

# The Advisor

By Aruba Tourist Channel

ARUBA'S  
WEEKLY  
FREE  
NEWSPAPER

February 9 - 16, 2023

info@arubatc.com • **ArubaTouristChannel.com**

**4** TIPS  
TIPPING IN ARUBA



**7** HAPPY HOUR  
HOTEL  
ACTIVITIES AND  
HAPPY HOURS



**11** TOURISM  
LATIN AMERICAN  
MARKETING  
UPDATE MEETING



**14** RECORD  
PRINCESS  
AMALIA'S FIRST  
OFFICIAL VISIT TO  
ARUBA

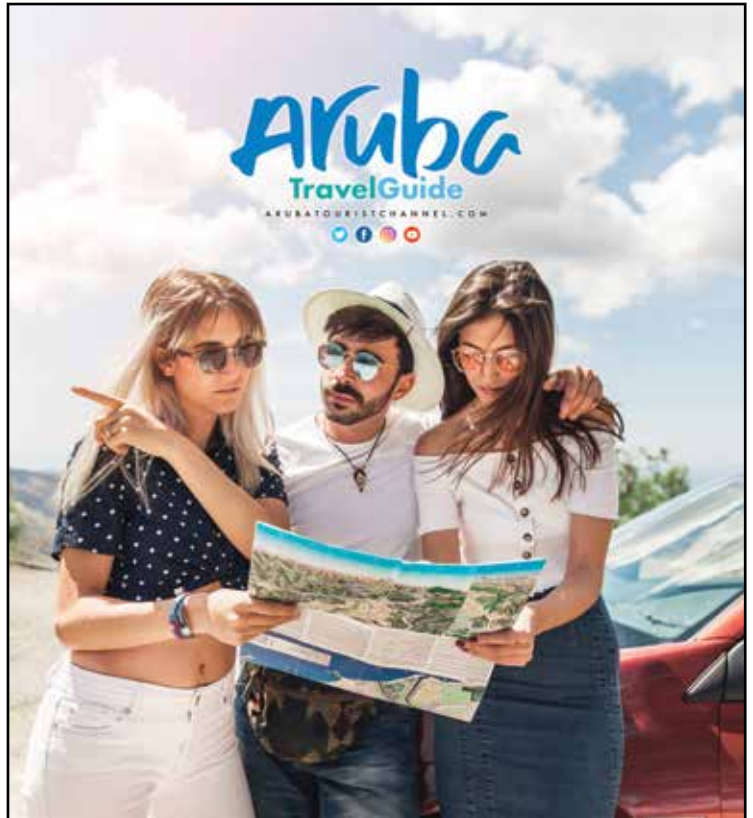


**DOWNLOAD NOW!**  
The Advisor



## PRINCESS AMALIA'S FIRST OFFICIAL VISIT TO ARUBA

ORANJESTAD – King Willem-Alexander, Queen Máxima and Princess Amalia are not the only ones who visited and viewed all planned activities on January 30 and 31, 2023. Aruba Tourist Channel was also there, but then to follow the members of the Royal House during this special visit to Aruba. Via the Live Blog on the main page of Amigoearuba.com we kept everyone who wanted to read informed about the course of the two days that the royal visit was present in Aruba.



**PROPERTY & BUSINESS  
FOR SALE  
\$695.000  
6 APARTMENTS**



**BOOK YOUR APPOINTMENT**  
A high income investment!  
Start earning income from the day of the deed!



CONTACT US AT  
55 Tanki Flip, Noord, Aruba  
+297-568-4444  
+1-718-577-1184  
gerencia@arubatrip.net



NOORD MEDICAL CENTER

## MEDICAL ASSISTANCE

FOR NON-LIFE THREATENING ILLNESSES AND INJURIES

OPENING HOURS: MON - FRI: 8 AM TO 8 PM | SAT: 8 AM TO 4 PM  
SUNDAY & HOLIDAYS: 10 AM TO 2 PM

(+297) 5860448 (+297) 5975549

WWW.URGENTCARE.AW

NOORD 63



# Aruba

ARUBATOURISTCHANNEL.COM



ORDER ONLINE YOUR  
ARUBA BRAND T-SHIRT





Ronella Croes CEO  
ARUBA TOURISM AUTHORITY

Dear Visitor,

***Welcome to the One happy island or as we say in Papiamentu - Bon bini!***

On behalf of the Aruba Tourism Authority, we thank you for choosing Aruba as your vacation destination. We, at the ATA, are very proud of the remarkable tourism recovery Aruba has seen over the last two years. This recovery has been possible by countless local stakeholders, the local community, and all the wonderful visitors to the island, such as yourself.

As a destination, we are embracing the High-Value, Low-Impact tourism model.

Aruba will continue focusing on the economic contribution of the tourism sector, the quality of the visitor experience, environmental protection and conservation, and our residents' quality of life.

For our part, the Aruba Tourism Authority, through different initiatives, will highlight the importance of our natural resources, our well-known hospitality, and the safety and security of our visitors which they have grown accustomed to.

While you are visiting Aruba, we encourage you to go out, explore and enjoy all that the island has to offer!

Dear Visitor,

***I would like to give you a warm welcome to our One Happy Island Aruba.***

It is an honor that you choose our little haven as your vacation destination and that is why we do our best to accommodate you as comfortably as possible to experience the best our island has to offer. As the Minister of Tourism, my focus is to provide our visitors with excellence and quality, offering a one-of-a-kind and unforgettable visit.

The world is quickly changing and as we have been taught, working towards a more sustainable future is the only way forward. Therefore, we are focusing on the preservation of our flora and fauna, cultural heritage and eco-friendly activities for everyone to enjoy.

Aruba may be a small island but has so many wonders to offer, only to mention a few, my personal favorite highlights of Aruba are the Arikok National Park, Aruba's Lighthouse, and San Nicolaas district with their art murals, bohemian cafes and beautiful beaches.

My compromise with Aruba is to uphold our tourism to the highest of standards while preserving the natural resources that we have been gifted by our planet. I hope that when you are in Aruba, you enjoy yourself while taking care of our beautiful paradise and feel as a part of our family. Remember that we will always await you with open arms and this is your home away from home.

Your Excellence,

Mr. Danguillaume Oduber





**MANAGER OF THE YEAR**

Michael has been working for Costa Linda one year, however from day one he liked the atmosphere of Costa Linda and the feeling of being in a home away from home. Being a fair, effective, and strong manager is essentially a high-wire juggling act, Michael says.

“Put people first, pursue excellence, love what you do, do what you love and you will never work a day in life.” - Michael Scott

**SUPERVISOR OF THE YEAR**

John has been working for Costa Linda more than 10 years. From an IT point of view he enjoys working at Costa Linda due to there is a big variation of things to do, so it never gets dull. Always leading by example is one many other talents John possesses.

“Never stop learning, be a team player, value your health and try to challenge yourself every day.” - John Croes

**SUPERVISOR OF THE YEAR**

Melina has been working for Costa Linda 24 years and 15 years working as a supervisor. She loves working at Costa Linda. Going for the extra mile and being respectful when a flaw in your work needs your attention are skills that she considers vital for a supervisor.

