

# The Advisor

By Aruba Tourist Channel

ARUBA'S  
WEEKLY  
FREE  
NEWSPAPER


February 9 - 16, 2024

info@arubatc.com • [ArubaTouristChannel.com](http://ArubaTouristChannel.com)

**4 TIPS**  
ARUBA  
A FAMILY-FOCUSED SUCCESS



**7 HAPPY HOUR**  
HOTEL ACTIVITIES AND HAPPY HOURS



**11 TOURISM**  
A GRATITUDE-FILLED JOURNEY FOR TRADE TRAVEL AGENTS



**14 DONATION**  
CAFÉ THE PLAZA PRESENTS A CULINARY EXTRAVAGANZA



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**The Advisor**  
ARUBA TOURIST CHANNEL

## CARNAVAL MESSAGE FROM ARUBA'S PRIME MINISTER



*be, you are here. Now! You have made the plunge and the consequence of plunging into something is that you will be totally submersed and immersed in a whirlpool of new experiences.*

*In Aruba you will learn to expected and the unexpected, the familiar and the unfamiliar. You will experience the true Aruban people form close by and you will be blown away by the fact that they can cater to all your needs.*

*Their hospitality and ours will remain engrained in your heart for the rest of your life. You will be hooked on Aruba and will become a repeat guest for many years to come. This experience will be your legacy to your children and theirs. You have, unbeknownst to you, started a new family tradition. A tradition that they all will enjoy.*

*Rest me to wish you all the best and have a wonderful stay.*

*Evelyn Wever-Croes  
Prime Minister*

Dear Visitors,

*Vacation destinations, there are a zillion of them. But when it comes to a vacation destination like Aruba, then it is a whole different story. Aruba is that little rare gem hidden in plain sight. You might have heard*

*of it so many times but Aruba was still elusive to you. Consciously or unconsciously you were impeded from making that one important decision to come to Aruba. Aruba was not ready to be pleased with your presence. Whatever the reason may*



## STATE-OF-THE-ART LIVE BROADCAST OF ARUBA'S GRAND PARADE BY ISHMEDIA STUDIOS

On February 11, IshMedia will broadcast Aruba's Grand Carnival Parade of Carnival 70 live in a state-of-the-art way, namely via Cloud switching.

'Cloud' means that you work and save via the internet, this is called 'storage in the Cloud'. Files and the like can be stored and retrieved via an internet connection.

Normally, cameras, filming the same subject from different angles, are connected by cables. These cables lead back to one location, where the images are treated. This is called switching. But what happens with Cloudswitching is that the cameras are not connected by cables. The cameras are connected through 'the cloud', wireless internet. All images are sent to one loca-

tion, over the internet.

IshMedia Studios has created its own network in 'the cloud'. This technology makes it possible to place cameras throughout the parade route. There will be one camera at the beginning, two cameras in the middle, and one camera at the end.

In addition, two drones will be sent into the air to capture the parade from above. This will also be processed in the live images via Cloudswitching.

IshMedia Studios will broadcast this parade live on the Amigoe Aruba and Aruba Tourist Channel websites, [amigoe.aruba.com](http://amigoe.aruba.com) and [arubatouristchannel.com](http://arubatouristchannel.com), respectively. A live blog will also be maintained on the main page of Amigoe Aruba.



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# CARNIVAL

## CELEBRATES

## 70 YEARS

*Congratulations to Aruba as it celebrates 70 years of joyous Carnaval festivities. I extend an invitation to travelers from all over the world to experience Aruba's exciting Carnaval spirit and join the islanders in their joy, dancing, and celebration. Let's make lifelong memories amid the colorful spectacles and energetic beats of Aruba's famous Carnaval!*



*Minister of Tourism  
Dangui Oduber*

A stylized, handwritten signature in white ink, which appears to be 'Dangui Oduber', is written over a dark blue, rounded rectangular background.



Ronella Croes CEO  
ARUBA TOURISM AUTHORITY

Dear Visitor,

**W**elcome to the One happy island or as we say in Papiamentu - *Bon bini!*

On behalf of the Aruba Tourism Authority, we thank you for choosing Aruba as your vacation destination.

As a destination, we are embracing the High-Value, Low-Impact tourism model. Aruba will continue focusing on the quality of our residents' lives, the quality of the visitor experience, environmental protection, conservation, and the economic contribution of the tourism sector.

These efforts are aimed at preserving and nurturing our culture for our residents. Our residents play an important role in sharing our 'Zjeito' with our visitors, which is one of the key components of our One Happy Island. For our part, the Aruba Tourism Authority, through different initiatives will highlight the importance of our natural resources, our well-known hospitality, and the safety and security of our visitors which you have grown accustomed to.

Have fun exploring our island! There are a lot of adventures to be discovered.

Aruba is celebrating 70 years of carnival this year, surely the biggest cultural manifestation on the island. On behalf of the Aruba Tourism Authority, we thank you for visiting us and we invite you to be part of our carnival celebration this weekend. We also extend our gratitude to those who happen to be on the island during this season, we invite you to introduce yourself to Aruba's magnificent carnival celebration. Explore the vibrant creativity, music, and passion that we have to offer.

Finally, we thank you for being part of our community, and we look forward to seeing you this weekend and hopefully again next year during the Carnival 2025 celebration.

Dear Visitors,

**A**s the Minister of Tourism, it brings me immense joy to extend a warm welcome to all those who have chosen to visit our beautiful island paradise. Aruba is more than just a destination; it's an experience of a lifetime.

We take immense pride in our commitment to a sustainable future, where we prioritize the preservation of our precious flora and fauna, as well as our rich cultural heritage. Our aim is to concentrate on eco-friendly activities that not only allow you to enjoy the breathtaking natural beauty of our island but also contribute to its preservation for generations to come.

Rest assured, as you explore our shores, you will find that we hold ourselves to the highest standards, ensuring that your experience is not only memorable but also respectful of our natural resources. Whether you're lounging on our pristine beaches, diving into our crystal-clear waters, or immersing yourself in our vibrant local culture, we strive to provide you with the best while preserving what makes Aruba so unique.

Aruba is more than just a destination; it's your home away from home. We welcome you with open arms and invite you to embark on an unforgettable journey with us.

Your Excellence,

Mr. Danguillaume Oduber





# Celebrating Suppliers at the Annual Holiday Gala

**The Alliance of Westchester Travel Agents (AWTA) gathered for their annual Holiday Gala to express gratitude to the suppliers who steadfastly supported them throughout the year.**

Attended by travel advisors

from Westchester County and The Bronx, the event brought together 100 suppliers and agents to revel in the festivities accompanied by a lively live band. The unique twist of the evening saw suppliers taking the spotlight, with exclusive prizes reserved solely for them.

