

The Advisor

By Aruba Tourist Channel

ARUBA'S
WEEKLY
FREE
NEWSPAPER

MAY 22 - 28, 2024

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4 TIPS

DONKEY
SANCTUARY
ARUBA



7 HAPPY HOUR

HOTEL
ACTIVITIES AND
HAPPY HOURS



11 SBMF 2024

BOYZ II MEN



14 ATA & APA

A.T.A., Ministry
of Tourism, and
APA Present at
Seatrade Cruise
Global 2024



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The Advisor



SOUL BEACH 2024: ARUBA'S PREMIER MUSIC FEST LIGHTS UP WITH MARIAH CAREY UNDER CEO MARK ADKINS' VISIONARY LEADERSHIP

Oranjestad, Aruba — This Memorial Day weekend, Aruba will pulse with the rhythms of the Soul Beach Music Festival, now in its remarkable 20th year.

Under the strategic guidance of CEO Mark Adkins, this year's festival promises an unforgettable lineup, featuring legendary diva Mariah Carey and iconic group Boyz II Men, bringing a blend of soul, pop, and R&B to the sun-kissed beaches of Aruba.

The festival, scheduled for May 22-27, 2024, is not just a musical event but a cultural phenomenon, consistently ranked as one of the top Caribbean celebrations. Adkins' role has been crucial in catapulting

the festival into the spotlight, with his knack for securing high-profile performers and creating a festival atmosphere that appeals to both locals and international tourists. This year, over 7,000 attendees are expected to immerse themselves in a week filled with live music, comedy shows, beach parties, and soul-stirring DJ sets.

"Every year, we aim to elevate the festival experience, and bringing Mariah Carey to Aruba is a testament to our commitment to delivering extraordinary musical acts to our audience," said Mark Adkins. "Her presence, coupled with the soulful performances of Boyz II Men, will undoubtedly make this year's festival a mi-

lestone event."

The Soul Beach Music Festival not only boosts Aruba's tourism but also enriches its cultural landscape, making it a must-visit destination for music lovers worldwide. With a carefully curated blend of music, comedy, and beachside entertainment, the 2024 festival is set to be a record-breaking event, further solidifying its status as a leading Caribbean festival.

For tickets and more information, visit the Soul Beach Music Festival's official website. Join the celebration and experience the vibrant energy of Aruba's most awaited musical extravaganza!



MARIAH CAREY TAKES CENTER STAGE IN ARUBA: EXPERIENCE THE ICONIC PERFORMANCE AT SOUL BEACH FESTIVAL!

Renowned as an author, entrepreneur, philanthropist, producer, and multi-award-winning artist, Mariah Carey's influence extends far beyond the realm of music. With over 200 million albums sold worldwide and a record-breaking 19 Billboard Hot 100 #1 singles, Carey stands as the best-selling female artist of all time, solidifying her status as a pop culture phenomenon.

Carey's impact spans not only musical accolades but also her significant contributions to philanthropic endeavors. Recognized for her breakthrough performances and acclaimed roles in films like Lee Daniels' "Precious," Carey's talents transcend the boundaries of the entertainment industry.

A recipient of numerous awards, including multiple Grammy Awards, American Music Awards, and Guinness World Record titles, Carey's

legacy is further etched in her cultural impact and philanthropic initiatives. Her dedication to causes such as Save the Music, the Make-A-Wish Foundation, and the Elton John AIDS Foundation underscores her commitment to making a difference in the lives of others.

In 2020, Carey captivated audiences with her riveting memoir, "The Meaning of Mariah Carey," which soared to the top of the New York Times bestseller list upon its release, offering readers an intimate glimpse into her remarkable journey.

Adding to her illustrious career, Carey is set to grace the stage at the Soul Beach Festival in Aruba on May 25th, 2024. This performance marks another milestone in Carey's ongoing legacy, where fans can experience her unparalleled talent firsthand.