“Help your coworkers and always remain calm.” - Melina Paul.

**EMPLOYEE OF THE YEAR**

Ginette has been working for Costa Linda 27 years. The staff, the management and the family atmosphere is what Ginette loves the most about Costa Linda and being always herself, respecting others and going for the extra mile are some some of the reasons she is awarded this year.

“If I can do it, you can do it. You can reach your goals if you want to.” - Ginette Merveille.

# Tipping in Aruba

ARUBA.COM

Learn everything you need to know about tipping a barman, taxi driver or bellboy with our Aruba tipping guide.

If you want to tip the friendly hardworking people, know that it is not mandatory but it is very much appreciated.

Have you experienced great service at the hotel bar or in a restaurant downtown? Tipping is a good way to show your appreciation.

Tipping in Aruba is not mandatory. If you feel like leaving a tip, the amount is entirely up to you.

Some restaurants and bars add a service charge to the bill of 10 to 15%. Check your receipt to find out if that's the case at the restaurant where you are

eating at that moment. You can always decide to leave out an additional tip or upgrade the percentage to 20% if you've had great service.

At Aruba all-inclusive resorts, tipping is included. It is not uncommon for hotel guests to leave additional tips. If your bartender always has your drink waiting or the housekeeping does a great job keeping your room tidy and clean, you might want to give them a tip. Bringing some one-dollar bills from home can come in handy to give tips to hotel staff.

Rates in Aruba taxis are fixed. However, if the driver did a great job and handled your luggage carefully, you might feel like tipping. The Aruban taxi driver will certainly appreciate it.





To our treasured guests,

## *Bonbini to Aruba!*

We are delighted you chose Aruba as your vacation destination. Whether it's your first visit or you have been here before, Aruba offers a great vacation experience. We look forward to sharing our unique sites and ambiance with you and hope – above all – that you get to know our people and the warm and welcoming hospitality.

AHATA's members encourage you to help us preserve local flora and fauna for future generations and we invite you to support our valiant sustainability efforts while enjoying an array of available activities. Every square mile of Aruba is a gem waiting to be discovered, whether it's the endemic nature on the Northside, the shopping activity of Oranjestad, the charm and Caribbean culture of the San Nicolas art district, or the serene white beaches and crystal-clear turquoise waters.

Our island's culinary offering can please a wide variety of pallets. You can enjoy traditional meals such as goat stew "cabrito stoba," stuffed cheese "keshi yena," or fried fish "pisca hasa cu funchi". The diverse gastronomic scene boasts international dining experiences varying from European to Asian, African, Latin American, and Caribbean flavors.

Through it all, you can delight in a level of hospitality and service that is deeply ingrained in our Aruban culture. We encourage you to get to know our people and form a deeper bond with Aruba and its rich historical background.

Thank you for visiting Aruba. We look forward to welcoming you back again and again!  
Warm regards,

Tisa LaSorte  
President and CEO  
Aruba Hotel & Tourism Association

*On behalf of the entire team of Aruba Airport Authority N.V. and all AUA Airport partners involved in facilitating your arrival and departure from Aeropuerto Internacional Reina Beatrix aka AUA Airport,*

## *bon bini!*

Together with our entire airport community we are committed to creating pleasant and authentic airport experiences to ensure that your first impression and last impression of our One Happy Island are also happy ones.

As manager and operator of AUA Airport we aspire and envision to become one of the most sustainable, safe, and future proof airports of the Latin American & Caribbean region, providing a trusted workplace, modern airport facilities and excellent customer service which reflects Aruban hospitality, contributing to a prosperous future for Aruba. Our role as host, operator, developer and thought leader within the Aruban community is based on our five core values: sustainability, honesty, integrity, nimbleness, and engagement.

In the years ahead of us we will be transitioning to a more sustainable and inclusive airport business model to support an enhanced commercial and customer centric travel experience. We will achieve this by means of our customer and people driven culture, our modernized airport facilities and new business models, whilst using innovative, touchless, and self-service technologies. We will also continue to strengthen our cooperation with all our airport partners and key stakeholders.

Having reached the next levels within the sustainability programs of ACI and Green Globe in the past year and having been able to host the 1st Sustainable Aviation Conference in Aruba during which the historic first electric flights were executed within the region, is a testament to AUA Airport's commitment to contribute positively to the carbon footprint and sustainability efforts of not only the airport operation but as a good corporate citizen of the Aruban community.

It is our pleasure to be able to facilitate your visit to Aruba whilst serving your every air travel needs!

Joost Meijs  
Chief Executive Officer  
Aruba Airport Authority N.V.



# KLM Flying Blue Event

**F**lying partner KLM hosted a Christmas Family Event together the greatest circus heroes of recent years whom shined in the Rotterdam arena when presenting an unforgettable show to the highly honored audience.

The honored audience being KLM Flying Blue members with a family account, who have flown with children during the last 36 months. More than 5,000 accounts were invited to Ahoy Rotterdam which was decorated in a Christmas atmosphere, a wow moment for the whole family, who came to enjoy themselves as a thank-you for their loyalty.

Aruba Tourism Authority Europe was present, to welcome all the members before they entered the Circus Show. This event is important in our continuous efforts in attracting the most affluent travelers with their families to the island. Aruba hosted a Memory Game for the families. The Memory Game is new in our promotional products for consumers.



The deck contains 24 sets of beaches, activities, nature, and sightseeing that Aruba has to offer. After successfully finding two identical images, the families received a canvas tote with an inspirational brochure. For the young children, we had a unique bag in which they can color themselves and a deck of memory games to continue their journey of discovering the island of Aruba, at the table with family.

## The Advisor

By Aruba Tourist Channel




**DO YOU HAVE A HOUSE FOR SALE OR RENT?  
TIMESHARE FOR SALE OR RENT?**  
e-mail us at: [info@arubatc.com](mailto:info@arubatc.com)