Natasha Lee Soy, representing Aruba Tourism, emerged victorious, securing a well-deserved gift card during the celebration. The event not only fostered a spirit of appreciation but also highlighted the strong partnership between AWTA and its valued suppliers.



# A Family-Focused Success

**Aruba made a significant impact at KLM's Winter Fair event for Flying Blue members held at the Pathé movie theater in Amsterdam Noord. The dedicated Aruba stand, featuring the breathtaking Natural Pool backdrop, proved to be a magnet for families with children.**

Sales Executive Aaliyah and Manager Jaap orchestrated a kid-friendly sales approach, positioning Aruba as the ultimate vacation choice for families. Engaging activities, such as a memory game and perso-

nalized children's promotional items, created a memorable experience for young attendees who were later treated to a movie.

This collaborative effort with KLM effectively reached over 6000 frequent travelers, solidifying Aruba as a standout destination for families in the upcoming year. The commitment to providing a unique and enjoyable experience was evident, reinforcing Aruba as the preferred choice for Flying Blue members seeking a memorable family getaway.

**Discover the Caribbean's Hidden Gems with Divi Divi Air**

*Are you ready to embark on a journey to the captivating ABC Islands - Aruba, Curacao, and Bonaire? Dive into the unparalleled beauty of the Caribbean with Divi Divi Air, your premier choice for island-hopping adventures.*

**Aruba - One Happy Island**  
With its pristine white-sand beaches, vibrant nightlife, and stunning turquoise waters, Aruba is a tropical paradise waiting to be explored. Fly with Divi Divi Air and immerse yourself in the island's unique blend of Dutch colonial charm and vibrant Caribbean culture.

**Curacao - A Colorful Oasis**  
Experience the magic of Curacao, where the streets are lined with pastel-colored buildings, and the crystal-clear waters beckon you to explore its rich marine life. Travel with Divi Divi Air to uncover the island's fascinating history, lively festivals, and mouthwatering cuisine.

**Bonaire - A Diver's Dream**  
As a world-renowned destination for diving and snorkeling, Bonaire's pristine coral reefs and abundant marine life are a nature lover's dream come true. Let Divi Divi Air transport you to this tranquil haven where you can also experience its unique landscapes and rich wildlife.

**Exceptional Service and Unbeatable Convenience**  
With our friendly crew, comfortable aircraft, and seamless connections, Divi Divi Air ensures an unforgettable journey to these Caribbean gems. Whether you're seeking relaxation, adventure, or a blend of both, we have you covered.

*Don't miss out on the opportunity to explore the enchanting ABC islands. Book your flight with Divi Divi Air today and let us take you there in style and comfort.*

**Aruba, Curacao, and Bonaire - Your Dream Vacation Awaits**

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# Aruba

ARUBATOURISTCHANNEL.COM

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## CODE OF CONDUCT

### Beaches & Dunes

- Driving or parking on beaches, dunes and in the ocean is prohibited.
- Please dispose of your trash properly.
- Do not bbq or start a fire on beaches and dunes.
- Avoid use of disposable plastic products on the beach.
- Our Fofoti trees are protected, do not climb on them or damage their branches by hanging items from them.
- Taking any shells or coral from our beaches is strictly prohibited and is punishable by a hefty fine.



To our treasured guests,

## *Bonbini to Aruba!*

We are delighted you chose Aruba as your vacation destination. Whether it's your first visit or you have been here before, Aruba offers a great vacation experience. We look forward to sharing our unique sites and ambiance with you and hope – above all – that you get to know our people and the warm and welcoming hospitality.

AHATA's members encourage you to help us preserve local flora and fauna for future generations and we invite you to support our valiant sustainability efforts while enjoying an array of available activities. Every square mile of Aruba is a gem waiting to be discovered, whether it's the endemic nature on the Northside, the shopping activity of Oranjestad, the charm and Caribbean culture of the San Nicolas art district, or the serene white beaches and crystal-clear turquoise waters.

Our island's culinary offering can please a wide variety of pallets. You can enjoy traditional meals such as goat stew "cabrito stoba," stuffed cheese "keshi yena," or fried fish "pisca hasa cu funchi". The diverse gastronomic scene boasts international dining experiences varying from European to Asian, African, Latin American, and Caribbean flavors.

Through it all, you can delight in a level of hospitality and service that is deeply ingrained in our Aruban culture. We encourage you to get to know our people and form a deeper bond with Aruba and its rich historical background.

Thank you for visiting Aruba. We look forward to welcoming you back again and again!  
Warm regards,

Tisa LaSorte  
President and CEO  
Aruba Hotel & Tourism Association

*As President of Stichting Manebo di Aruba su Carnaval (SMAC), and on behalf of our vibrant community, I warmly welcome you to this special edition newspaper, celebrating a monumental 70 years of Carnival in Aruba.*

## *bon bini!*

This year, as we mark this significant anniversary, we reflect not only on the rich history and traditions that have shaped our Carnival but also on the bright future that lies ahead.

For seven decades, Aruba's Carnival has been a beacon of culture, creativity, and unity, showcasing the boundless energy and spirit of our people. It is a time when the entire island comes alive with the rhythms of calypso and soca, the brilliance of meticulously crafted costumes, and the joyous celebration of our community's heart and soul.

As we stand on this historic milestone, I am filled with pride for what we have achieved together. From the humble beginnings of social club parties in the 1920s and the British Caribbean immigrants' influence in the '30s and '40s, to the grand spectacle that Carnival has become today, our journey has been one of evolution, resilience, and triumph.

This year, more than ever, we are reminded of the importance of coming together to celebrate our heritage, our diversity, and our unity. The Carnival is not just a series of events; it is a reflection of who we are as a people—joyful, resilient, and boundlessly creative.

As your President, I am committed to ensuring that the spirit of Carnival continues to flourish, to evolve, and to bring us together in celebration. With the support of the SMAC team, and the entire Aruban community, we are dedicated to making this Carnival season, and those that follow, unforgettable.

Let us embrace this 70th year of Carnival with open hearts and vibrant spirits. May our parades be a dazzling display of our culture, our music a testament to our joy, and our celebrations a reflection of our unity. Together, we will create memories that will last a lifetime, for this generation and those to come.

Thank you for joining us in this remarkable celebration. Here's to 70 years of Aruba Carnival, and to many more years of joy, creativity, and community.