>Welcome to Aruba



We're thrilled to have you here for the Soul Beach Music Festival, an amazing celebration of music and entertainment.

While you're enjoying the festival, take some time to explore our beautiful island. From stunning beaches to delicious local cuisine, Aruba has so much to offer. Enjoy your stay and make unforgettable memories!

Ministerio di Turismo y Sosial Promeo



Donkey Sanctuary Aruba: A Haven for Mistreated Donkeys and a Delight for Visitors

Santa Cruz, Aruba – Donkey Sanctuary Aruba, a nonprofit organization dedicated to rescuing and rehabilitating donkeys, celebrates 27 years of service. Founded in 1997, the sanctuary started with just ten donkeys and has since grown to care for 128 of these gentle animals. Located in the scenic area of Bringamosa, the sanctuary provides a safe haven for donkeys that have been mistreated or injured.

Support and Participation
Visitors can support the sanctuary through the “Adopt a Donkey” program, where they can symbolically adopt a donkey by making a donation. This program helps cover the costs of food, medical care, and shelter for the donkeys. Additionally, the sanctuary’s gift shop offers a range of donkey-themed souvenirs, with proceeds supporting the sanctuary’s mission.

For more information, visit the Donkey Sanctuary Aruba’s website at www.arubandonkey.org or follow them on Facebook and Instagram. Donations can be made directly on their website or through a bank transfer to Arubabank account 40.03.025, in the name of Donkey Sanctuary Aruba.

A Day at the Sanctuary

The sanctuary is open daily from 9 AM to 4 PM, welcoming visitors every day of the year except January 1. Guests can walk among the donkeys, brush or cuddle them, and enjoy the serene environment. The donkeys are known for their calm, sweet, and intelligent nature, making interactions enjoyable and therapeutic for visitors. The sanctuary also offers guided tours, providing insights into the history, behavior, and care of the donkeys, as well as the sanctuary’s conservation efforts.

Sustainability and Community Involvement

Committed to sustainability, Donkey Sanctuary Aruba employs eco-friendly practices and engages with the local community through various educational programs and events. These initiatives aim to raise awareness about the importance of donkey conservation and the broader environmental issues facing Aruba. The sanctuary’s efforts also support local biodiversity, providing a refuge for various wildlife species in addition to donkeys.

About Donkey Sanctuary Aruba

Donkey Sanctuary Aruba was established to provide a safe and protected home for donkeys that once served as a crucial mode of transportation on the island but faced hardships with modernization. The sanctuary has become a beloved institution in Aruba, drawing visitors from around the world who come to experience the tranquility and charm of these gentle creatures.

Contact Information:

Website: www.arubandonkey.org
Facebook/Instagram: Donkey Sanctuary Aruba
Donation Information: Arubabank Account 40.03.025, Donkey Sanctuary Aruba
For more detailed information about visiting, supporting, or volunteering, please check the official website or reach out through their social media channels.

Discover the Caribbean's Hidden Gems with Divi Divi Air

Are you ready to embark on a journey to the captivating ABC Islands – Aruba, Curacao, and Bonaire? Dive into the unparalleled beauty of the Caribbean with Divi Divi Air, your premier choice for island-hopping adventures.

★ Aruba - One Happy Island

With its pristine white-sand beaches, vibrant nightlife, and stunning turquoise waters, Aruba is a tropical paradise waiting to be explored. Fly with Divi Divi Air and immerse yourself in the island’s unique blend of Dutch colonial charm and vibrant Caribbean culture.

✈ Curacao - A Colorful Oasis

Experience the magic of Curacao, where the streets are lined with pastel-colored buildings, and the crystal-clear waters beckon you to explore its rich marine life. Travel with Divi Divi Air to uncover the island’s fascinating history, lively festivals, and mouthwatering cuisine.

🌊 Bonaire - A Diver's Dream

As a world-renowned destination for diving and snorkeling, Bonaire’s pristine coral reefs and abundant marine life are a nature lover’s dream come true. Let Divi Divi Air transport you to this tranquil haven where you can also experience its unique landscapes and rich wildlife.