*1st class*  
**CARNIVALS DECK ARUBA**

Place: garden of cas di cultura

*What We Have in Store:*


- ✓ Food & drinks
- ✓ Toilets
- ✓ Security
- ✓ Fully shade and free parking


*Prices:* 

- ✓ Feb 11 Lightning parade: Afl 50
- ✓ Feb 19 Grande parade: Afl 75

Vip- 25 pax more info +297 5696930

Token. 4 florin  
Soda 1, Beer 2, Wine and mixes 3, Premium mixes 4

**Reserve your spot: whatsapp**  
For the BEST view on the parade +297 5696930 

**SCAN ME**  




DOWNLOAD NOW!  
The Advisor



# Aruba

## Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

- 1** AMSTERDAM MANOR (HORIZONS LOUNGE)  
**Happy Hour: Monday – Sunday | 5:00pm – 7:00pm**  
 Happy Hour special: 2 for 1  
 Thursday 'IN' – Manager's cocktail party 5:30pm- 6:30pm 2x for 1 & free hors d'oeuvres
- 2** ARUBA BEACH CLUB (RICARDO'S RESTAURANT & BAR)  
**Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm**  
 HH special: Daily Cocktail (Main Bar all prem drinks 2 for 1)  
 Live bands: Sun - Wilmer | Mon-Thu - Sharp Steel Pan | Tue-Fri - Cesar Olarte
- 3** ARUBA MARRIOTT RESORT (MAIN POOL AND ADULT POOL)  
**Happy Hour: Every day 12:00pm – 1:00pm | 3:00pm – 5:00pm**  
 Happy Hour special 2 for \$19  
 Bingo: (Pool-side) Everyday 2:00pm  
 Bingo: (Casino) Wednesdays 9:00pm | Thursdays 10:00am, 11:00am, 12:00pm | Fridays 7:00pm | Sundays 3:00pm
- 4** ARUBA'S LIFE VACATION RESIDENCE  
**Happy Hour: Every day 5:00pm – 6:00pm**  
 Happy Hour special: 2 for 1
- 5** CARIBBEAN PALM VILLAGE  
**Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm**  
 Happy Hour special: 2 for 1
- 6** CASA DEL MAR (MATTHEWS RESTAURANT)  
**Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm**  
 HH special: 2 for 1 | Bingo: 2:00pm – 3:00pm  
 Monday Live music 4pm – 6pm
- 7** COURTYARD BY MARRIOTT  
**Happy Hour: Every day 6:00pm – 7:00pm**  
 Happy Hour special: 2 for 1
- 8** DIVI ARUBA PHOENIX  
**Happy Hour: Every day 5:00pm – 6:00pm at pure beach.**  
 HAPPY HOUR special: 2 for 1
- 9** COSTA LINDA BEACH RESORT (WATER'S EDGE RESTAURANT & BAR)  
**Water's Edge Restaurant & Bar:**  
**HAPPY HOUR: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm**  
 Happy Hour special: Drinks 2 for 1  
 Entertainment schedule:  
 Nightly Live Entertainment 7 Days A Week | MONDAY 6:30pm – 8:30pm - Angela Flores – Violinist | TUESDAY 6:30pm – 8:30pm - Jean Paul – Saxophonist | WEDNESDAY 6:30pm – 8:30pm – Eddie Kroon – Singer 9:00pm – 11:00pm – Karaoke Happy Hour. THURSDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer | FRIDAY 7:00pm – 9:00pm – Ricky Thomas – Guitarist | SATURDAY 6:30pm – 8:30pm - Angela Flores – Violinist | SUNDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer
- 10** RENAISSANCE MARINA & OCEAN SUITES  
**Happy Hour: Every day (Lounge midnight grill) 12:00am – 1:00am**  
 Happy Hour special: 2 for 1  
 MONDAY 5:30pm – 10:30pm – Fresco – "That's Amore – Live Entertainment | TUESDAY 6:00pm- 10:00pm – Blue Bar – Korean BBQ | WEDNESDAY 7:00pm – Renaissance Private Island – four course menu | THURSDAY 6:00pm – 10pm – Renaissance Ocean Suites Beach – BBQ | FRIDAY 5:30pm – L.G. Smith Steak & Chop House – Live DJ – Oysters and succulent meats prepared tableside | SATURDAY 6:00pm – Blue Bar – "Konichi Wow" Sushi Night | SUNDAY 3:30pm – 4:30pm – Blue Bar – Mixology Class (participants can sign up at Blue Bar) 5:30pm – 10:30pm – Aquarius Restaurant – Catch! Seafood buffet.  
 Opening hours bar & restaurants: LG Smith's Steak & Chop House Dinner 6:00pm - 11:00pm | Mangrove Beach Bar & Fish Shack Fish Shack 11:30-3:30pm | Bar 9:00am - 6:00pm | Papagayo Bar & Grill Bar 9:00am-6:00pm Breakfast 8:30am-11:00am | Lunch 11:30am - 5:00pm Dinner Wed. 6:30pm-9:30pm | Blue Open daily 10:00am - 12:00am Happy hour 4:30pm-6:00pm | Aquarius Breakfast 7:00am-11:00am Lunch 12:00pm-3:30pm - Dinner 5:30pm-11:00pm | Fresco Breakfast 7:00am-11:30am | Dinner 5:30pm-10:30pm | Sole Open daily 10:00am-11:00pm | Happy hour 4:30pm - 6:00pm | The Lounge Open daily 11:00pm-LATE | Happy hour 12:00am-1:00am
- 11** RENAISSANCE OCEAN SUITES  
**Happy Hour: Every day 4:30pm – 6:00pm**  
 Happy Hour special: 2 for 1  
 Bingo: Mon – Thursday & Sunday 2:00pm – 3:00pm
- 12** TALK OF THE TOWN  
**Happy Hour: Mon-Friday 3:00pm – 5:00pm**  
 HH special: 2 for 1 | Bucket deal Balashi/Chill

20-Jan	Friday	6:00 PM - 11:00 PM	<b>Tumberito - C&amp;Y Calypso &amp; Roadmarch Contest</b> Aruba Entertainment Center
21-Jan	Saturday	6:00 PM - 12:00 AM	<b>Children &amp; Youth Queen Election</b> Plaza Libertador G.F. Betico Croes
22-Jan	Sunday	7:00 PM - 12:00 AM	<b>Carnival Queen &amp; Mrs. Carnival Election</b> Plaza Libertador G.F. Betico Croes
25-Jan	Wednesday		<b>Dia di Betico (Holiday)</b>
27-Jan	Friday	8:00 PM	<b>Event Aruba Caiso &amp; Soca Monarch 2023</b> Aruba Carnival & Entertainment Village
28-Jan	Saturday	8:00 PM	<b>Caiso &amp; Soca Monarch Finals</b> Aruba Carnival & Entertainment Village
29-Jan	Sunday	2:00 PM - 6:00 PM	<b>Parada di Blaas</b> San Nicolas
2-Feb	Thursday	8:00 PM - 1:00 AM	<b>La Ora Loca Jump Up</b> Santa Cruz
3-Feb	Friday	8:00 PM - 2:00 AM	<b>Hebbe Hebbe</b> Carnival Harbour Arena
3-Feb	Friday	7:00 PM - 2:00 AM	<b>Ban Bula Den Drive In Truck Fest</b> Drive Inn
4-Feb	Saturday	2:00 - 6:00 PM	<b>Children's Parade Noord</b> Noord
4-Feb	Saturday	8:00 PM - 2:00 AM	<b>Festival di Tumba</b> Balashi Beer Garden
5-Feb	Sunday	10:00 AM - 12:00 PM	<b>Transfer of Command</b> Bestuurskantoor - Cocolishi
5-Feb	Sunday	2:00 PM - 6:00 PM	<b>Grand Children's Parade Oranjestad</b> Oranjestad
8-Feb	Wednesday	7:00 PM - 1:00 AM	<b>Sunset Parade</b> Noord
10-Feb	Friday	8:00 PM - 2:00 AM	<b>Caya Paden</b> Renaissance Convention Center
10-Feb	Friday	8:00 PM - 3:00 AM	<b>Welcome to Jouvert</b> Aruba Carnival & Entertainment Village
11-Feb	Saturday	3:00 AM - 9:00 AM	<b>Jouvert Morning</b> San Nicolas
11-Feb	Saturday	8:00 PM - 2:00 AM	<b>Aruba's Grand Lighting Parade</b> Oranjestad
12-Feb	Sunday	2:00 PM - 6:00 PM	<b>Grand Children's Parade San Nicolas</b> San Nicolas
12-Feb	Sunday	6:00 PM - 8:00 PM	<b>Burning of Momito</b> Aruba Carnival & Entertainment Village
16-Feb	Thursday	8:00 PM - 2:00 AM	<b>Parada di Luz San Nicolas</b> San Nicolas
18-Feb	Saturday	12:00 PM - 6:00 PM	<b>San Nicolas Grand Carnival Parade</b> San Nicolas
19-Feb	Sunday	11:00 AM - 6:00 PM	<b>Aruba's 69th Grand Carnival Parade</b> Oranjestad
19-Feb	Sunday	7:00 PM - 9:00 PM	<b>Burning of Momo</b> Carnival Harbour Arena
20-Feb	Monday		<b>Carnival Monday (Holiday)</b>
21-Feb	Tuesday	8:00 PM - 12:00 AM	<b>Old Mask</b> Parade San Nicolas
22-Feb	Wednesday		<b>Ash Wednesday</b>