With warmest regards,

Darren van Ommeren  
President, Stichting Manebo di Aruba su Carnaval (SMAC)





## A Consumer-Focused Triumph

*Pelikaan Reizen orchestrated a successful Vakantiebeurs, drawing over 1000 enthusiastic consumers. Aruba took the lead with a vibrant display adorned in blue, featuring inspiring brochures and roadmaps. Aaliyah Windster, Sales Executive, and Jaap Ellis, Sales & Marketing Manager, proudly represented the Aruba Tourism Authority on this consumer-oriented day.*

The event commenced with visitor registration, followed by a warm welcome from a host acting as a 'pilot,' guiding

attendees on an exploration journey through the fair. Other destinations like Belize, Curaçao, Thailand, and partners including Avila Reizen, TUI, and ANWB also showcased their offerings.

Aruba garnered positive reactions from consumers seeking a sun, sea, and sand destination, with many expressing a specific interest in snorkeling activities. Aaliyah Windster's engaging 45-minute presentation highlighted Aruba as a culinary paradise with tailored experiences.

Overall, Aruba's presence was highly positive, strengthening the relationship with esteemed partner Pelikaan Reizen and fostering direct interactions with potential travelers. The event served as a platform for networking and allowed us to convey our love for Aruba with enthusiasm and authenticity. This successful event underscores Aruba's ongoing commitment as a premier destination in the travel industry, and we eagerly anticipate more opportunities to showcase our island and extend our warm hospitality.



idoaruba.live



 The advertisement features a background image of a busy outdoor area with people walking. In the foreground, a digital display shows a woman shopping. The text "digitalview" is in the top left, and "ELLEVATE YOUR BRAND WITH DOOH" is in large white letters on the left. Contact information and social media icons are at the bottom.
 

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By Aruba Tourist Channel



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The Advisor



# Aruba

## Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

- 1** AMSTERDAM MANOR (HORIZONS LOUNGE)  
**Happy Hour: Monday – Sunday | 5:00pm – 7:00pm**  
 Happy Hour special: 2 for 1  
 Thursday 'IN' – Manager's cocktail party 5:30pm- 6:30pm 2x for 1 & free hors d'oeuvres
- 2** ARUBA BEACH CLUB (RICARDO'S RESTAURANT & BAR)  
**Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm**  
 HH special: Daily Cocktail (Main Bar all prem drinks 2 for 1)  
 Live bands: Sun - Wilmer | Mon-Thu - Sharp Steel Pan | Tue-Fri - Cesar Olarte
- 3** ARUBA MARRIOTT RESORT (MAIN POOL AND ADULT POOL)  
**Happy Hour: Every day 12:00pm – 1:00pm | 3:00pm – 5:00pm**  
 Happy Hour special 2 for \$19  
 Bingo: (Pool-side) Everyday 2:00pm  
 Bingo: (Casino) Wednesdays 9:00pm | Thursdays 10:00am, 11:00am, 12:00pm | Fridays 7:00pm | Sundays 3:00pm
- 4** ARUBA'S LIFE VACATION RESIDENCE  
**Happy Hour: Every day 5:00pm – 6:00pm**  
 Happy Hour special: 2 for 1
- 5** CARIBBEAN PALM VILLAGE  
**Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm**  
 Happy Hour special: 2 for 1
- 6** CASA DEL MAR (MATTHEWS RESTAURANT)  
**Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm**  
 HH special: 2 for 1 | Bingo: 2:00pm – 3:00pm  
 Monday Live music 4pm – 6pm
- 7** COURTYARD BY MARRIOTT  
**Happy Hour: Every day 6:00pm – 7:00pm**  
 Happy Hour special: 2 for 1
- 8** DIVI ARUBA PHOENIX  
**Happy Hour: Every day 5:00pm – 6:00pm at pure beach.**  
 HAPPY HOUR special: 2 for 1
- 9** COSTA LINDA BEACH RESORT (WATER'S EDGE RESTAURANT & BAR)  
**Water's Edge Restaurant & Bar:**  
**HAPPY HOUR: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm**  
 Happy Hour special: Drinks 2 for 1  
 Entertainment schedule:  
 Nightly Live Entertainment 7 Days A Week | MONDAY 6:30pm – 8:30pm - Angela Flores – Violinist | TUESDAY 6:30pm – 8:30pm - Jean Paul – Saxophonist | WEDNESDAY 6:30pm – 8:30pm – Eddie Kroon – Singer 9:00pm – 11:00pm – Karaoke Happy Hour. THURSDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer | FRIDAY 7:00pm – 9:00pm – Ricky Thomas – Guitarist | SATURDAY 6:30pm – 8:30pm - Angela Flores – Violinist | SUNDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer
- 10** RENAISSANCE MARINA & OCEAN SUITES  
**Happy Hour: Every day (Lounge midnight grill) 12:00am – 1:00am**  
 Happy Hour special: 2 for 1  
 MONDAY 5:30pm – 10:30pm – Fresco – "That's Amore – Live Entertainment | TUESDAY 6:00pm- 10:00pm – Blue Bar – Korean BBQ | WEDNESDAY 7:00pm – Renaissance Private Island – four course menu | THURSDAY 6:00pm – 10pm – Renaissance Ocean Suites Beach – BBQ | FRIDAY 5:30pm – L.G. Smith Steak & Chop House – Live DJ – Oysters and succulent meats prepared tableside | SATURDAY 6:00pm – Blue Bar – "Konichi Wow" Sushi Night | SUNDAY 3:30pm – 4:30pm – Blue Bar – Mixology Class (participants can sign up at Blue Bar) 5:30pm – 10:30pm – Aquarius Restaurant – Catch! Seafood buffet.  
 Opening hours bar & restaurants: LG Smith's Steak & Chop House Dinner 6:00pm - 11:00pm | Mangrove Beach Bar & Fish Shack Fish Shack 11:30-3:30pm | Bar 9:00am - 6:00pm | Papagayo Bar & Grill Bar 9:00am-6:00pm Breakfast 8:30am-11:00am | Lunch 11:30am - 5:00pm Dinner Wed. 6:30pm-9:30pm | Blue Open daily 10:00am - 12:00am Happy hour 4:30pm-6:00pm | Aquarius Breakfast 7:00am-11:00am Lunch 12:00pm-3:30pm - Dinner 5:30pm-11:00pm | Fresco Breakfast 7:00am-11:30am | Dinner 5:30pm-10:30pm | Sole Open daily 10:00am-11:00pm | Happy hour 4:30pm - 6:00pm | The Lounge Open daily 11:00pm-LATE | Happy hour 12:00am-1:00am
- 11** RENAISSANCE OCEAN SUITES  
**Happy Hour: Every day 4:30pm – 6:00pm**  
 Happy Hour special: 2 for 1  
 Bingo: Mon – Thursday & Sunday 2:00pm – 3:00pm
- 12** TALK OF THE TOWN  
**Happy Hour: Mon-Friday 3:00pm – 5:00pm**  
 HH special: 2 for 1 | Bucket deal Balashi/Chill



