beaches.

My compromise with Aruba is to uphold our tourism to the highest of standards while preserving the natural resources that we have been gifted by our planet. I hope that when you are in Aruba, you enjoy yourself while taking care of our beautiful paradise and feel as a part of our family. Remember that we will always await you with open arms and this is your home away from home.

Your Excellence,



Mr. Danguillaume Oduber



OUTSTANDING AWARDS IN THE HOSPITALITY INDUSTRY



AHATA Excellence in 2021 Award
Ana Maria Artunduaga
Waitress - Manchebo Beach Resort & Spa



AHATA Excellence in 2021 Award
Angel Rodriguez
Maintenance Man - Boardwalk Boutique Hotel



AHATA Excellence in 2021 Award
Carell Leonardo Fingal
Senior Maintenance Technician - Bucuti & Tara Beach Resort



Aruba Beach Club Resort
Evina Samas - Room-keeper
Employee of the Month
January 2022



Aruba Beach Club Resort
Eduard Maduro - Laundry Attendant
Employee of the Month
February 2022



Aruba Beach Club Resort
Cecilia Beato - Room-keeper
Employee of the Month
March 2022

The Advisor

By Aruba Tourist Channel



To our treasured guests,

Bonbini to Aruba!

We are delighted you chose Aruba as your vacation destination. Whether it's your first visit or you have been here before, Aruba offers a great vacation experience. We look forward to sharing our unique sites and ambiance with you and hope – above all – that you get to know our people and the warm and welcoming hospitality.

AHATA's members encourage you to help us preserve local flora and fauna for future generations and we invite you to support our valiant sustainability efforts while enjoying an array of available activities. Every square mile of Aruba is a gem waiting to be discovered, whether it's the endemic nature on the Northside, the shopping activity of Oranjestad, the charm and Caribbean culture of the San Nicolas art district, or the serene white beaches and crystal-clear turquoise waters.

Our island's culinary offering can please a wide variety of palates. You can enjoy traditional meals such as goat stew "cabrito stoba," stuffed cheese "keshi yena," or fried fish "pisca hasa cu funchi". The diverse gastronomic scene boasts international dining experiences varying from European to Asian, African, Latin American, and Caribbean flavors.

Through it all, you can delight in a level of hospitality and service that is deeply ingrained in our Aruban culture. We encourage you to get to know our people and form a deeper bond with Aruba and its rich historical background.

Thank you for visiting Aruba. We look forward to welcoming you back again and again!
Warm regards,

Tisa LaSorte
President and CEO
Aruba Hotel & Tourism Association



AHATA is a non-profit association powered by its members. The 140-member companies run the breadth of the tourism industry, from large hotel properties and timeshare resorts to activity companies and small service providers. The combined strength and knowledge of our members enables AHATA to move forward in enacting positive change within the industry

- The entire side column has to be replaced by my previous email's content
- AHATA's primary responsibilities include:
- Be a strong voice for a productive economy.
- Effective representation on the ATA Board.
- Build value for members with a focus on education, advocacy, safety, and relevant information.
- Engage in and encourage participation in community service
- Encourage the upcoming Aruban generation to work in the tourism industry.

At the end of the 1950s Aruba began to develop its tourism industry and saw the opening of its first luxurious hotel on Palm Beach: The Aruba Caribbean Hotel and Casino. More hotels followed and the Aruba Hotel Association (AHA) was founded in September 1965 and had the basic objective of promoting cooperation between its members and other agencies which were directly or indirectly involved in the welfare of the tourism industry on Aruba. As the years went by the association expanded its influence and in 1987 the AHA was renamed the Aruba Hotel & Tourism Association (AHATA) the name it goes by today.



Flagship carrier British Airways launched the first ever direct scheduled flight to the UK.



ORANJESTAD - The inaugural flight will depart London Gatwick for Aruba in March 2023, it will operate twice weekly (Sunday & Thursday) on a year-round basis, tagged with Antigua.

the tour operator arm of BA, with A.T.A.-UK targeting a plethora of new UK operators over the coming weeks to encourage them to launch Aruba and those already contracting the destination to expand their product offering. Aruba will be part of the British Airways September Sale campaign which will officially launch the island and its new partnership to the consumer.

Aruba is now on sale via the British Airways website. There will be over 20 hotels in Aruba sold via British Airways Holidays

World Famous Eagle Beach was the center stage for the largest vow renewal of the Caribbean.



ORANJESTAD - For the first time, the vow renewal went live on Facebook and Instagram welcoming couples from all over the world; USA, Italy, Brazil, Netherlands, Chile, Peru, Colombia and many more, connecting them with their family and friends back home.

This year's edition of Aruba I Do surpassed all expectations. More than 200 couples gathered on

Eagle Beach during sunset to say their I Do's all over again. Andy de Courcey Osbourne, wedding officiant, talked sincerely about love and commitment, allowing his humor to shine through. The surprise of the evening was singer Edjean Semeleer as the master of ceremony who interacted with his audience gracefully. Since the first email with 'save the date', registrations kept on coming in reaching a record of couples since its first edition in

2017. Colombian actor Alejandro Estrada and his wife, Colombian actress Nataly Umana were invited as influencers to renew their vows. Colombian TV program La Red of Caracol TV was also present to capture all the details of the couple. Southern Bride Magazine Rep; Bailee Ross was also on the island to experience this 4th edition. Couples are already asking about the 5th edition which will be bigger and with lots of love!

Aruba meets Nola

The Papillion of Aruba dinner on July 28th was a success.



ORANJESTAD - The venue was Le Tableau a well established multi generational family run restaurant in the heart of the French Quarter, New Orleans.

luxury travel advisor, art gallery owner and a freelance food journalist. They all were highly impressed with the quality of the food and production. Natasha was able to discuss the island with the ladies and a few other guests present. They loved the details about each dish and the wine that complimented it. Some mentioned it would be good if there was a more formal address about the island. The owner of the art gallery was interested in a similar program including art and an exchange of Aruba art and Nola's art. This event proves that Aruba's culinary scene is on par with many foodie destinations and should be explored in other cities such as L.A. and NYC.

The Papillion team melted well with Le Tableau's team creating a magical night of culinary exploration accompanied by classy wines. The setting was intimate in a private room for under 40 guests. The table setting presentation was simple yet impactful. Each guest was given a hot sauce bottle (Pica di Papaya) as a useful momento to remind them of their night and use to create fantastic meals. Natasha Lee Soy, representing Aruba accompanied by a local

Aruba convention bureau It's Play Time



The Aruba Convention Bureau team visited "stichting sonriza" a foundation that helps people with special needs where we delivered a small but meaningful donation of Board games for the project "it's play time" Thanks to the generous participants of our Destination Review.