# Carnival in Aruba

NOTE: THIS SCHEDULE IS SUBMITTED BY ARUBA'S OFFICIAL CARNIVAL ORGANIZATION S.M.A.C. - ISHMEDIA STUDIOS, ARUBA TOURIST CHANNEL AND THE ADVISOR WILL NOT BE RESPONSABLE FOR ANY LAST MINUTE CHANGES

**The Advisor**  
By Aruba Tourist Channel



**RicardO's**  
RESTAURANT & BAR

**GET A FREE CARMEL FLAN PER DINNER BY SHOWING THIS COUPON**



**BOOK NOW** ☎ +297 587 0760 RICARDOSARUBA.RESTAURANT

**BRAIDSTOGO!**

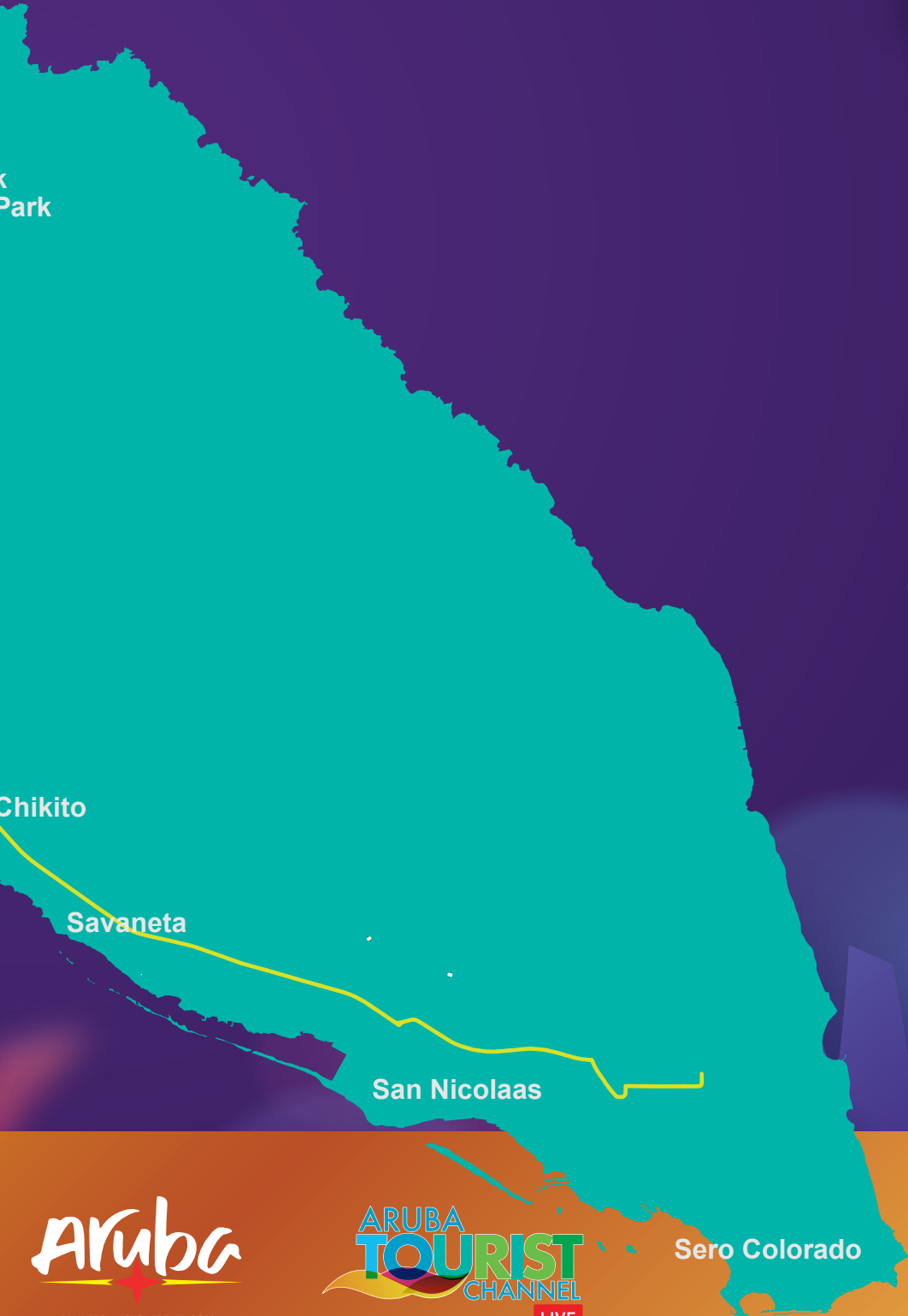


**LET US UP BRAID YOU WHILE YOUR STAY IN ARUBA**

**BOOK NOW** +297 563 4717  
BRAIDSTOGO.COM  
PASO HERENCIA MALL, PALM BEACH, ARUBA



**EXPLORE ARUBA JEEP TOUR**  
BOOK YOUR JEEP TOUR NOW!

**Aruba**  
TravelGuide  
ARUBATOURISTCHANNEL.COM

SEARCH

- Accommodation
- Rent a Car
- Explore Aruba



**TAXI SERVICE**

**TAXI PRICE**

High Rise hotels .....	= \$31
(Azure to Ritz Carlton) & Restaurants - Airport	
Eagle hotels .....	= \$28
(Oceania to Amsterdam Manor) & Restaurants - Airport	
Low Rise hotels.....	= \$26
(Divi Dutch to The Pearl) & Restaurants - Airport	