# Carnival in Aruba



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**TAXI PRICE**

High Rise hotels .....	= \$31
<small>(Azure to Ritz Carlton) &amp; Restaurants - Airport</small>	
Eagle hotels .....	= \$28
<small>(Oceania to Amsterdam Manor) &amp; Restaurants - Airport</small>	
Low Rise hotels.....	= \$26
<small>(Divi Dutch to The Pearl) &amp; Restaurants - Airport</small>	





## Hotels Activities &amp; Happy Hour!

## Hotels Activities &amp; Happy Hour!

**13 DIVI & TAMARIJN**

Entertainment schedule DIVI:

MONDAY 9:00pm – 11:00pm – Divi -Live reggae Band | TUESDAY 8:10pm – Divi – Fire Limbo Show | 9:00pm – 11:00pm – Divi -Live band of the week | WEDNESDAY 9:00pm – 11:00pm – Divi -Live band entertainment | THURSDAY 7:30pm – Divi – Movie night around the pool | 9:00pm – 11:00pm – Divi -Live band entertainment | FRIDAY 9:00pm – 11:00pm – Divi -Live band of the week | SATURDAY 9:00pm – 11:00pm – Divi -2.0 Blue Boulevard Entertainment | SUNDAY 8:45pm – 11:00pm – Divi – Invited DJ “Ettrick”

Entertainment schedule TAMARIJN:

MONDAY | 8:45pm – Tamarijn – Energy Fusion show, by Popcorn Dancers | 9:00pm – 11:00pm – Tamarijn – DJ Music | TUESDAY 9:00pm – 11:00pm – Tamarijn – DJ Music | WEDNESDAY 8:00pm – Tamarijn - Synchronize Swimming Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | THURSDAY 9:00pm – 11:00pm – Tamarijn – Karaoke party with Giovanni Trim | FRIDAY 8:45pm – Tamarijn – Carnival extravaganza show by Cocorico in Motion | 9:00pm – 11:00pm – Tamarijn – DJ Music | SATURDAY 6:30pm – 8:30pm – Tamarijn – Mariachi Perla di Aruba | 8:30pm – Tamarijn - Aruba Folkloric Dance Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | SUNDAY 8:10pm – Tamarijn – The Pirates Treasure Quest show by Ritmo Cubano II | Live music | 9:00pm – 11:00pm – Tamarijn – Live entertainment by Amy Sorinio

**14 EAGLE ARUBA RESORT****Happy Hour: Every day 3:00pm-4:00pm | 9:00pm-10:00pm**

Bingo: Mon, Wed, Sat 1:00pm

**15 HILTON ARUBA CARIBBEAN RESORT & CASINO****Happy Hour: 3:00pm – 5:00pm CASTAWAYS BAR**

Live Music on Tuesday, Friday and Sunday's | 5:00pm – 6:00pm MIRA SOLO BAR | 7:00pm – 10:00pm MIRA SOLO BAR Live Music | 3:00pm - 5:00pm CASTAWAYS BAR - Tuesday, Friday and Sunday's | 7:00pm - 10:00pm SOLO BAR – Everyday

**16 HOLIDAY INN****Happy Hour: Every day 3:00pm – 5:00pm**

HH special: 2 for 1 on house-brand cocktails, house wines &amp; house beers.

Extended Breakfast on Sundays.

Da Vinci: Early Bird | Every day 5:30pm - 6:30pm | Special: Get a complimentary bottle of wine with the order of one main course.

Sea Breeze | Early Bird | Every day 5:30pm - 6:30pm | Special: 20% discount on all items from the Sea Breeze Dinner Menu | Bingo: Ocean Pool | Tuesday & Saturday 2:00pm

Activities: Aqua aerobics Monday and Saturday 1:00pm | Pool volleyball Tuesday 2:00pm | Invisible Bottle Hunt Wednesday 2:00pm and Friday 3:00pm | Cornhole Tuesday and Thursday 2:00pm | Balloon Toss Monday, Wednesday and Friday 1:00pm | Mini golf Monday and Thursday 2:00pm | Tennis clinic Monday to Saturday 10:00am | Pilates Tuesday and Thursday 8:00am | Yoga Wednesday and Friday 8:00am

**17 HYATT PLACE ARUBA AIRPORT****Happy Hour: All day**

Happy Hour special: Monday \$5 Mojito | Tuesday \$5 Sangria | Wednesday \$6 Moscato - Wines per glass | Thursday \$50 Gentlemen's night – a choice of 4 bourbon inspired cocktails from a menu with a dozen wings. Afterwards, drinks \$11 each plus \$1 wings for the rest of the night. Friday \$85 Beer and Grill for max 4 people – Bucket of beer with a mixed platter.

**18 MANCHEBO BEACH RESORT****Happy Hour: 5:00pm – 7:00pm**

HAPPY HOUR special: 2 for 1

**19 MARRIOTT'S ARUBA SURF CLUB****Happy Hour: Flip Flop beach bar Live DJ Sessions every Saturday 2:00 – 6:00pm**

Happy Hour special: 2 All mix drinks \$19 Standard Cocktails | 2 All mix drinks \$28 Premium Cocktails.