Robert Hayes A.T.A. National Sales Director in North America attended sales calls in Midwest.



This is not the first time ACB visits St. Louis where we have some of our most loyal clients and also Kansas City providing some nice opportunities to see past and a couple new clients. The Sales Trip included Mark DiMartino (Hilton), Andy Meece (Hyatt) and Stephanie Pincince (EPIC)

together with Jennifer Buranich (Marriott). We were able to conduct 8 client events including 2 client breakfast/meetings, 3 client lunches, 1 client dinner and 2 client TopGolf "Happy Hour" reception events exposing us to 27 clients.



- 1 AMSTERDAM MANOR (HORIZONS LOUNGE)**
Happy Hour: Monday – Sunday | 5:00pm – 7:00pm
 Happy Hour special: 2x for 1
 Thursday 'IN' – Manager's cocktail party 5:30pm- 6:30pm 2x for 1 & free hors d'oeuvres
- 2 ARUBA BEACH CLUB (RICARDO'S RESTAURANT & BAR)**
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: Daily Cocktail (Main Bar all prem drinks 2 for 1)
 Live bands: Sun - Wilmer | Mon-Thu - Sharp Steel Pan | Tue-Fri - Cesar Olarte
- 3 ARUBA MARRIOTT RESORT (MAIN POOL AND ADULT POOL)**
Happy Hour: Every day 12:00pm – 1:00pm | 3:00pm – 5:00pm
 Happy Hour special 2 for \$19
 Bingo: (Pool-side) Everyday 2:00pm
 Bingo: (Casino) Wednesdays 9:00pm | Thursdays 10:00am, 11:00am, 12:00pm | Fridays 7:00pm | Sundays 3:00pm
- 4 ARUBA'S LIFE VACATION RESIDENCE**
Happy Hour: Every day 5:00pm – 6:00pm
 Happy Hour special: 2x for 1
- 5 CARIBBEAN PALM VILLAGE**
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm
 Happy Hour special: 2x for 1
- 6 CASA DEL MAR (MATTHEWS RESTAURANT)**
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: 2x for 1 | Bingo: 2:00pm – 3:00pm
- 7 COURTYARD BY MARRIOTT**
Happy Hour: Every day 6:00pm – 7:00pm
 Happy Hour special: 2x for 1
- 8 DIVI ARUBA PHOENIX**
Happy Hour: Every day 5:00pm – 6:00pm at pure beach.
 HAPPY HOUR special: 2x for 1
- 9 COSTA LINDA BEACH RESORT (WATER'S EDGE RESTAURANT & BAR)**
Water's Edge Restaurant & Bar:
HAPPY HOUR: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 Happy Hour special: Drinks 2 for 1
 Entertainment schedule:
 Nightly Live Entertainment 7 Days A Week | MONDAY 6:30pm – 8:30pm - Angela Flores – Violinist | TUESDAY 6:30pm – 8:30pm - Jean Paul – Saxophonist | WEDNESDAY 6:30pm – 8:30pm – Eddie Kroon – Singer 9:00pm – 11:00pm – Karaoke Happy Hour. THURSDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer | FRIDAY 7:00pm – 9:00pm – Ricky Thomas – Guitarist | SATURDAY 6:30pm – 8:30pm - Angela Flores – Violinist | SUNDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer
- 10 RENAISSANCE MARINA & OCEAN SUITES EVENTS**
 MONDAY 5:30pm – 10:30pm – Fresco – "That's Amore – Live Entertainment | TUESDAY 6:00pm- 10:00pm – Blue Bar – Korean BBQ | WEDNESDAY 7:00pm – Renaissance Private Island – four course menu | THURSDAY 6:00pm – 10pm – Renaissance Ocean Suites Beach – BBQ | SATURDAY 6:00pm – Blue Bar – "Konnicchi Wow" Sushi Night
- 11 RENAISSANCE OCEAN SUITES**
Happy Hour: Every day 4:00pm – 8:00pm
 Happy Hour special: 2x for 1
 Bingo: Mon – Thursday & Sunday 2:00pm – 3:00pm
- 12 TALK OF THE TOWN**
Happy Hour: Mon-Friday 3:00pm – 5:00pm
 HH special: 2x for 1
 Bucket deal Balashi/Chill 6x for \$20 | Bucket deal Heineken/ Polar 6x \$25



Hotels Activities & Happy Hour!



EXPLORE ARUBA JEEP TOUR
BOOK YOUR JEEP TOUR NOW!

FACTS OF ARUBA

ARIKOK NATIONAL PARK:
Arikok National Park comprises almost 20% of the island.

The National Park takes you on a memorable journey of the islands past offering unique geological, cultural and historical sites.

Open: 7 days a week (8:00am – 4:00pm)
Conservation fee: Non-Resident Visitors Adults Day Pass USD. 11 Children up to 17 years FREE

ARUBA BIRD SANCTUARY:
Watch more than 80 species of migratory birds from the Bubali watch tower, overlooking their resting and breeding area.

Located in front of the historical Old Dutch Windmill, within walking distance of the Palm Beach resorts, the Bubali Bird Sancturay offers some unique bird watching opportunities.

THE OLD DUTCH WINDMILL:
The vintage Old Dutch Windmill is one of the most authentic landmarks and a historic reminder of the Dutch influences in Aruba. The mill has been shipped to Aruba in 1960 and ones it arrived it was carefully reassembled to serve as one of Aruba's first major tourist attraction.

Located at the high-rise hotels at Palm Beach, near the Bubali Bird Sanctuary.

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SEARCH

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TAXI SERVICE

TAXI PRICE

High Rise hotels (Azure to Ritz Carlton) & Restaurants - Airport	= \$31
Eagle hotels (Oceania to Amsterdam Manor) & Restaurants - Airport	= \$28
Low Rise hotels (Divi Dutch to The Pearl) & Restaurants - Airport	= \$26

The New and coolest outdoor spot in Aruba

Great ambience, live music
Variety of delicious food,
8 restaurants to choose from,
Cocktails, cold beers, cigars
and all spirits at local prices.

Open from Tuesday to Sunday from 5 to 12 am.

Free shuttle service from your hotel with your reservation at **7320808**

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ARUBA TOURIST CHANNEL LIVE





Hotels Activities & Happy Hour!