✈ Exceptional Service and Unbeatable Convenience

With our friendly crew, comfortable aircraft, and seamless connections, Divi Divi Air ensures an unforgettable journey to these Caribbean gems. Whether you’re seeking relaxation, adventure, or a blend of both, we have you covered.

Don't miss out on the opportunity to explore the enchanting ABC islands. Book your flight with Divi Divi Air today and let us take you there in style and comfort.

● Aruba, Curacao, and Bonaire - Your Dream Vacation Awaits

Divi Divi Air - Taking You There, One Island at a Time!

Visit our website at www.flydivi.com to book your unforgettable Caribbean adventure today!





To our treasured guests,

Bonhini to Aruba!

We are delighted you chose Aruba as your vacation destination during this vibrant celebration of music, culture, and fun. Whether it's your first visit or you have been here before, Aruba offers an unforgettable experience, and the Soul Beach Music Festival adds a unique flair to our island's ambiance.

The Aruba Hotel & Tourism Association (AHATA) members and I look forward to sharing our unique sites and warm hospitality with you. We hope you enjoy the festival's exciting performances and take the opportunity to explore our beautiful island.

AHATA encourages you to help us preserve Aruba's natural beauty for future generations and invites you to support our sustainability efforts while enjoying the festival and an array of other activities. Discover every gem Aruba has to offer: the endemic nature on the Northside, the vibrant shopping in Oranjestad, the charm and Caribbean culture of the San Nicolas art district, and our serene white beaches with crystal-clear turquoise waters.

Our island's culinary offerings can satisfy a wide variety of palates. Enjoy traditional meals like goat stew "cabrito stoba," stuffed cheese "keshi yena," or fried fish "pisca hasa cu funchi". Our diverse gastronomic scene also boasts international dining experiences ranging from European to Asian, African, Latin American, and Caribbean flavors.

Throughout your stay, you will experience a level of hospitality and service that is deeply ingrained in our Aruban culture. We encourage you to connect with our people and form a deeper bond with Aruba and its rich historical background.

Thank you for visiting Aruba and participating in the Soul Beach Music Festival. We look forward to welcoming you back again and again!

Warm regards,

Tisa LaSorte
President and CEO
Aruba Hotel & Tourism Association

Welcome to Aruba!

Welcome to the much-anticipated Soul Beach Music Festival weekend! The vibrant island of Aruba has once again transformed into a paradise for music lovers from around the globe. As tourists pour in to bask in the island's stunning beauty, we are thrilled to present an unforgettable experience.

This year, we are honored to host the legendary voices of Mariah Carey and Boyz II Men, whose performances promise to captivate and mesmerize. Adding to the perfect island vibes, we have the remarkable talents of Skip Marley and Tamia, set to enchant you with their unique sounds. And of course, our lineup of exciting DJs will keep the energy high and the party alive all weekend long.

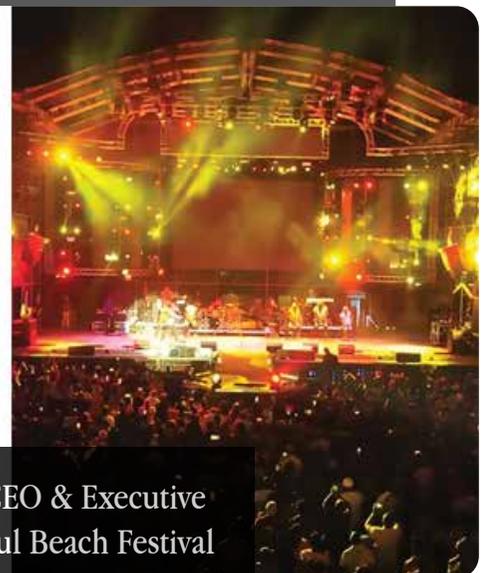
We extend a warm welcome to all our guests and a heartfelt thank you to Aruba for providing such a spectacular backdrop. This momentous weekend is set to create lasting memories, and we are excited to share it with you.