Bingo: 1:00pm | Every Saturday 3:00 – 6:00pm

**21 HYATT REGENCY ARUBA****HAPPY HOUR: Every day 5:30pm – 6:30pm – Palms bar | 6:30pm – 7:30pm – Alfresco bar**

Happy Hour special: Drinks 2 for 1 | Wine happy hour

Bingo: Every day 2:00pm – Family pool

Activities:

MONDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at Trankilo pool – Pilates fusion | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

TUESDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am – Tennis Clinic (registration required max. 4 persons) | 10:30am - Family - Waterslide Race | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons)

WEDNESDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at Trankilo pool – Pilates fusion | 10:30am - Towel hut- Shuffle Board Contest | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

THURSDAY 7:30am – Big Palapa – Self-awareness meditation (registration required) | 8:30am – Tennis Clinic (registration required) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons) | 6:00pm – 7:00pm – Palms Bar – Sunset Sip Wine Tasting

FRIDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 10:30am - family pool - waterslide Race | 3:00pm – lobby area - community market | 4:30pm – lobby area - Painting Class

SATURDAY 7:30am – Big Palapa – Aerial Yoga Cocooning Experience (registration required) | 10:30am - Towel Hut - Shuffle Board Contest

SUNDAY 8:00pm - Full Moon Yoga (registration required)

**22 LA CABANA BEACH RESORT & CASINO**

**HAPPY HOUR: Every day at Pata Pata Bar 2:00pm – 3:00pm - Happy Hour on Frozen Daiquiris and Piña Colada | 3:00pm – 4:00pm Happy Hour on Balashi, Balashi Chill, Magic Mango and Magic Orange | 4:00pm – 6:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands | 10:00pm – 11:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands**

Happy Hour special: Drinks 2 for 1

Bingo: 2:00pm - 3:00pm

Entertainment schedule

MONDAY 3:30pm – 6:30pm - Pata Pata Bar - Bar Music | 9:00pm – 11pm – Pata Pata Bar - Dj Alvin Caribbean Night | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

TUESDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

WEDNESDAY 3:30pm – 6:30pm – Pata Pata Bar - Dj Alvin | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

THURSDAY 3:30pm – 6:30pm – Pata Pata Bar - Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

FRIDAY 3:30pm – 6:30pm – Pata Pata Bar - Smiley Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

SATURDAY 3:30pm – 6:30pm – Pata Pata Bar – Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

SUNDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Live

**20 RADISSON BLU**

Winesdays at Acqua Breeze Pool Bar: 4PM-7PM | Wednesday is Dollars to Florin - on all wine bottles from our Winesday Menu. With live performance by local artist Amy Sorinio.

SANGRIA FRIDAYS: 11AM-8PM Enjoy our homemade sangria Red or White Sangria.

Based on our F&B Manager Leonie's Grandmothers Recipe.

SATURDAYS WITH AMY: 4PM-7PM Live performance by local artist Amy Sorinio at Acqua Breeze Pool Bar. Happy Hour from 5PM - 7PM.

BEER SUNDAYS: 11AM-8PM | Balashi & Chill beer draft at Acqua Breeze Pool Bar, with DJ entertainment from 3PM - 7PM



# A Gratitude-Filled Journey for Trade Travel Agents



## Aruba Tourism Authority Leads Successful Fundraiser for Ballroom Basix at 41-74 Club of NY Luncheon

The 41-74 Club of NY recently hosted its annual luncheon to garner support for its chosen Charity of the Year, Ballroom Basix. Leading the charge as President of the Club is Natasba Lee Soy, the Sales Manager for Aruba Tourism Authority.

Aruba Resort & Casino, Dylan Molina and Raynedrick Koolman of Pelican Adventures, and Milouska Briezen of Courtyard by Marriott Aruba Resort, resulting in a remarkable fundraising achievement of \$6,500.00.

The event was graced by esteemed figures from the travel industry, including fellow Aruba colleagues Milly from First Class Aruba and Lissy Lampe from Ceremonies and Celebrations, who served as Patrons.

Generous donations and prizes were contributed by Trish Sanzone of Hyatt Regency

The Club's official board comprises three suppliers, each representing hotels in Aruba. Trish Sanzone, EVP, is associated with Hyatt Regency Aruba Resort & Casino, while Andrea Kubon, Member-at-Large, represents Secrets & Dreams Resorts, poised to make a presence in Aruba soon. The event not only showcased the Club's commitment to philanthropy



*A Gratitude-Filled Journey for Trade Travel Agents To express sincere gratitude to trade travel agents, ATA's Sales Executive, Aaliyah, hosted a Tropical Party from December 5 to 7. This unique event took the form of a roadshow, spanning three cities: Brussels, Breda, and Hoorn.*

The deliberate choice of locations, situated farther away from

the cities, underscores Aruba's commitment to remaining top-of-mind for travel agents residing in more distant areas. The tropical nights unfolded as a delightful blend of Aruba's vibrant spirit, featuring the iconic welcome with the famous Aruba Ariba cocktail, rhythmic dancing to the beats of Aymar Torres, and engaging networking sessions with esteemed Hotel Partners. Adding an informative touch, the Sales

Executive conducted interviews with partners during the evening to showcase the wonders of Aruba. A total of 100 travel agents graced the three vibrant parties, transforming each gathering into a lively celebration of Aruba's allure.

The grand finale of each night brought a thrilling moment of anticipation—the selection of three lucky winners. Each night, one travel agent was chosen to embark on a dream vacation to Aruba in 2024. The winners were Monika in Brussels, Marieke in Breda, and Yarah in Hoorn.

This thoughtful initiative is a part of a strategic plan to solidify Aruba as the preferred destination in the hearts and minds of travel agents. By creating unforgettable experiences and strengthening these valuable connections, Aruba aims to be the go-to choice for travelers and travel agents alike.

**EXPLORE ARUBA THE JEEP WAY**

**BY TRECCA TOURS**  
BOOK YOUR JEEP TOUR NOW!

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reservations@treccatoursaruba.com  
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+297 5872028



## Boardwalk Aruba Wins 2024 Travel Awards

**As Small Caribbean Hotel of the Year.**

Boardwalk Boutique Hotel Aruba is a winner in the Caribbean Journal 2024 Travel Awards, earning the title Small Caribbean Hotel of the Year. The annual Caribbean Travel Awards are given to the region's best performers in tourism and hospitality. Of Boardwalk Boutique Hotel, tucked on the lush gardens of a former coco plantation in Palm Beach, the Caribbean Journal jury said: "You can spend a week here and not

find a single flaw. That's how meticulous the commitment is here to hospitality, a place where everything is so friendly, so smoothly done, so creative that going to any other hotel is a bit of an adjustment. This collection of casita-style cottages in a lush oasis-style setting near Aruba's Palm Beach is just that good."

This 10th edition of Caribbean Journal's Caribbean Travel Awards is a regional celebration of travel and tourism, acknowledging the people and places

contributing to the Caribbean's astonishing success — and ensuring that it continues, from the region's best hotels to its top tourism executives to the islands setting themselves apart in fields like food, romance, sustainability and innovation, as selected by Caribbean Journal's editorial team. Boardwalk is the only hotel in Aruba ranked on this year's list, while Aruba won 'Honeymoon Destination of the Year'.