13 DIVI & TAMARIJN

Entertainment schedule DIVI: MONDAY 9:00pm - 11:00pm - Divi - Live reggae Band | TUESDAY 8:10pm - Divi - Fire Limbo Show | 9:00pm - 11:00pm - Divi - Live band of the week | WEDNESDAY 9:00pm - 11:00pm - Divi - Live band entertainment | THURSDAY 7:30pm - Divi - Movie night around the pool | 9:00pm - 11:00pm - Divi - Live band entertainment. | FRIDAY 9:00pm - 11:00pm - Divi - Live band of the week | SATURDAY 9:00pm - 11:00pm - Divi - 2.0 Blue Boulevard Entertainment | SUNDAY 8:45pm - 11:00pm - Divi - Invited DJ "Ettrick"

Entertainment schedule TAMARIJN:

MONDAY | 8:45pm - Tamarijn - Energy Fusion show, by Popcorn Dancers | 9:00pm - 11:00pm - Tamarijn - DJ Music | TUESDAY 9:00pm - 11:00pm - Tamarijn - DJ Music | WEDNESDAY 8:00pm - Tamarijn - Synchronize Swimming Show | 9:00pm - 11:00pm - Tamarijn - DJ Music | THURSDAY 9:00pm - 11:00pm - Tamarijn - Karaoke party with Giovanni Trim | FRIDAY 8:45pm - Tamarijn - Carnival extravaganza show by Cocoricó in Motion | 9:00pm - 11:00pm - Tamarijn - DJ Music | SATURDAY 6:30pm - 8:30pm - Tamarijn - Mariachi Perla di Aruba | 8:30pm - Tamarijn - Aruba Folkloric Dance Show | 9:00pm - 11:00pm - Tamarijn - DJ Music | SUNDAY 8:10pm - Tamarijn - The Pirates Treasure Quest show by Ritmo Cubano II | Live music | 9:00pm - 11:00pm - Tamarijn - Live entertainment by Amy Sorinio

14 EAGLE ARUBA RESORT

Happy Hour: Every day 3:00pm-4:00pm | 9:00pm-10:00pm
Bingo: Mon, Wed, Sat 1:00pm

HILTON ARUBA CARIBBEAN RESORT & CASINO

Happy Hour: 3:00pm - 5:00pm CASTAWAYS BAR
Live Music on Tuesday, Friday and Sunday's | 5:00pm - 6:00pm MIRA SOLO BAR | 7:00pm - 10:00pm MIRA SOLO BAR Live Music | 3:00pm - 5:00pm CASTAWAYS BAR- Tuesday, Friday and Sunday's | 7:00pm - 10:00pm SOLO BAR - Everyday

15 HOLIDAY INN

Happy Hour: Every day 4:30pm - 6:30pm
Happy Hour special: 2x for 1
Bingo: Tuesday & Friday 2:00pm

16 HYATT PLACE ARUBA AIRPORT

Happy Hour: All day
Happy Hour special: Monday \$5 Mojito | Tuesday \$5 Sangria | Wednesday \$6 Moscato - Wines per glass | Thursday \$50 Gentlemen's night - a choice of 4 bourbon inspired cocktails from a menu with a dozen wings. Afterwards, drinks \$11 each plus \$1 wings for the rest of the night. Friday \$85 Beer and Grill for max 4 people - Bucket of beer with a mixed platter. Live music 30 September kibra siman beer bucket special, with live music.

17 MANCHEBO BEACH RESORT

Happy Hour: 5:00pm - 7:00pm
HAPPY HOUR special: 2x for 1

18 MARRIOTT'S ARUBA SURF CLUB

Happy Hour: Flip Flop beach bar Live DJ Sessions every Saturday 2:00 - 6:00pm
Happy Hour special: 2X All mix drinks \$19 Standard Cocktails | 2X All mix drinks \$28 Premium Cocktails.
Bingo: 1:00pm | Every Saturday 3:00 - 6:00pm

19 RADISSON BLU

Happy Hour: Pool bar every day 11:30pm - 1:00pm | 5:00pm - 7:00pm
Happy Hour special: Sangria Mondays at Blu Bar. Enjoy our homemade Caribbean inspired sangria | 5:00pm-7:00pm Winesday at Blu Bar. Live performance by the wonderful Amy Sorinio from 7:00pm - 10:00pm
Bar & Bites Friday Happy Hour | Join us at Blu Bar on Fridays and indulge on mouthwatering seafood-centric tapas. Happy Hour also includes curated wines and cocktails. 5:00pm-7:00pm
Saturdays with Amy Live performance by Amy Sorinio from 4:00pm - 7:00pm poolside at Aqua Breeze Pool Bar. Guests can even request songs and sing along. 4:00pm - 7:00pm
Beer Sundays at Aqua Breeze | Balashi & Chill beer draft at Aqua Breeze Pool Bar from 11:00am - 7:00pm, with DJ entertainment from 3:00pm - 7:00pm. 11:00am - 7:00pm

20 HYATT REGENCY ARUBA

HAPPY HOUR: Every day 5:30pm - 6:30pm - Palms bar | 6:30pm - 7:30pm - Alfresco bar

Happy Hour special: Drinks 2 for 1
Bingo: Every day 2:00pm - Family pool
Activities:
MONDAY 7:30am - Big Palapa - Yoga session | 8:30am - Events Lawn at trankilo pool - Pilates fusion | 11:45am - Towel hotel - Scavenger hunt | 3:00pm - Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm - Palms beach bar - Mixology course (registration required max. 8 persons)
TUESDAY 7:30am - Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am - Tennis Clinic (registration required max. 4 persons) | 3:00pm - Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm - Palms restaurant - Cooking with chef (registration required max. 8 persons)
WEDNESDAY 7:30am - Big Palapa - Yoga session | 8:30am - Events Lawn at trankilo pool - Pilates fusion | 3:00pm - Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm - Palms beach bar - Mixology course (registration required max. 8 persons)
THURSDAY 7:30am - Big Palapa - Self-awareness meditation (registration required) | 8:30am - Tennis Clinic (registration required) | 3:00pm - Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm - Palms restaurant - Cooking with chef (registration required max. 8 persons) | 6:00pm - 7:00pm - Palms Bar - Sunset Sip Wine Tasting
FRIDAY 7:30am - Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am - Tennis Clinic (registration required max. 4 persons) | 3:00pm - Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm - Palms restaurant - Cooking with chef (registration required max. 8 persons)
SATURDAY 7:30am - Big Palapa - Aerial Yoga Cocooning Experience (registration required)

21 LA CABANA BEACH RESORT & CASINO

HAPPY HOUR: Every day at Pata Pata Bar 2:00pm - 3:00pm - Happy Hour on Frozen Daiquiris and Piña Colada | 3:00pm - 4:00pm Happy Hour on Balashi, Balashi Chill, Magic Mango and Magic Orange | 4:00pm - 6:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands | 10:00pm - 11:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands

Happy Hour special: Drinks 2 for 1
Bingo: 2pm - 3pm
Entertainment schedule
MONDAY 3:30pm - 6:30pm - Pata Pata Bar - Bar Music | 9:00pm - 11pm - Pata Pata Bar - Dj Alvin Caribbean Night | 6:30pm - 9:30pm - Las Ramblas Restaurant - Ernesto Ferro, Guitar
TUESDAY 3:30pm - 6:30pm - Pata Pata Bar - NBO Band Live | 6:30pm - 9:30pm - Las Ramblas Restaurant - Ernesto Ferro, Guitar
WEDNESDAY 3:30pm - 6:30pm - Pata Pata Bar - Dj Alvin | 6:30pm - 9:30pm - Las Ramblas Restaurant - Ernesto Ferro, Guitar
THURSDAY 3:30pm - 6:30pm - Pata Pata Bar - Equator Band Live | 6:30pm - 9:30pm - Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm - 11:00pm - Pata Pata Bar - Dj Alvin
FRIDAY 3:30pm - 6:30pm - Pata Pata Bar - Smiley Band Live | 6:30pm - 9:30pm - Las Ramblas Restaurant - Ernesto Ferro, Guitar
SATURDAY 3:30pm - 6:30pm - Pata Pata Bar - Equator Band Live | 6:30pm - 9:30pm - Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm - 11:00pm - Pata Pata Bar - Dj Alvin
SUNDAY 3:30pm - 6:30pm - Pata Pata Bar - NBO Live | Pending: Casino - David Odor



ARUBA'S AIRPORT HISTORY



Aruba's aviation history dates back more than 90 years; the air service network has become a critical and vital element for Aruba's national economy. It was on Saturday, August 18, 1923 when two US Navy Curtiss H-16 long-range maritime patrol flying boats landed for the first time in the Paardenbaai harbor of Oranjestad. The two aircraft operated out of the Coco Solo Naval Air Station (NAS) in the Panama Canal Zone. After a short stay on the island both aircraft continued their flights at 11.40 a.m. to Curacao.

On Saturday, July 4, 1925 Aruba was once again visited by a flying boat. This time it was SCADIA's Dornier Do J Wal seaplane with Italian registration I-DOOR that descended around 09.00 hours on the sea in the Paardenbaai harbor with governor Nicolaas J.L. Brandjes and the harbormaster C. Hoek of Curacao on board. The Dornier Do J Wal returned to Curacao around 10.00 hours. Father Maria Radulphus, substitute education inspector in Aruba made the return flight to Schottegat harbor in Curacao.

In 1933, the first locally based aircraft, a Curtiss-Robin was brought to Aruba. Manuel Viana, James Hathaway, and James A. Massey flew it from a mud-flat runway near the sea at Savaneta. None of these men had any real experience in the air. To overcome this handicap, the trio engaged an ex-Branniff Airways' pilot A.J. Viccellio. His task was to assist in building up aviation in Aruba by means of instruction and the possible development of an airline. The group next bought a Bird CK Bi-plane powered with a 100 horsepower Kinner K5 radial engine. It had room for three passengers and the pilot. However, the aircraft was ruined by rust and wandering goats. The group was later enlarged through Mr. Viccellio instruction to William I. Ewart, E.V. Miller and G.T. Borsch. They contracted to buy a plane in Texas. The plane left Texas, but never completed the trip to Aruba; it was forced down in Tapachula, Mexico. Mr. Viccellio went to Mexico to see if he could regain the plane but returned empty handed. However, he did arrange the return of the ferry pilot and his wife to the States.

KLM's "Snip" made its first appearance in Aruba on December 24, 1934, when the Fokker F.XVIII touched down at 10.20 a.m. on the mudflat runway in Savaneta. KLM later transferred its operations to its own graded runway, the KLM Field, located at the site later known as the Dakota Field.

KLM's Snip, the PJ-AIS a Fokker tri-motor, ushered in the scheduled flying age in Aruba on January 19, 1935. Together with

the KLM's "Oriol", the PJ-AIO, also a three-engine Fokker, they flew until 1946, after which they were scrapped.

KLM transported with its bi-weekly Aruba-Curacao operations on 471 flights.

In early 1942, the German Navy began anti-shiping operations using U-Boats in the Caribbean. The subs sank several tankers in the harbor at San Nicolas, and shelled the Lago oil refinery in an attempt to disrupt the supply of fuel to the war effort in Europe; prompting the Government of Aruba to build a 5,100 foot long air strip for the US Army Air Corps together with a small building that served as a terminal, which was inaugurated on June 4, 1942. These facilities later became known as the "Dakota Airport". During the period the airport served as the base of operations for the U.S. Sixth Air Force defending Caribbean shipping and the Panama Canal against German submarines, until it was disestablished after the end of the war in October 1945.

The third terminal building was inaugurated on March 18th, 1950. On October 22, 1955 the "Dakota Airport" was dedicated to Princess Beatrix of the Netherlands during the visit of HRH Queen Juliana. The opening ceremony was presided over by H.R.H. Prince Bernard. Furthermore, during this same year the old Dakota terminal building was changed into the airport fire department garage.

Nearly a decade after the Government of Aruba constructed the original paved runway, it was discovered while repairing 42 paving breaks which appeared between December 1950 and March 1951 that only two and a half inches of paving covered the runway. The paving break-ups threatened to close the field so the island government decided to adopt a two-fold program; to pave an area 133 feet wide and 4,500 feet long to be used as a runway and taxi-way strip while the main runway was being repaired. In September 1953, the 4,500 foot combination runway and taxiway was completed, which served as a substitute for the main runway while it was

being repaired and lengthened. When work on the main runway was completed in 1954, the new 6,445 ft. lighted runway and 4,500 ft. parallel taxiway configuration served to upgrade the airport from Class D to Class C in the International Civil Aviation Organization's (ICAO) rating system which existed at the time.

In 1962, plans started on the expansion of the airport to accommodate the new jet aircraft entering into service, and to plan for the passengers expected from new and larger airplanes. The plans included a new terminal on the north side of the airport; a complete new runway laid over the existing one including a 3,000 ft. extension into the lagoon, relocation of the Oranjestad - San Nicolas highway around the airport, and new glide-path lighting needed for jet aircraft

approaches.

On April 10, 1964, the first phase, the extension of the runway was completed and the start of the jet age commenced in Aruba. The first two jet landings in Aruba were Jet Clipper "Aruba" of the Pan American Airways and the Henry Dunant of KLM. A year later in 1965 the ground breaking for the construction of the fourth terminal building took place, which was inaugurated on November 8th, 1972.