Enjoy the festival!

Mark Adkins
CEO & Executive Producer
Soul Beach Festival Productions



Mark Adkins, CEO & Executive
Producer of Soul Beach Festival
Productions





Skip Marley: Continuing the Legacy with a Modern Twist

Skip Marley, the maternal grandson of the iconic Bob Marley, is carving out his own niche in the music world while staying true to his legendary family's reggae roots. Born in Kingston, Jamaica, and raised in Miami, Florida, Skip is a self-taught musician who first took to the stage at 15, thanks to his uncle Stephen's encouragement.

Skip's rise to fame began with his 2017 feature on Katy Perry's hit "Chained to the Rhythm," which led to a memorable performance at the 59th Annual Grammy Awards. This collaboration catapulted him into the spotlight and was followed by a series of successful singles, including the chart-topping "Slow Down," a collaboration with H.E.R. that reached number one on Billboard's Adult R&B Songs chart.

In 2016, Skip debuted on the family's Tuff Gong label with "Cry to Me," and in 2017, he signed with Island Records. His dynamic sound, which blends contemporary pop, rap, and rock with traditional reggae, has been showcased in tracks like "Lions," "Calm Down," and "Refugee." Skip has also worked with his uncle Damian on "That's Not True" and featured Rick Ross and Ari Lennox on "Make Me Feel" from his debut EP, Higher Place, released in August 2020.

Skip continues to evolve as an artist, as evidenced by his 2021 single "Vibe," featuring Popcaan. With his unique sound and deep musical heritage, Skip Marley is not just preserving his family's legacy but also pushing it forward into new and exciting territories.



Reservations recommended!
Book now on our website.

Experience the unique charm of Bohemian Restaurant, where French flair meets bohemian magic. Located at Barceló Resort, enjoy a laid-back atmosphere with global music and stylish waiters. Hip, stylish, and delicious.



ARUBATOURISTCHANNEL.COM



DRUNK'S DENIAL
— Alcohol Infused Gourmet —

Breakfast- Lunch- Dinner or
Anything in Between. Dutch
Pancakes, French Crêpes, Alcohol
Infuse Cakes, Specialty Coffees, Ice
Creams and the best Frozen Yoghurt
Bowls & Fruit Smoothies