"We are thrilled, honored and flattered to receive this award from the most in-the-know publication when it comes to Caribbean hospitality. At Boardwalk, we do it our way. We provide added value and dedicate energy to those elements which we believe makes a Caribbean vacation unique, truly comfortable and authentic. We truly appreciate receiving this acknowledgment from Caribbean Journal for what we do", said Kimberly Rooijackers, hotel manager and co-owner of Boardwalk Boutique Hotel.

Boardwalk Boutique Hotel Aruba offers curated vacation experiences, welcoming guests in spacious Caribbean casitas in a tropical oasis just steps from Palm Beach. Amenities include a freeform pool with overwater hammock and a tranquility pool, fitness and spa facilities, a spacious Lobby and on-site restaurant The Coco Café for the best breakfast along with all day bites & cocktails. Boardwalk also offers beach service with complimentary lounge chairs and beach huts on Palm Beach. More information is available on boardwalkaruba.com.



## The Advisor

By Aruba Tourist Channel

## IMPORTANT NUMBERS

Police Central .....	100
Fire Deapartment .....	911
Police O'stad .....	102
Police San Nicolaas .....	104
Police St. Cruz .....	105
Police Noord .....	107
Phone for youth support .....	131
Coastguard .....	913
Tipline Police .....	11141
Hospital .....	527-4000
Vetenary .....	585-0400
Elmar central .....	523-7100
Elmar malfunction .....	523-7147
WEB Aruba .....	525-4600
SETAR .....	525-1000
DIGICEL .....	522-2247

### — POLICE OFFICES —

Oranjestad .....	527 3140
Noord .....	527 3200
San Nicolaas .....	527 3000
Santa Cruz .....	527 2900
Beach Police .....	586 3003

### — Oranjestad —

Ambulance .....	582-1234
BGD Oranjestad .....	527-2782
Veterinaire Clinic .....	582-1720
Animal Shelter .....	582-1623

### — San Nicolaas —

Ambulance .....	584-5050
Centro Medico .....	524-8833
BGD San Nicolaas .....	527-2782
Serlimar .....	584-5080

### — PHARMACY —

4 Centro Medico .....	584-5794
Aloë .....	584-4606
Central .....	585-1965
Dakota .....	588-7364
Del Pueblo .....	582-1253
Eagle .....	640-8443
Kibrahacha .....	583-4908
Maria .....	640-8443
Oduber .....	582-1780
Paradera .....	588-6638
San Lucas .....	584-5119
San Nicolaas .....	584-8186
Santa Anna .....	586-8181
Santa Cruz .....	585-8028
Seroe Preto .....	640-8443
Trupiaal .....	583-8560

### — MORTUARIUMS —

Ad Patres .....	584-2299
Aurora .....	588-6699
Olive Tree San Nicolaas .....	584-8888
Royal Funeral Home .....	582-0000

### — NONPROFIT ORGANIZATION —

Fundacion Anti-Droga Aruba (FADA) .....	583-2999
Fundacion Respetami .....	582-4433
Pregnancy? Fundacion CIZKA .....	583-0331
Fundacion Diabetico .....	593-0507
Arubano .....	593-4928
Twelve Step Meeting AA-NA-AL-ANON-OA .....	583-8989
Fundacion Amor Pa .....	568-4739
Prohimo .....	564-8849
NA Acceptance Group .....	565-7500
Fundacion Centro Ecologico Aruba .....	562-8984
Bureau Sostenemi (Child abuse) .....	588-1010
Fundacion C.V.A. prevent and care for stroke .....	567-7004

Sociaal Psychiatric Service (SPS)  
24 hour per day available:  
522-4249 van 07.30 t/m 16.30 uur  
592-4400 van 17.00 t/m 07.00 uur

### — HOTELS —

Amsterdam Manor .....	527-1100
Aruba Beach Club .....	582-3000
Aruba Marriott Resort .....	586-9000
Aruba's life .....	280 0450
Caribbean Palm Village .....	586-2700
Casa del mar .....	582-7000
Costa Linda Beach Resort .....	583-8000
Courtyard by Marriott .....	586 7700
Divi Aruba Phoenix .....	586 6066
Divi & Tamarijn All Inclusive ..	525 5200
Eagle Aruba resort .....	587 9000
Hilton Aruba .....	586 6555
Hyatt Place Aruba Airport .....	523 1234
Hyatt Regency Aruba .....	586 1234
La Cabana .....	520 1100
Manchebo Beach resort .....	582 3444
Marriott's Aruba Surf Club .....	586 9000
Marriott's Aruba Ocean Club ..	586 9000
Radisson Blu .....	+1 (866) 856-9066
Renaissance Ocean Suites .....	583 6000
Talk of the town .....	524 3300

**ARUBA TOURIST CHANNEL**

Share The Experience

"Every business has a story, every customer will cherish and remember the experience, every experience will pass on as a story for generations."

**Aruba**  
ARUBATOURISTCHANNEL.COM



# COLDWELL BANKER

## ARUBA REALTY

### MALMOK HOME

Discover luxury in Aruba's Malmok area at the ocean-view Aruba Dreaming villa. This 7-bed, 5-bath retreat on a 1,425m<sup>2</sup> lot features a pool, private beach with palapas, and a modern, fully air-conditioned interior. Enjoy breathtaking Malmok Beach views from the front patio and backyard pool. With a 2-bedroom guesthouse, this grand property, a thriving Airbnb with daily maid service, offers an island lifestyle in paradise.

7 Bed | 5 Bath | \$2,899,000



2 Bed | 2 Bath | \$898,000



### HARBOUR HOUSE

Located in downtown on our vibrant Happy Island, this stunning two-bedroom condominium in Harbour House offers unrivaled ocean and harbor views. The bedrooms provide panoramic ocean views and sunsets, each with en-suite bathrooms for added exclusivity. The open-concept kitchen seamlessly connects to the living and dining areas, perfect for entertaining.

3 Bed | 2.5 Bath | \$589,000



### TUSCANY TOWNHOUSE

A fully-equipped 3-bedroom Townhouse with an outdoor Jacuzzi is ready for you, offering luxury living just minutes away from the Ritz Carlton, Fisherman's Huts Surf beach, and the vibrant Palm Beach hotel strip. This two-story gem is an excellent investment opportunity for vacation rentals, providing a unique chance to live the Aruba dream.

BUBALI 141- A (SUPER FOOD PLAZA ARUBA)

[WWW.COLDWELLBANKER.AW](http://WWW.COLDWELLBANKER.AW)

297-587 6666



# Playa Linda follows a proven path in the New Year

*The prized vacation experience for which Playa Linda Beach Resort is well known has a common denominator – the high level of guest care offered by its dedicated team of hospitality professionals.*

The popular, Palm Beach-based timeshare topped off another banner year, and is gearing up for a similarly successful 2024, in exceeding the high expectations of its members and guests, by recognizing the people who make it possible.