In 1997 the last major expansion project for the airport, Beatrix 2000, began. The first phase of the project was completed and inaugurated on September 1, 1999. The Beatrix 2000 design included an expansion and renovation to the existing 1972 terminal; and included a new arrival immigration hall, baggage claim, 8 contact gates, a new concession area, and two separated check-in buildings for U.S. and non-U.S. bound flights.

IMPORTANT INFO BE AT THE AIRPORT 3 HOURS BEFORE YOUR FLIGHT!

<p>2 HOURS PRIOR TO DEPARTURE</p> <p>Stress & Rush Long waiting lines at check-in, security, US pre-clearance Hurry! Run! High risk of missing your flight</p>	<p>2.5 HOURS PRIOR TO DEPARTURE</p> <p>Limited time Average waiting lines at check-in, security, US pre-clearance Just in time! Grab a drink or a bite!</p>	<p>3 HOURS PRIOR TO DEPARTURE</p> <p>You're in control Less waiting lines at check-in, security, US pre-clearance Relax! Grab a drink or bite, do some shopping while still in the Holiday Mode</p>
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www.airportaruba.com AEROPUERTO INTERNACIONAL REINA BEATRIX

Hotels Activities & Happy Hour!

Health Month at La Cabana Beach Resort & Casino

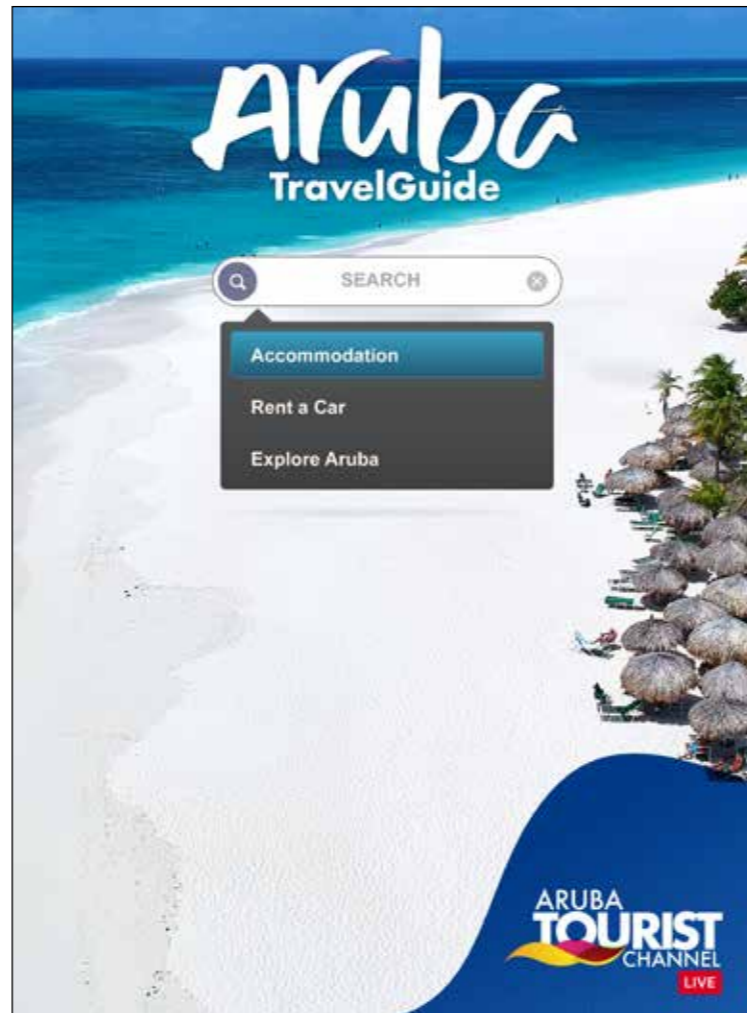


ORANJESTAD - Health Month observed at La Cabana Beach Resort & Casino La Cabana Beach Resort & Casino kicked-off its 100 Days to Celebrate U, a series of activities and festivities designed to express heartfelt appreciation for its associates. Within that framework, the TLC committee announced a Health Month aiming to encourage associates to make changes and deliver ample information about healthier choices, the benefits of having a healthier lifestyle, the importance of mental health, and mindfulness.

Health Month kicked off with a presentation by the resort's own Naisa Nurse, a Health Club Attendant and Personal Trainer.

Naisa gave a very informative presentation about super foods and how they benefit both body and mind. The talk, held at the conference room, was well attended and enthusiastically received. The following week, facilitator Sofie Slegers of Qi-Gong Aruba conducted a Chair Yoga class to focus on different techniques to relax the mind, breath in positive life-energy, Ch'I, and expel negative energies. Slegers focused on the Heart Meridien, and how to positively influence the way we physically feel. It the upcoming weeks, Psycho-

logist Dimitri Halley will host a lecture, Clementine Eugene will conduct a mindfulness workshop and Dwayne Wever will conclude the month with a Zumba happening on the associate parking lot. Health Week is observed at La Cabana Beach Resort & Casino once or twice a year, in different formats, but for 2022, the resort's Green, Health & Safety Committee decided on a month-long program, with the emphasis on relevant, contemporary issues. The associates at La Cabana Beach Resort & Casino agree: Happiness begins with good health.



IMPORTANT NUMMERS

Police Central	100
Fire Deapernent	911
Police O'stad	102
Police San Nicolaas	104
Police St.Cruz	105
Police Noord	107
Phone for youth support	131
Coastguard	913
Tipline Police	11141
Hospital	527-4000
Vetenary	585-0400
Elmar centraal	523-7100
Elmar malfunction	523-7147
WEB Aruba	525-4600
SETAR	525-1000
DIGICEL	522-2247

—POLICE OFFICES—

Oranjestad	527 3140
Noord	527 3200
San Nicolaas	527 3000
Santa Cruz	527 2900
Beach Police	586 3003

—Oranjestad—

Ambulance	582-1234
BGD Oranjestad	527-2782
Veterinaire Clinic	582-1720
Animal Shelter	582-1623

— San Nicolaas—

Ambulance	584-5050
Centro Medico	524-8833
BGD San Nicolaas	527-2782
Serlimar	584-5080

— PHARMACY—

4 Centro Medico	584-5794
Aloë	584-4606
Central	585-1965
Dakota	588-7364
Del Pueblo	582-1253
Eagle	640-8443
Kibrahacha	583-4908
Maria	640-8443
Oduber	582-1780
Paradera	588-6638
San Lucas	584-5119
San Nicolaas	584-8186
Santa Anna	586-8181
Santa Cruz	585-8028
Seroe Preto	640-8443
Trupiaal	583-8560