## Hotels Activities &amp; Happy Hour!

## Hotels Activities &amp; Happy Hour!

**13 DIVI & TAMARIJN**

Entertainment schedule DIVI:

MONDAY 9:00pm – 11:00pm – Divi -Live reggae Band | TUESDAY 8:10pm – Divi – Fire Limbo Show | 9:00pm – 11:00pm – Divi -Live band of the week | WEDNESDAY 9:00pm – 11:00pm – Divi -Live band entertainment | THURSDAY 7:30pm – Divi – Movie night around the pool | 9:00pm – 11:00pm – Divi -Live band entertainment | FRIDAY 9:00pm – 11:00pm – Divi -Live band of the week | SATURDAY 9:00pm – 11:00pm – Divi -2.0 Blue Boulevard Entertainment | SUNDAY 8:45pm – 11:00pm – Divi – Invited DJ “Ettrick”

Entertainment schedule TAMARIJN:

MONDAY | 8:45pm – Tamarijn – Energy Fusion show, by Popcorn Dancers | 9:00pm – 11:00pm – Tamarijn – DJ Music | TUESDAY 9:00pm – 11:00pm – Tamarijn – DJ Music | WEDNESDAY 8:00pm – Tamarijn - Synchronize Swimming Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | THURSDAY 9:00pm – 11:00pm – Tamarijn – Karaoke party with Giovanni Trim | FRIDAY 8:45pm – Tamarijn – Carnival extravaganza show by Cocorico in Motion | 9:00pm – 11:00pm – Tamarijn – DJ Music | SATURDAY 6:30pm – 8:30pm – Tamarijn – Mariachi Perla di Aruba | 8:30pm – Tamarijn - Aruba Folkloric Dance Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | SUNDAY 8:10pm – Tamarijn – The Pirates Treasure Quest show by Ritmo Cubano II | Live music | 9:00pm – 11:00pm – Tamarijn – Live entertainment by Amy Sorinio

**14 EAGLE ARUBA RESORT****Happy Hour: Every day 3:00pm-4:00pm | 9:00pm-10:00pm**

Bingo: Mon, Wed, Sat 1:00pm

**15 HILTON ARUBA CARIBBEAN RESORT & CASINO****Happy Hour: 3:00pm – 5:00pm CASTAWAYS BAR**

Live Music on Tuesday, Friday and Sunday's | 5:00pm – 6:00pm MIRA SOLO BAR | 7:00pm – 10:00pm MIRA SOLO BAR Live Music | 3:00pm - 5:00pm CASTAWAYS BAR - Tuesday, Friday and Sunday's | 7:00pm - 10:00pm SOLO BAR – Everyday

**16 HOLIDAY INN****Happy Hour: Every day 3:00pm – 5:00pm**

HH special: 2 for 1 on house-brand cocktails, house wines &amp; house beers.

Extended Breakfast on Sundays.

Da Vinci: Early Bird | Every day 5:30pm - 6:30pm | Special: Get a complimentary bottle of wine with the order of one main course.

Sea Breeze | Early Bird | Every day 5:30pm - 6:30pm | Special: 20% discount on all items from the Sea Breeze Dinner Menu | Bingo: Ocean Pool | Tuesday & Saturday 2:00pm

Activities: Aqua aerobics Monday and Saturday 1:00pm | Pool volleyball Tuesday 2:00pm | Invisible Bottle Hunt Wednesday 2:00pm and Friday 3:00pm | Cornhole Tuesday and Thursday 2:00pm | Balloon Toss Monday, Wednesday and Friday 1:00pm | Mini golf Monday and Thursday 2:00pm | Tennis clinic Monday to Saturday 10:00am | Pilates Tuesday and Thursday 8:00am | Yoga Wednesday and Friday 8:00am

**17 HYATT PLACE ARUBA AIRPORT****Happy Hour: All day**

Happy Hour special: Monday \$5 Mojito | Tuesday \$5 Sangria | Wednesday \$6 Moscato - Wines per glass | Thursday \$50 Gentlemen's night – a choice of 4 bourbon inspired cocktails from a menu with a dozen wings. Afterwards, drinks \$11 each plus \$1 wings for the rest of the night. Friday \$85 Beer and Grill for max 4 people – Bucket of beer with a mixed platter.

**18 MANCHEBO BEACH RESORT****Happy Hour: 5:00pm – 7:00pm**

HAPPY HOUR special: 2 for 1

**19 MARRIOTT'S ARUBA SURF CLUB****Happy Hour: Flip Flop beach bar Live DJ Sessions every Saturday 2:00 – 6:00pm**

Happy Hour special: 2 All mix drinks \$19 Standard Cocktails | 2 All mix drinks \$28 Premium Cocktails.

Bingo: 1:00pm | Every Saturday 3:00 – 6:00pm

**21 HYATT REGENCY ARUBA****HAPPY HOUR: Every day 5:30pm – 6:30pm – Palms bar | 6:30pm – 7:30pm – Alfresco bar**

Happy Hour special: Drinks 2 for 1 | Wine happy hour

Bingo: Every day 2:00pm – Family pool

Activities:

MONDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at Trankilo pool – Pilates fusion | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

TUESDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am – Tennis Clinic (registration required max. 4 persons) | 10:30am - Family - Waterslide Race | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons)

WEDNESDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at Trankilo pool – Pilates fusion | 10:30am - Towel hut- Shuffle Board Contest | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

THURSDAY 7:30am – Big Palapa – Self-awareness meditation (registration required) | 8:30am – Tennis Clinic (registration required) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons) | 6:00pm – 7:00pm – Palms Bar – Sunset Sip Wine Tasting

FRIDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 10:30am - family pool - waterslide Race | 3:00pm – lobby area - community market | 4:30pm – lobby area - Painting Class

SATURDAY 7:30am – Big Palapa – Aerial Yoga Cocooning Experience (registration required) | 10:30am - Towel Hut - Shuffle Board Contest  
SUNDAY 8:00pm - Full Moon Yoga (registration required)

**22 LA CABANA BEACH RESORT & CASINO**

**HAPPY HOUR: Every day at Pata Pata Bar 2:00pm – 3:00pm - Happy Hour on Frozen Daiquiris and Piña Colada | 3:00pm – 4:00pm Happy Hour on Balashi, Balashi Chill, Magic Mango and Magic Orange | 4:00pm – 6:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands | 10:00pm – 11:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands**

Happy Hour special: Drinks 2 for 1

Bingo: 2:00pm - 3:00pm

Entertainment schedule

MONDAY 3:30pm – 6:30pm - Pata Pata Bar - Bar Music | 9:00pm – 11pm – Pata Pata Bar - Dj Alvin Caribbean Night | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

TUESDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

WEDNESDAY 3:30pm – 6:30pm – Pata Pata Bar - Dj Alvin | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

THURSDAY 3:30pm – 6:30pm – Pata Pata Bar - Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

FRIDAY 3:30pm – 6:30pm – Pata Pata Bar - Smiley Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

SATURDAY 3:30pm – 6:30pm – Pata Pata Bar – Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

SUNDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Live

**20 RADISSON BLU**

Winesdays at Acqua Breeze Pool Bar: 4PM-7PM | Wednesday is Dollars to Florin - on all wine bottles from our Winesday Menu. With live performance by local artist Amy Sorinio.