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The Advisor



Aruba

Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

- 1** AMSTERDAM MANOR (HORIZONS LOUNGE)
Happy Hour: Monday – Sunday | 5:00pm – 7:00pm
 Happy Hour special: 2 for 1
 Thursday 'IN' – Manager's cocktail party 5:30pm- 6:30pm 2x for 1 & free hors d'oeuvres
- 2** ARUBA BEACH CLUB (RICARDO'S RESTAURANT & BAR)
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: Daily Cocktail (Main Bar all prem drinks 2 for 1)
 Live bands: Sun - Wilmer | Mon-Thu - Sharp Steel Pan | Tue-Fri - Cesar Olarte
- 3** ARUBA MARRIOTT RESORT (MAIN POOL AND ADULT POOL)
Happy Hour: Every day 12:00pm – 1:00pm | 3:00pm – 5:00pm
 Happy Hour special 2 for \$19
 Bingo: (Pool-side) Everyday 2:00pm
 Bingo: (Casino) Wednesdays 9:00pm | Thursdays 10:00am, 11:00am, 12:00pm | Fridays 7:00pm | Sundays 3:00pm
- 4** ARUBA'S LIFE VACATION RESIDENCE
Happy Hour: Every day 5:00pm – 6:00pm
 Happy Hour special: 2 for 1
- 5** CARIBBEAN PALM VILLAGE
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm
 Happy Hour special: 2 for 1
- 6** CASA DEL MAR (MATTHEWS RESTAURANT)
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: 2 for 1 | Bingo: 2:00pm – 3:00pm
 Monday Live music 4pm – 6pm
- 7** COURTYARD BY MARRIOTT
Happy Hour: Every day 6:00pm – 7:00pm
 Happy Hour special: 2 for 1
- 8** DIVI ARUBA PHOENIX
Happy Hour: Every day 5:00pm – 6:00pm at pure beach.
 HAPPY HOUR special: 2 for 1
- 9** COSTA LINDA BEACH RESORT (WATER'S EDGE RESTAURANT & BAR)
Water's Edge Restaurant & Bar:
HAPPY HOUR: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 Happy Hour special: Drinks 2 for 1
 Entertainment schedule:
 Nightly Live Entertainment 7 Days A Week | MONDAY 6:30pm – 8:30pm - Angela Flores – Violinist | TUESDAY 6:30pm – 8:30pm - Jean Paul – Saxophonist | WEDNESDAY 6:30pm – 8:30pm – Eddie Kroon – Singer 9:00pm – 11:00pm – Karaoke Happy Hour. THURSDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer | FRIDAY 7:00pm – 9:00pm – Ricky Thomas – Guitarist | SATURDAY 6:30pm – 8:30pm - Angela Flores – Violinist | SUNDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer
- 10** RENAISSANCE MARINA & OCEAN SUITES
Happy Hour: Every day (Lounge midnight grill) 12:00am – 1:00am
 Happy Hour special: 2 for 1
 MONDAY 5:30pm – 10:30pm – Fresco – "That's Amore – Live Entertainment | TUESDAY 6:00pm- 10:00pm – Blue Bar – Korean BBQ | WEDNESDAY 7:00pm – Renaissance Private Island – four course menu | THURSDAY 6:00pm – 10pm – Renaissance Ocean Suites Beach – BBQ | FRIDAY 5:30pm – L.G. Smith Steak & Chop House – Live DJ – Oysters and succulent meats prepared tableside | SATURDAY 6:00pm – Blue Bar – "Konichi Wow" Sushi Night | SUNDAY 3:30pm – 4:30pm – Blue Bar – Mixology Class (participants can sign up at Blue Bar) 5:30pm – 10:30pm – Aquarius Restaurant – Catch! Seafood buffet.
 Opening hours bar & restaurants: LG Smith's Steak & Chop House Dinner 6:00pm - 11:00pm | Mangrove Beach Bar & Fish Shack Fish Shack 11:30-3:30pm | Bar 9:00am - 6:00pm | Papagayo Bar & Grill Bar 9:00am-6:00pm Breakfast 8:30am-11:00am | Lunch 11:30am - 5:00pm Dinner Wed. 6:30pm-9:30pm | Blue Open daily 10:00am - 12:00am Happy hour 4:30pm-6:00pm | Aquarius Breakfast 7:00am-11:00am Lunch 12:00pm-3:30pm - Dinner 5:30pm-11:00pm | Fresco Breakfast 7:00am-11:30am | Dinner 5:30pm-10:30pm | Sole Open daily 10:00am-11:00pm | Happy hour 4:30pm - 6:00pm | The Lounge Open daily 11:00pm-LATE | Happy hour 12:00am-1:00am
- 11** RENAISSANCE OCEAN SUITES
Happy Hour: Every day 4:30pm – 6:00pm
 Happy Hour special: 2 for 1
 Bingo: Mon – Thursday & Sunday 2:00pm – 3:00pm
- 12** TALK OF THE TOWN
Happy Hour: Mon-Friday 3:00pm – 5:00pm
 HH special: 2 for 1 | Bucket deal Balashi/Chill