Accolades were recently awarded to the year's 'best of the

best' among Playa Linda's many invaluable, talented associates. A year-end celebration, enlivened by classic Dande tunes by Grupo di Betico, set the festive mood for well-deserved recognition provided to various members of the team, with honors going to Supervisor of the Year Jomar Abian, Employee of the Year Jacobo de Mey, Star of the Year Yahaira Jimenez, Rookie of the Year Mayra Guzman and Contractor of the Year Ricardo Rodriguez.

Each exemplifies the highest degree of professionalism as well as a talent for always offering their best to colleagues as well as resort members and

guests.

With teamwork being a main factor behind the daily delivery of extraordinary vacation experiences, Playa Linda also recognized the entirety of the Front Office team, who were collectively awarded the winning title of Department of the Year.

General Manager Peter van Grinsven and Operations Director Sulaika Kelly led the celebration, expressing appreciation to all employees whose tremendous efforts result in Playa Linda's stellar reputation as one of friendliest resort destinations



## Café the Plaza Presents a Culinary Extravaganza with January Special: 3-Course Delight

*Café the Plaza, a renowned culinary destination, is proud to announce its January Special: a 3-course delight that promises to tantalize taste buds and leave diners craving for more.*

Throughout the month of January, guests can experience a culinary journey like no other at Café the Plaza, all at an incredible price of just \$27.50 for both lunch and dinner. This extraordinary dining opportunity showcases a meticulously crafted menu that embodies a harmonious fusion of flavors, expertly prepared by our talented chefs. Each dish is a masterpiece in itself, designed to take diners on a

gastronomic adventure they won't soon forget.

Don't miss this amazing opportunity to savor our 3-course menu at Café the Plaza throughout January for just \$27.50. To secure your spot in this delectable journey, we encourage guests to make reservations in advance. Visit Cafetheplaza.com to book your table and join us for a memorable dining experience.

Café the Plaza eagerly anticipates welcoming diners to indulge in this extraordinary culinary adventure. We look forward to serving you and making your January unforgettable. Bon appétit!

# Aruba

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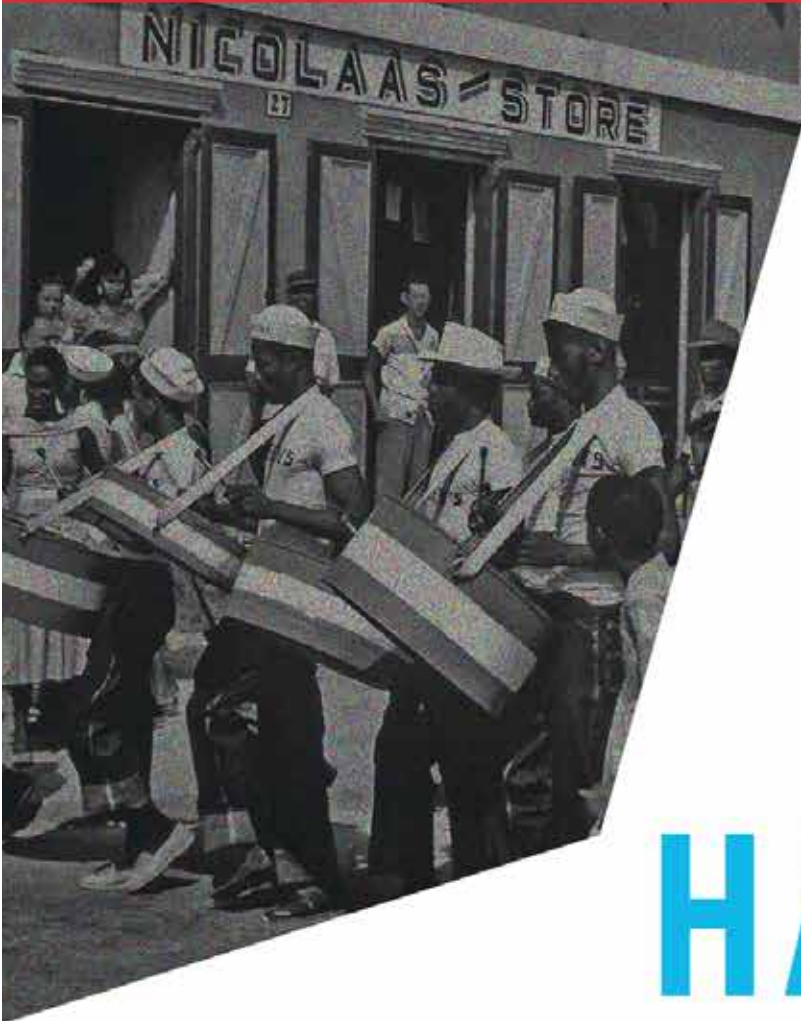
CODE OF CONDUCT

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## PARKING

- Park in designated areas (especially in the city center).
- Do not park on sidewalks.
- Always lock your car and do not leave valuables behind.

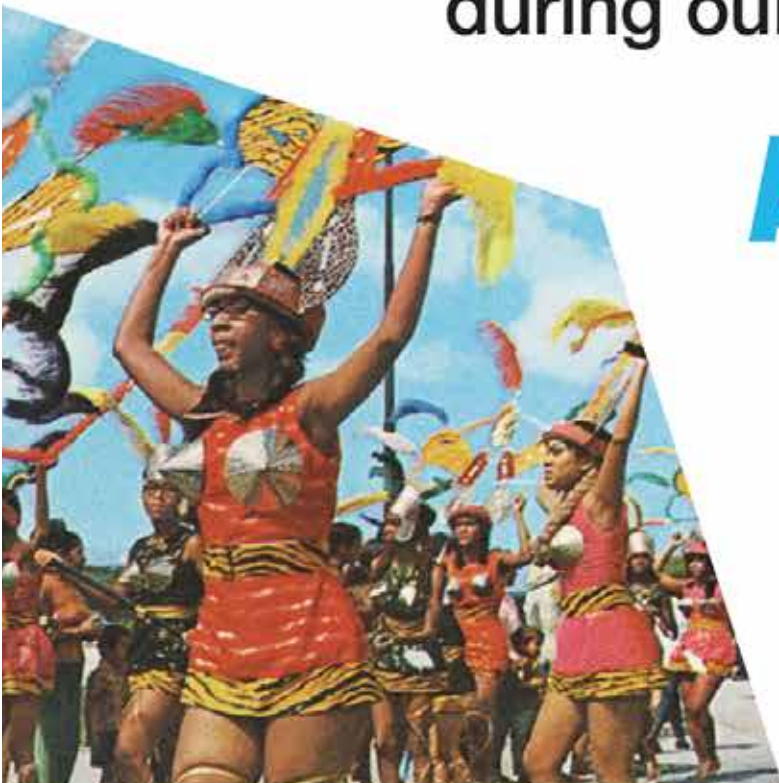
.. 70th CARNIVAL ..