— MORTUARIALS —

Ad Patres	584-2299
Aurora	588-6699
Olive Tree San Nicolaas	584-8888
Royal Funeral Home	582-0000

— NONPROFIT ORGANIZATION —

Fundacion Anti-Droga Aruba (FADA)	583-2999
Fundacion Respetami	582-4433
Pregnancy? Fundacion CIZKA	583-0331
Fundacion Diabetico	593-0507
Arubano	593-4928
Twelve Step Meeting AA-NA-AL-ANON-OA	583-8989
Fundacion Amor Pa	568-4739
Prohimo	564-8849
NA Acceptance Group	565-7500
Fundacion Centro Ecologico Aruba	562-8984
Bureau Sostenemi (Child abuse)	588-1010
Fundacion C.V.A. prevent and care for stroke	567-7004

Sociaal Psychiatric Service (SPS) 24 hour per day available: 522-4249 van 07.30 t/m 16.30 uur 592-4400 van 17.00 t/m 07.00 uur
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— HOTELS—

Amsterdam Manor	527-1100
Aruba Beach Club	582-3000
Aruba Marriott Resort	586-9000
Aruba's life	280 0450
Caribbean Palm Village	586-2700
Casa del mar	582-7000
Costa Linda Beach Resort	583-8000
Courtyard by Marriott	586-7700
Divi Aruba Phoenix	586-6066
Divi & Tamarijn All Inclusive	525-5200
Eagle Aruba resort	587-9000
Hilton Aruba	586-6555
Hyatt Place Aruba Airport	523-1234
Hyatt Regency Aruba	586-1234
La Cabana	520-1100
Manchebo Beach resort	582-3444
Marriott's Aruba Surf Club	586-9000
Marriott's Aruba Ocean Club	586-9000
Radisson Blu	526-5000
Renaissance Ocean Suites	583 6000
Talk of the town	524 3300

BOARDWALK BOUTIQUE HOTEL

New Hires and Promotions



ORANJESTAD - Boardwalk Boutique Hotel is proud to announce the following new hires and recent promotions: Dwight Maduro, formerly employed by Boardwalk's local partner Eduardo's overseeing the daily F&B operations at the hotel, was hired as new Assistant Housekeeping Supervisor.

Born and raised in Aruba, Dwight grew up around the corner of Boardwalk, in Malmok. Dwight will report to Myriam Alvarado

Rodriguez and Marijn Fiolet. Recently, Marijn was promoted to Housekeeping Supervisor after serving as Boardwalk's Front Desk Agent for six years. Aruba-born Jenniferr Croes was hired as HR Manager at Boardwalk. Jenniferr spent a larger part of her life in The Netherlands. After graduating there from her Social Work studies, she returned to Aruba for a career in human resources.

Mereline Geerman is Boardwalk's new Financial Administrative Assistant. Born and raised in Aruba, Mereline brings 14 years

of accounting experience from her previous role at a local real estate company.

Lastly, Yesica Gazabon was appointed as new Front desk Supervisor. Born in Colombia and raised in Aruba, Yesica started her hospitality career at RUI Palace Antillas' front desk. Yesica is taking over from Katarina Brkovic-Willemsberg, who was promoted from Front Desk Supervisor to Reservations Manager. Katarina's career at Boardwalk spans three years and she is one of the most mentioned staff members on Boardwalk's Tripadvisor page.

Miriam Engeln has been writing about Aruba, Real Estate and Travel, ever since she moved to this one happy island in 2004. As a Real Estate sales agent, she has sold many properties in Spain, Belize, and Aruba, for over 20 years. So, if after reading this article, you have any questions about Real Estate in Aruba, you can contact Engeln by email; miriamaruba@gmail.com

8 FREQUENTLY ASKED QUESTIONS How to buy property in Aruba for non-resident, first time buyers:



Q: Can a foreign citizen buy property in Aruba?
A: Yes, there are no restrictions for any foreigner on buying property in Aruba.

Q: What is the procedure to buy property in Aruba?
A: When you have chosen a home/ condo/ land and went through price negotiations, a Purchase and Sales agreement will be signed, with a 10 % deposit payable towards the escrow account of the selected notary. Needed are; ID's, address proof, income proof, proof of funds.

Q: Do we need to have an inspection or survey done?
A: Aruba has several good technical inspectors and we advise you to make this a condition on your offer; pending on a positive outcome of a technical inspection.

Q: How about financing my purchase in Aruba?
A: Financing in Aruba is perhaps at a higher interest rate than back home (rates are up to 6%) and local banks only finance up to 60 % for non-residents. US Banks don't finance properties abroad, so using the equity on your own

home is advisable. You can also contact local banks, such as Arubabank, RBC, and CMB to request a partial mortgage loan.

Q: What are the additional costs (closing costs) when buying property in Aruba?
A:1. Transfer tax (one time tax) is 6 % of the purchase price or the tax value (whichever is higher)
2. The Notary closing fees (legal fees) are 1.5 to 2 % of purchase price.
3. In case you need a mortgage from a local bank, the taxes and notary fees over the mortgage deed are 1.5 to 2% of the mortgage sum.

Q: Would it be possible to retire/ work in Aruba?
A: If you plan to come to live/work in Aruba, please contact DIMAS. <http://www.dimas-aruba.aw> to see what is needed to get a permit. It is not a quick process however it is worth it.

Q: How much are the annual taxes?
Property Tax: The so called land tax is a percentage of the tax value. The tax office re-evaluates every 5 years. The first USD 34.000, - of this value

is free of tax. On the balance you will pay USD 6, - per USD 1.000, - of the tax value or 0.6 % over tax value. Long lease fee: Only applicable for long leased land. The amount was determined at the start of the lease period and will remain the same for the full duration (60 years. In case of long lease land, you pay the fee plus property tax.

Q: What is the difference between long lease land vs. property land?
A: You buy a house that is built on property land which means that you own the land. Besides property land you can buy a house which is built on lease land. Long-lease fee is applied only to long lease properties. The long lease properties are given out for a period, usually 60 years.

You are allowed to rent out property built on either long lease land, or property land. Aruba has plenty of professional rental agencies/ property managers to look after your home.

Enjoy your stay in Aruba and have a great time!