SANGRIA FRIDAYS: 11AM-8PM Enjoy our homemade sangria Red or White Sangria.

Based on our F&B Manager Leonie's Grandmothers Recipe.

SATURDAYS WITH AMY: 4PM-7PM Live performance by local artist Amy Sorinio at Acqua Breeze Pool Bar. Happy Hour from 5PM - 7PM.

BEER SUNDAYS: 11AM-8PM | Balashi & Chill beer draft at Acqua Breeze Pool Bar, with DJ entertainment from 3PM - 7PM



# Latin American Marketing Update Meeting

*As part of the A.T.A.'s strategy, there are various moments during the year when the A.T.A. meets with its on-island partners and with its markets.*

The Latin American Marketing Update Meeting took place in the ballroom of Hyatt Place Aruba Airport, where the LATAM team led by Jordan Schlipken- Croes, Area Director LATAM, presented their extensive plans for 2023. The partners present could have seen some 'out of the box' ideas to market the destination to attract even more visitors to the island.

The Latin market took a little longer to open and recover

from the pandemic. Still, the recovery until November was 76% in the number of visitors compared to 2019. The current recovery is mainly from Colombia, at the level of 2019. At the same time, Jordan took a moment to thank all partners who worked closely with the LATAM team and produced for the destination. The partners awarded were Brickell Bay Beach Club & Spa, Barcelo Aruba, Eagle Beach Resort & Casino, Riu, and Holiday Inn Aruba. Also, special recognition to De Palm Tours.

For 2023 the A.T.A. will keep focusing on the divarication of visitors to have a good distribution of visitors in different regions.



## Rodger's Beach Stairs

*Projects like the stairs at Rodger's Beach are products that the A.T.A. stands behind because these are the types of projects that amplify the promotion of Aruba. The beautification of the stairs will for sure be showcased and posted on all social media channels by many visitors and content creators worldwide.*

After weeks of preparation and execution, a group of 24 artists specialized in mosaics led by international mosaic artist Isadora Paz created a breathtaking design illustrating Aruba's flora and fauna in all its glory of fantasy and creativity with some glow-in-the-dark effects. The A.T.A. wants to congratulate all involved and those who contributed to this beautiful project. The Minister of Tourism, Infrastructure Committee, D.I.P., DOW, and Artisa supported this project.



## Boardwalk Boutique Hotel Aruba Wins 2023 USA TODAY 10 Best Readers' Choice for Best Caribbean Resort

*Selected #2 in a travel award contest amongst 20 Caribbean Resorts Boardwalk Boutique Hotel Aruba is a winner in the 2023 USA TODAY 10Best Readers' Choice travel award contest for Best Caribbean Resort. This boutique property, tucked on the lush gardens of a former coco plantation in Palm Beach, ranks number 2 in the top ten Best Caribbean Resorts.*

Boardwalk was elected in this category consisting of 20 Caribbean nominees.

According to 10Best voters and jury Boardwalk Boutique Hotel brings the island's past and present together by combining unique architectural features with local nature, artisans, warmth and history. Nominees for all categories are chosen by a panel of relevant experts which include a combination of editors from USA



TODAY; editors from 10Best.com; relevant expert contributors; and other sources. After the 20 nominees were announced, readers and the general public could vote for their favorite resort for the duration of four weeks. All winners of the 2023 10Best Caribbean Resort winners can be found at 10best.com.

"We want to thank everyone that has voted for our hotel and are pleasantly surprised

with the outcome, landing the second position amongst the 2023 10Best Caribbean Resort winners", said Stephanie Rooijackers, hotel manager and co-owner of Boardwalk Boutique Hotel. "It truly means a lot to receive a travel award like this and is a great motivation in our overall mission to deliver memorable vacation experiences to Boardwalk guests. We hope to inspire a new audience to come and stay at our boutique hotel in the near future".



## The Ritz-Carlton, Aruba Unveils Newly Designed Guest Rooms and Suites Alongside Curated Offerings

The Ritz-Carlton, Aruba announces the completion of their most recent reimagining with the debut of new, island-inspired designs in all of the 320 guestrooms, suites and corridors. The contemporary

design pays homage to the hotel's unmatched location along Aruba's acclaimed Palm Beach with locally inspired design motifs and color waves across the resort's new textiles and textures featuring

custom artwork and elevated comfort. Perfectly paired with a stay in the refreshed guestrooms, The Ritz-Carlton, Aruba has also introduced new culinary experiences for guests to enjoy in 2023

# Our Kids Matter at Hilton Aruba



**Palm Beach. — Considering the upcoming Carnival activities, Hilton Aruba Caribbean Resort & Casino orchestrated an internal Our Kids Matter event in the ballroom, in which eleven local social agencies set up information booths and were available for Team Members to ask questions, raise concerns and obtain information about the availability of social services on the island.**

The resort invited its Team Members to attend during working hours. Parents, grandparents, siblings, uncles, and aunts are often confronted with stressful situations without knowing where to turn for support.

It was a unique opportunity to interact with experts and learn more about the existing social organizations where support can be found for the protection, education, growth and care of children in our community. It was great to show Team Members that help is available for everyone, says Glenn Farro, Director of Human Resources.

Numerous organizations participated in the informal and informative conversations: Fundacion Pa Nos Muchanan, whose vision is to provide education to children 12 years old or younger and give them the opportunity for optimal development, bringing parents and educators together; Tienda

di Education, supporting parents and educators in parenting their children 18 years or younger; Wit Gele Kruis, promoting, activating and optimizing health care for the Aruban community; Sociale Zaken, the Department of Social Affairs in charge of care, welfare, legal aid, and guidance; Rode Kruis, the Red Cross Aruba; FADA, an educational anti-drug foundation, aiming to prevent the use and abuse of drugs on the island; FEPO a foundation where help may be found for the hearing impaired, and many more.

Our Kids Matters event was a pilot program, and the resort looks forward to having more events like this in the future.

## CEO Aruba Tourist Channel, Ishwar Daryanani, has a moment with King Willem-Alexander of the Netherlands



ORANJESTAD - On January 31, 2023, the second and also the last day that King Willem-Alexander was in Aruba, he addresses the filming CEO of Aruba Tourist Channel, Ishwar Daryanani, about his equipment at the University of Aruba.

Ishwar was doing what he loves most, dealing with media, when the king approaches him directly. "He said to me: I really need to see this up close," Ishwar said. While Ishwar froze for a few seconds and thought the king wanted to see his shots, the press ru-

shed to the sides to get a good shot of the situation.

"You have an iPhone, a microphone and a camera, so you can film, photograph and interview!" said King Willem-Alexander to Ishwar. Ishwar on the special moment: "So many things were going through my mind at that moment! I stood in front of King Willem-Alexander, who literally approached me specifically to ask me questions about my equipment, because he was impressed by what he saw. After I explained to him what my setup and that it is intended for multimedia

on my platforms Amigoe Aruba and Aruba Tourist Channel, he said: Wow, very good!"