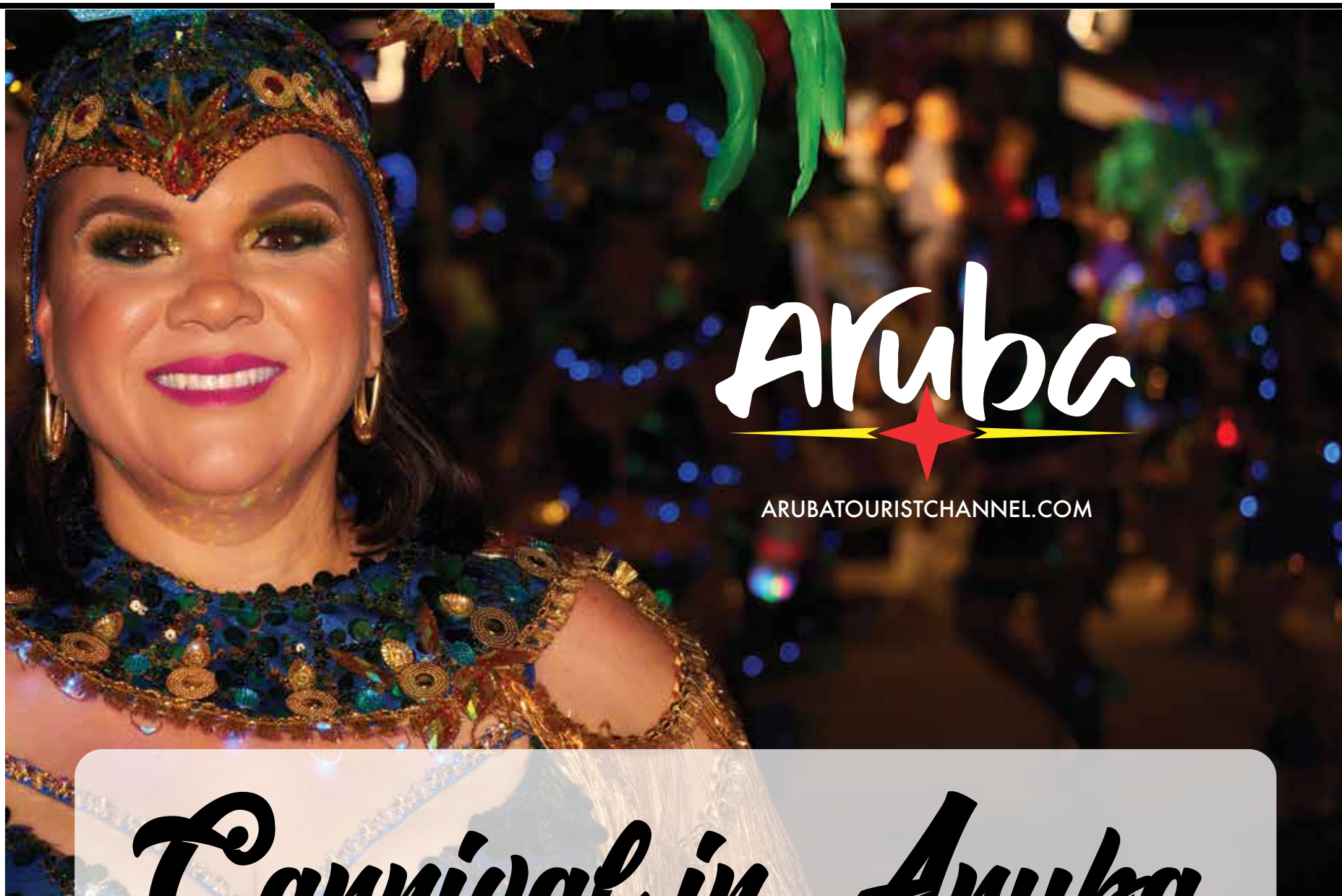
HAPPY

*70th Carnival Celebration*

Let your local Zjeito shine during our carnival weekend!



.. 70th CARNIVAL ..



# Aruba

ARUBATOURISTCHANNEL.COM

## Carnival in Aruba

**With its contagious music and electrifying vibe, Carnival is Aruba's biggest party of the year!**

Our Carnival is a high-energy month-long celebration of pageants, music competitions, street parties, and spectacular parades, delighting and uniting the entire country. All year long, locals look forward to the catchy roadmarch and calypso tunes, the throbbing sound trucks, the glittering costumes, the magnificent floats, the Carnival queen coronations, and the hip-shaking madness. Wanna join us? We'd love for you to partake in any of our exciting Aruba Carnival events!

Carnival is celebrated in many countries around the world as a pre-Lenten festival, but here's the scoop on how it began in Aruba. Carnival was born in 1954 as a series of small street festivals. The Tivoli Club, Aruba's oldest private social club, was the first to have a pre-Lenten celebration in Oranjestad in February 1944. The Allied victory of World War II was commemorated by a large parade in San Nicolas, comprised largely of Caribbean-English immigrants who came to Aruba to work at the Lago Oil Refinery. The first steel and brass bands debuted a few years later, and small parades sprouted here and there.

In 1955, various clubs and districts were brought together for the first public Aruba Carnival with the first official Carnival queen. The traditional Grand Parades were organized in 1957. On November 11, 1966 (11/11/66), at 11:11 a.m., Stichting Arubaanse Carnaval, Carnival's organizing body, was founded. Each year, the Carnival season officially begins at this precise moment. Ever since 1981, Tivoli has produced the Lighting Parade, a twinkling nighttime extravaganza.

Besides the Lighting Parade, thousands of participants and spectators enjoy Children's Parades, the Jouvert Morning Pajama Party, the Grand Carnival Parade in San Nicolas, and the exciting finale—the Grand Carnival Parade in Oranjestad. The midnight burning of King Momo, a life-size effigy, signals the end of the Aruba Carnival season on Shrove Tuesday, the day just before Ash Wednesday. This tradition symbolizes the burning of the Spirit of Carnival, who will rise again when the next season—and a whole new round of partying!—begins.