Share The Experience

ARUBA TOURIST CHANNEL

"Every business has a story every customer will cherish and remember the experience every experience will pass on as a story for generations." - Maria Thorsrud

ARUBA TOURIST CHANNEL

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Price: \$665,000
Sq. Ft.: 3110 | Beds: 4 | Baths: 2,5

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PROPERTY FEATURES

- Brand new Home. Move-in Ready!
- Country side living
- Four bedroom and spacious open floorplan
- Large lot of Property Land with a lot of space to add apartments and pool



The Big Interview Of The Week

In the Big Interview of the Month, Jan de Ruijter shines the light exclusively for Amigoe Aruba on someone he would like to introduce to Aruban society. As the first in this regular series for the Amigoe, Mr. Raoul Lemmerling, the new complex general manager of the three Marriott hotels in Aruba, accepted the invitation.

city center. I stayed there for three years and so I also lived through the difficult time of the pandemic."

JDR: "The founder of Marriott is the well-known J. Williard Marriott. Do you have a fun anecdote about Bill Marriott, the current Executive Chairman?"

RL: "Bill Marriott is a very humble hotel owner. I first met him at the Marriott hotel in Amsterdam. He met all the associates and chatted with everyone. He is still very accessible and interested in everyone. Every year during the Christmas season, he invites about 15 general managers to his home in Washington to celebrate Christmas. He has put modern personnel policy on the map.

His father J. Williard Marriott's motto was "if you take good care of your employees, your employees take good care of the guests and your guests keep coming back" (Take care of associates and they'll take care of your customers). The slogan was written on a sign at its first nine-seat root beer booth in Washington, and the motto remains the most important building block of Marriott's company culture to this day."

The PPP policy model

J. Williard Marriott's motto has shaped the abbreviation PPP, which was created in 1994, a term from sustainable development that stands for People (people), Profit (profit), and Planet (planet, environment). Minor changes have been made since 2002 and the letters stand for People, Prosperity, and Planet. The term forms the guideline for corporate social responsibility that the great quality propagandist Dr. W. Edwards Deming is officially the founder of, uble, without that name, it was already practiced by the Marriott family.

Modern HR policy at Marriott

RL: "At Marriott, we still live up to our motto every day to take good care of our associates. Recently after the pandemic, we recruited 140 new associates for all departments in a very short time. In addition to a 5-day working week, we offer an extensive package of secondary conditions. We want our associates to feel good, to be able to develop and then progress to higher positions, expand their knowledge of other departments and enjoy coming to work. Our philosophy works. We have more than 1,423,044 rooms in 8,000 hotels from 30 hotel brands (such as Ritz-Carlton, St. Regis, Courtyard, Renaissance, and Westin) in 131 countries around the world, making us the largest hotel company. All 140 people we recently hired are Arubans, and of the 1,300 associates who work for Marriott here in Aruba, only two percent need a residence permit. We also have many examples of local people who started here as regular associates and have progressed to a director or department head. We have many success stories. For example, a young lady who started with us in the recreation department has grown to become an operational food & beverage manager. Due to her position, she is responsible for 10 million dollars in turnover per year. We have an Aruban Director of Finance, Director of Engineering, Director of Human Resources, and

Casino General Manager and we are continuously training people. In 2024, the St. Regis hotel will open in Aruba, which, like the Ritz-Carlton, belongs to the Marriott chain. There, too, Marriott associates will grow to higher positions. We are now developing opportunities for Arubans to work four days a week or part-time according to their own needs and preferences. We are committed to making working in hospitality in Aruba very attractive, creating opportunities for good careers, and offering people pleasant and useful work. In addition, we also strive to do good for Aruba, to be good citizens, and to give back to society. For example, Marriott has contributed a lot to the establishment and opening of the University of Aruba. We may not put that on the big clock, but we give back to Aruba as a good resident and do so in peace and modesty.

Marriott is way ahead of its time

The modern personnel policy shows that Marriott is far ahead of its competitors in the hotel world. Management in the 21st century is going through a huge change of mindset and Marriott has been through that transition a long time ago. The Command & Control and/or the patriarchal management style that is still proliferating in Aruba will need to be replaced by participatory management with the main characteristics: the pursuit of the PPP of People, Prosperity, and Planet instead of the PPP of Poen, Pegels and Placa; managing a sustainably successful Living Company; pursuing the interests of the company and associates; contribute to the well-being, happiness, and development of associates; mutual commitment; pursuing the goals of the company and those of its associates. In short, the higher purpose of the modern enterprise is to contribute to the well-being, happiness, growth, and satisfaction of associates as true partners. They should be able to see their company as a companion on their journey to a happy, joyful and meaningful life. It was with great pleasure that I learned during these interviews that Marriott has naturally innately applied this philosophy and style to their hotels from the early days of J. Williard Marriott into their hotels, making Marriott a global leader.

Jdr: "What challenges do you expect in Aruba in the near future?"

RL: "We have to take into account that young people in particular often want to work shorter hours and have more flexibility. As a hotel sector, we will have to adapt. We are already doing that and almost have our plans ready to offer part-time work as well. For example, if people want to work only four or three days because of study or illness of their parents, or a personal project, then we must be able to respond to this. Also the other way around: when people want to earn extra for the purchase of a car or house, we have to cooperate in, for example, our restaurant and banquet departments. We also need to make young people more enthusiastic about tourism and invest in education and training. We have a very nice profession and we have to propagate that.

JDR: "Raoul, how do you see the immediate future of Aruba?"

RL: "Very positive, the cooperation with colleagues is enormous in Aruba. We all share the opinion that

when things go well with Aruba, everyone gets their share. The collaboration with AHATA and ATA is also fantastic and the lines are short, we communicate quickly, easily, and effectively. Many islands have lost airlift, but Aruba will rise above the high level of 2019 again in 2023! Aruba is not only called 'One Happy Island' as a slogan, no, the tourists actually experience that as reality and that is why they keep coming back!"

Aruban society and the hotel sector

Jdr: "The relationship between the Aruban population and the hotels, as it was in the 60s, 70s, and 80s of the last century, has weakened considerably. What can be improved about that?"

RL: "We are working very hard on that with AHATA. We just launched a campaign 'Ami Ta Turismo', to further enhance our reputation. A successful hotel industry is extremely important to Aruba.

After the summer, 750 of our employees will follow the Aruba Excellence Foundation's ACP training. We must continue to invest in our people and our island. Marriott also wants to mean more to the Aruban citizen and we are therefore effectively working on special promotions. For example, we are now offering a 25 percent discount to local visitors to our Starbucks in the lobby and will be doing that in a different department each month, such as for our special brunch at La Vista, Gelatto, Atardi, and Ruth's Chris. Furthermore, we will soon have news about our new executive Chef Andrez Davila from Ecuador. He comes over from JW Panama and previously worked for Marriott Cayman. We indeed want to be much more involved in the local society."

Jdr: "I am happy to offer you the help of the Amigoe Aruba. We are almost at the end of this interview, do you have a last message for Aruba?"