Ishwar is impressed that this has happened and he felt that the king understands what he is doing with his media equipment. Since the king is surrounded by media on a daily basis and he still felt like he wanted to say something to Ishwar about his setup, makes Ishwar feel that the king understands that we live in a multimedia age.

Ishwar thanks Elnathan Hijmering for the photo!

**Aruba Racquet Club**

DAY PASS	
1 ADULT	\$30
1 KID <16 YRS	\$20
WEEK PASS	
1 ADULT	\$100
1 KID <16 YRS	\$75
MONTH PASS	
1 ADULT	\$200
1 KID <16 yrs	\$150
PRIVATE LESSONS	
1 HR LESSON	\$75
1/2 HR LESSON	\$40

**Club Hours**  
Monday to Saturday 7:00am to 10:00pm  
Sunday 8:00 am to 12:00 noon  
+297 594 4460 | +297 586 0215  
info@arc.aw | www.arc.aw

## The Advisor

By Aruba Tourist Channel

## IMPORTANT NUMBERS

- Police Central ..... 100
- Fire Deapartment ..... 911
- Police O'stad ..... 102
- Police San Nicolaas ..... 104
- Police St.Cruz ..... 105
- Police Noord ..... 107
- Phone for youth support ..... 131
- Coastguard..... 913
- Tipline Police..... 11141
- Hospital ..... 527-4000
- Vetenary ..... 585-0400
- Elmar central ..... 523-7100
- Elmar malfunction ..... 523-7147
- WEB Aruba ..... 525-4600
- SETAR ..... 525-1000
- DIGICEL ..... 522-2247

### — POLICE OFFICES —

- Oranjestad ..... 527 3140
- Noord ..... 527 3200
- San Nicolaas ..... 527 3000
- Santa Cruz ..... 527 2900
- Beach Police ..... 586 3003

### — Oranjestad —

- Ambulance ..... 582-1234
- BGD Oranjestad ..... 527-2782
- Veterinaire Clinic ..... 582-1720
- Animal Shelter ..... 582-1623

### — San Nicolaas —

- Ambulance ..... 584-5050
- Centro Medico ..... 524-8833
- BGD San Nicolaas ..... 527-2782
- Serlimar ..... 584-5080

### — PHARMACY —

- 4 Centro Medico ..... 584-5794
- Aloë ..... 584-4606
- Central ..... 585-1965
- Dakota ..... 588-7364
- Del Pueblo ..... 582-1253
- Eagle ..... 640-8443
- Kibrahacha ..... 583-4908
- Maria ..... 640-8443
- Oduber ..... 582-1780
- Paradera ..... 588-6638
- San Lucas ..... 584-5119
- San Nicolaas ..... 584-8186
- Santa Anna ..... 586-8181
- Santa Cruz ..... 585-8028
- Seroe Preto ..... 640-8443
- Trupiaal ..... 583-8560

### — MORTUARIUMS —

- Ad Patres ..... 584-2299
- Aurora ..... 588-6699
- Olive Tree San Nicolaas ..... 584-8888
- Royal Funeral Home ..... 582-0000

### — NONPROFIT ORGANIZATION —

- Fundacion Anti-Droga Aruba (FADA) ..... 583-2999
- Fundacion Respetami ..... 582-4433
- Pregnancy? Fundacion CIZKA ..... 583-0331
- Fundacion Diabetico ..... 593-0507
- Arubano ..... 593-4928
- Twelve Step Meeting AA-NA-AL-ANON-OA ..... 583-8989
- Fundacion Amor Pa ..... 568-4739
- Prohimo ..... 564-8849
- NA Acceptance Group ..... 565-7500
- Fundacion Centro Ecologico Aruba ..... 562-8984
- Bureau Sostenemi (Child abuse) ..... 588-1010
- Fundacion C.V.A. prevent and care for stroke ..... 567-7004

Sociaal Psychiatric Service (SPS)  
24 hour per day available:  
522-4249 van 07.30 t/m 16.30 uur  
592-4400 van 17.00 t/m 07.00 uur

### — HOTELS —

- Amsterdam Manor..... 527-1100
- Aruba Beach Club..... 582-3000
- Aruba Marriott Resort ..... 586-9000
- Aruba's life ..... 280 0450
- Caribbean Palm Village ..... 586-2700
- Casa del mar..... 582-7000
- Costa Linda Beach Resort ..... 583-8000
- Courtyard by Marriott..... 586 7700
- Divi Aruba Phoenix..... 586 6066
- Divi & Tamarijn All Inclusive .. 525 5200
- Eagle Aruba resort..... 587 9000
- Hilton Aruba..... 586 6555
- Hyatt Place Aruba Airport..... 523 1234
- Hyatt Regency Aruba ..... 586 1234
- La Cabana ..... 520 1100
- Manchebo Beach resort ..... 582 3444
- Marriott's Aruba Surf Club..... 586 9000
- Marriott's Aruba Ocean Club.. 586 9000
- Radisson Blu..... +1 (866) 856-9066
- Renaissance Ocean Suites ..... 583 6000
- Talk of the town ..... 524 3300



# COLDWELL BANKER ARUBA REALTY

## BUBALI GARDEN HOMES

Nestled in Bubali is this property with a two- bedroom house and two casitas currently being used as a vacation rental property called Bubali Garden Homes. Bubali is located towards the northern end of Aruba and just 1 mile away from Aruba's famous Eagle beach.

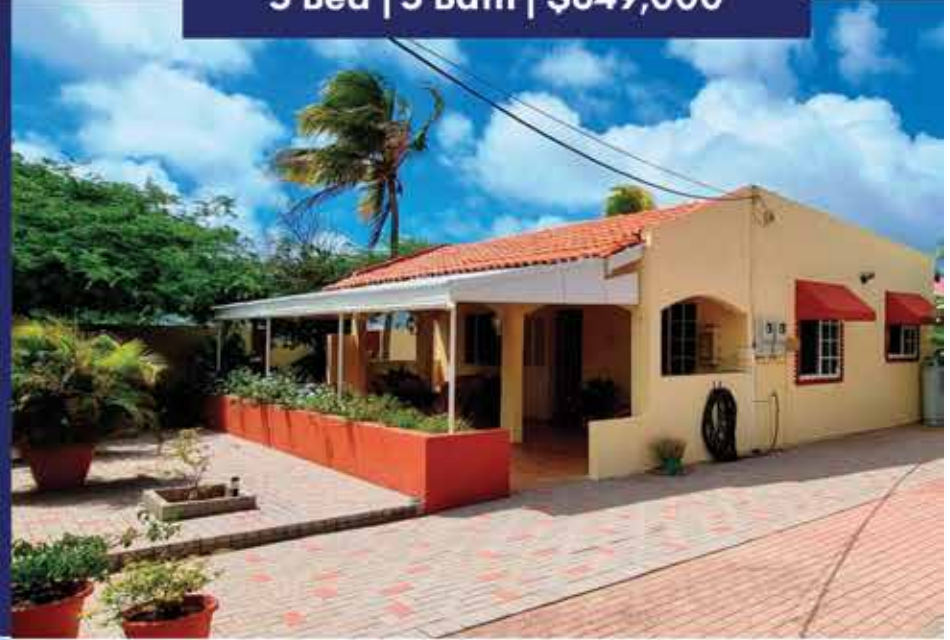
4 Bed | 3.5 Bath | \$995,000



## HOME IN MON PLAISIR

A wonderful opportunity if you are looking for an investment property at walking distance to the beach, linear park, restaurants on the beach and much more. Home has 4 bedrooms and 2 bathrooms, living room, dining room and good size kitchen with separate laundry. Separate from the home are 2 apartments and a storage space for laundry and more.

5 Bed | 5 Bath | \$649,000



## MODERN CARIBBEAN STYLE HOME

This home has a stunning character and is located in the highly sought after Paradera area and offers maximum privacy. Entering the front door you will appreciate the open floor plan, the pool and nature views. The custom chef's kitchen has all the space you can imagine and is open to the living area and the outdoor area.

4 Bed | 3 Bath | \$849,000



BUBALI 141- A (SUPER FOOD PLAZA ARUBA)

[WWW.COLDWELLBANKER.AW](http://WWW.COLDWELLBANKER.AW)

297-587 6666

# Princess Amalia's first official visit to Aruba

**ORANJESTAD – King Willem-Alexander, Queen Máxima and Princess Amalia are not the only ones who visited and viewed all planned activities on January 30 and 31, 2023.**

Aruba Tourist Channel was also there, but then to follow the members of the Royal House during this special visit to Aruba. Via the Live Blog on the main page of Amigoe-aruba.com we kept everyone who wanted to read informed about the course of the two days that the royal visit was present in Aruba.

King Willem-Alexander, Queen Máxima and Princess Amalia arrived in Aruba on Monday, January 30 by plane. Then they left almost immediately for the welcome ceremony in the Wilhelmina Park. In the morning and early afternoon the program was filled with a visit to Cas Ceremonial and the administrative office, Cocoli-shi. After a break to freshen up and change clothes, the festivities could really begin in San Nicolas.

In San Nicolas the tour started at Filomena College Mavo, where students of the school gave a performance for the royal visit. Next stop was the Museum of Industry and a tour of some of the murals that San Nicolas is so famous for. The



day ended with performances by various dance and carnival groups. You could see the members of the royal family visibly enjoying the music and the performances.

On the second day, January 31, they started in the large building on top of the mountain Gold Mill Ruins. An exhibition was shown here and they spoke with representatives of the upcoming nature film: WOW! After this they walked downstairs, where all the press was waiting, to be able to shoot the best picture during the photo moment. The program then continued at the Parke Arikok Visitor Center. The King, Queen and Princess

have taken the time there at Hofi Shon Shoco to talk to several of the park's employees. They each sat at a different table with different employees. This section is concluded with a group photo with the employees of Parke Arikok.

Royal Aruba Aloe Factory was the next stop, this was also a special stop. At Aruba Aloe, the king, queen and princess made their own scrub. First, Amalia cut a leaf from an Aloe Vera plant and they were informed about the special qualities of the Aloe Vera plant. After this they had a short workshop by two employees of Aruba Aloe, namely: making a body scrub. All three asked questi-

ons and were interested in the process and the benefits of the product. After they were done with the scrub, they left for the University of Aruba.

At the University of Aruba they attended a lecture on Caribbean law at the Faculty of Law. The royal couple and the princess also spoke to students from the school. After this, the king and princess have gone a different way than the queen. The king and the princess went to Compleho Deportivo Frans Figaroa, where a football demonstration was shown. And Queen Máxima went to Qredits, on the cunucu of the Coleman family. Here the Queen spoke with various

entrepreneurs who make organic products. These products come, among other things, from harvests from this cunucu.

The whole party ended on and near Plaza Padu. Many people were present who came to cheer on the royal couple and the princess, while enjoying cheerful music. The last part of the parade was accompanied, from Fort Zoutman, by a brass band and a carnival group. King Willem-Alexander, Queen Máxima and Princess Amalia concluded their visit to Aruba in a festive and dancing way. The next destination for Amalia's first official visit to the Caribbean islands: Curaçao!



**PICTURE OF THE WEEK**  
 email us your picture at [info@arubatc.com](mailto:info@arubatc.com)



Good afternoon,  
 We Love Aruba and spend months here each year here in Aruba (Renaissance Marina) I took this photo a few evenings ago when there were 4 cruise ships in port. I thought it might be considered for Picture of the Week.

Thank you, have a great week!

Best,

-Tom

Thomas Conwell III  
 Managing Member



[idoaruba.live](http://idoaruba.live)



**HOW TO WATCH**  
**Aruba Tourist Channel**  
**on your home TV**



- 1** Select the YouTube app on your TV
- 2** Search for Aruba Tourist Channel
- 3** ENJOY ARUBA 24/7



# Carnival in Aruba

**With its contagious music and electrifying vibe, Carnival is Aruba's biggest party of the year!**

Our Carnival is a high-energy month-long celebration of pageants, music competitions, street parties, and spectacular parades, delighting and uniting the entire country. All year long, locals look forward to the catchy roadmarch and calypso tunes, the throbbing sound trucks, the glittering costumes, the magnificent floats, the Carnival queen coronations, and the hip-shaking madness. Wanna join us? We'd love for you to partake in any of our exciting Aruba Carnival events!

Carnival is celebrated in many countries around the world as a pre-Lenten festival, but here's the scoop on how it began in Aruba. Carnival was born in 1954 as a series of small street festivals. The Tivoli Club, Aruba's oldest private social club, was the first to have a pre-Lenten celebration in Oranjestad in February 1944. The Allied victory of World War II was commemorated by a large parade in San Nicolas, comprised largely of Caribbean-English immigrants who came to Aruba to work at the Lago Oil Refinery. The first steel and brass bands debuted a few years later, and small parades sprouted here and there.

In 1955, various clubs and districts were brought together for the first public Aruba Carnival with the first official Carnival queen. The traditional Grand Parades were organized in 1957. On November 11, 1966 (11/11/66), at 11:11 a.m., Stichting Arubaanse Carnaval, Carnival's organizing body, was founded. Each year, the Carnival season officially begins at this precise moment. Ever since 1981, Tivoli has produced the Lighting Parade, a twinkling nighttime extravaganza.

Besides the Lighting Parade, thousands of participants and spectators enjoy Children's Parades, the Jouvert Morning Pajama Party, the Grand Carnival Parade in San Nicolas, and the exciting finale—the Grand Carnival Parade in Oranjestad. The midnight burning of King Momo, a life-size effigy, signals the end of the Aruba Carnival season on Shrove Tuesday, the day just before Ash Wednesday. This tradition symbolizes the burning of the Spirit of Carnival, who will rise again when the next season—and a whole new round of partying!—begins.