RL: "Be careful with future plans for even more hotels and focus on quality. Aruba is an expensive island and you have to offer the best quality."

JDR: "Raoul, I would like to thank you very much for this interview, and also on behalf of the Amigoe Aruba and all our readers I wish you every success as complex general manager of three beautiful hotels and the associated casino!"

A closing note

The interview with Raoul Lemmerling has been a real pleasure. I was able to experience in several conversations how pleasant he is with his associates and how approachable he is. A good example of excellent management. No wonder, someone who has been the general manager of the world-renowned InterContinental hotel Paris on the Place de Vendôme, an iconic hotel, knows what good management is. The three Marriott hotels in Aruba are in good hands. Raoul carries the Marriott philosophy with passion. I am convinced that he will play a good role in strengthening the bond between the Aruban population and the hotel sector. In addition, he is also able to enthrall the young Aruban generations with tourism and the sector!

Jan de Ruijter

LET'S TALK TRASH

Unfortunately, there are still people who enjoy our beaches without properly disposing of their trash. Not only is this an eyesore for us beachgoers, but it can also be dangerous for our marine life! Our turtles, seagulls, fish, and crabs all deserve a clean, safe place to live.

Thankfully, we can all do our part to help them out. Next time you go to the beach, bring a little trash bag. If you see any trash in the sand or floating in the water, pick it up and dispose of it. Not only does this preserve our beaches for years to come, it also sets a great example for those around you.

SEASHELLS AND CORAL AND ROCKS, OH MY!

While picking up trash off the beach is strongly encouraged, taking anything else is strictly prohibited. I know, I know, everyone loves taking home a nice souvenir, but in order to keep our natural resources healthy, we need to leave the beautiful seashells, coral, and rocks right where they are. Anyone caught trying to leave the island with this stuff can expect a very hefty fine!

We recommend taking some nice photos of your finds instead.

SPREAD THE WORD!

Not everyone is aware of the steps they should be taking to properly love Aruba back. That's okay! We can all contribute to the preservation of our happy island by leading by example and sharing what we've learned. For example, if you see someone hanging items off one of the protected Fofoti trees on Eagle Beach, gently inform them that this is not allowed. Or maybe you can remind your friend who is traveling to Aruba to only pack oxybenzone-free reef-safe sunscreen. Your input really helps keep Aruba the safe and happy place it is now.



HAPPY WORLD TOURISM DAY

RETHINKING Tourism

towards a more sustainable and inclusive industry

Looking for the best sustainable travel products?

BY XAYENNE TROMP - ARUBA.COM



If you ask me, packing your bag is the ultimate holiday preparation.

While packing your bag, you can already daydream about all the exciting things you're going to do on Aruba. Of course you need to bring your bath clothes in order to swim in the blue, warm waters of the Caribbean sea. Are you planning to hike up Aruba's Hooiberg? Then you definitely need a sporty outfit. Maybe you want to discover the nightlife on Aruba too. If so, make sure you pack your party clothes! No matter what your plans are, they need to match with your luggage. But did you know you can also pack your bag in an eco-friendly way? Read more about eco-friendly travel containers and zero waste travel essentials.

Discover our eco-friendly products list for your Aruba trip. Although traveling on itself is of course not sustainable, you can still travel in a more eco-friendly way. When visiting the island of Aruba, make sure you take a sustainable travel kit with you. From sustainable travel bags to sustainable travel mugs: I would suggest putting the following sustainable travel items on your packlist...

Eco-friendly travel containers
Eco-friendly travel containers are one of the sustainable travel gear you can think of. These kinds of eco-friendly travel containers are perfect for storing snacks. Use them for sandwiches or fruit when you go for a hike or visit the beach. Apart from food, you

can also use eco-friendly travel containers for your clothes. This type of eco-friendly travel container is also known as packing cubes. Travelers love them, since they help you save space in your luggage, fit more in, and keep you organized. It keeps getting better, since those packing cubes can be made from recycled plastic. It only makes sense that I put eco-friendly travel containers on this eco friendly products list, right?

Sustainable travel bags
Why only pack sustainable travel products when your whole bag or suitcase can be sustainable? And more good news: Sustainable travel bags are fashionable too! Multiple brands have seen the light when it comes to sustainable travel items like sustainable travel bags. In the collection you'll find sustainable travel backpacks, but they are also smaller sustainable travel bags. Go for a basic color or go wild and choose a cheerful pattern to match your style. You can travel more consciously and be fashionable at the same time!

Sustainable travel mugs
Do you already have some sustainable travel mugs in your possession? This is a way better alternative than using plastic bottles. Creating plastic bottles is not beneficial for the environment, but another problem with plastic bottles and cups is that people often leave them behind in nature. To avoid this, a sustainable travel mug is a way better option. There are loads

of different kinds of sustainable travel mugs, like a bottle you can fill with water or a mug for coffee and tea. A sustainable travel mug certainly doesn't have to be boring, since they exist in many colors, sizes and prints. Which one will you choose?

Sustainable travel toiletries
Last but not least on our eco-friendly products list: Sustainable travel toiletries. Did you know that sunscreen for example is not beneficial for the climate? This product contains ingredients that can damage the underwater world like coral reefs. Of course you need to wear sunscreen in order to protect your skin. Luckily, there are alternatives. You can use

sunscreens that aren't filled with chemicals. This way, you sunbathe and respect the environment at the same time. Another item that can be part of your sustainable travel toiletries is a bamboo toothbrush. Millions of plastic toothbrushes are thrown away every year. This is no good news for the environment. In comparison to plastic toothbrushes, bamboo ones are way more sustainable. If you want to own more sustainable travel toiletries, a bamboo toothbrush is a good start.

How sustainable products help the environment
I said it before: Traveling on itself is of course not sustainable. It's understandable that you want

to see the world and visit the island of Aruba. The least we all can do is to take action where we can. Using eco-friendly travel products on your Aruba trip is a nice start.

Do you want to take your eco-friendly holiday to the next level? You can! One of the possibilities is to stay in an eco resort right here in Aruba. Caribbean resorts that are eco-friendly do take measures to protect our planet. By choosing an eco resort you spend your holiday in a more eco-friendly way. Are you interested in this topic and want to know more about more sustainable travels and ecotourism? Read further on our blog!

SEPTEMBER 27, 2022

DIA MUNDIAL DI
Turismo

E éxito di Aruba ta danki na tur persona
cu a contribui semper. Danki na cada persona
cu di un of otro forma ta traha den e industria di turismo
y ta hiba nan mes, nan famia y Aruba dilanti.

Feliz dia di turismo!

ARUBA ARUBA TOURISM
AUTHORITY