MEMORIAL DAY WEEKEND

SOUL BEACH MUSIC FESTIVAL
Sou beach SBMF24
Aruba



DJ JAZZY JEFF



DJ FRANK SKI



DJ TRAUMA



DJ ENVY



DJ E-CLAZZ



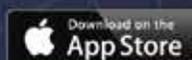
DJ OUTKAST



DJ DIABLO

ARTIST LINEUP MAY CHANGE WITHOUT NOTICE | NO CAMERAS ALLOWED IN CONCERT

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#SBMF24

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MEMORIAL DAY WEEKEND

SOUL BEACH MUSIC FESTIVAL
Sou beach SBMF24
Aruba



MARIAH CAREY



BOYZ II MEN



EARTHQUAKE



TAMIA



SKIP MARLEY



CHASE ANTHONY



BULERIA



'N FUZION



CHRIS SPENCER



GEE MONEY

ARTIST LINEUP MAY CHANGE WITHOUT NOTICE | NO CAMERAS ALLOWED IN CONCERT

FRIDAY MAY 24 COMEDY NIGHT

EARTHQUAKE | CHASE ANTHONY

HOSTED BY: **CHRIS SPENCER**

8-10p | RENAISSANCE WIND CREEK FESTIVAL PLAZA (Oranjestad)

SATURDAY MAY 25 MUSIC CONCERT

MARIAH CAREY | SKIP MARLEY | 'N FUZION

HOSTED BY: **FRANK SKI**

7-11p | HARBOR ARENA (Oranjestad)

SUNDAY MAY 26 MUSIC CONCERT

BOYZ II MEN | TAMIA | BULERIA

HOSTED BY: **CHRIS SPENCER**

7-11p | HARBOR ARENA (Oranjestad)

TICKET OUTLETS:

CITGO - Select Location
(Boulevard, Essoville, Santa Cruz, Palm Beach)

qpay.aw
(Aruba residents only)

Buy Tickets at **soulbeach.com**



SOUL BEACH MUSIC FESTIVAL

Soul beach **SBMF24**

SCHEDULE OF EVENTS (*details subject to change)

WEDNESDAY • MAY 22

SOUL BEACH NIGHTCLUB BLOCK PARTY (ONE PARTY – TWO CLUBS)

10pm - 3am | VENUE: BARU LOUNGE (Palm Beach)
Featuring: DJ E-Clazz & DJ Diablo
10pm - 3am | VENUE: SOUTH BEACH ARUBA BAR (Palm Beach)
Featuring: DJ Envy & DJ Outkast

THURSDAY • MAY 23

SOUL BEACH DAY PARTY

11am - 3pm | MOOMBA BEACH (Palm Beach)
FREE ADMISSION
Featuring: DJ E-Clazz & DJ Diablo
*No outside bottles allowed

RADIO REMOTE

4pm - 7pm (Free Entry) | RENAISSANCE WIND CREEK ARUBA RESORT
– POOLSIDE (Oranjestad)
POOLSIDE HAPPY HOUR – DJ FRANK SKI RADIO REMOTE
Atlanta, GA – DC – Syndicated

OFFICIAL SOUL BEACH ALL WHITE & SANDALS PARTY

10pm - 3am | MOOMBA BEACH (Palm Beach)
Featuring: DJ Jazzy Jeff, DJ E-Clazz, DJ Diablo

FRIDAY • MAY 24

SOUL BEACH DAY PARTY

11am - 3pm | MOOMBA BEACH (Palm Beach)
FREE ADMISSION
Featuring: DJ E-Clazz & DJ Diablo
*No outside bottles allowed

RADIO REMOTE

12pm - 1pm (Free Entry) | MOOMBA BEACH (Palm Beach)
QUAKESHOUSE FROM ARUBA – EARTHQUAKE
SIRIUSXM RADIO

RADIO REMOTE

4pm - 7pm (Free Entry) | RENAISSANCE WIND CREEK ARUBA RESORT
– POOLSIDE (Oranjestad)
POOLSIDE HAPPY HOUR – DJ FRANK SKI RADIO REMOTE
Atlanta, GA – DC – Syndicated

SOUL BEACH COMEDY JAM CONCERT

8pm - 10pm | RENAISSANCE WIND CREEK FESTIVAL PLAZA
(Oranjestad)
(NO CAMERAS WILL BE ALLOWED INTO CONCERT VENUES)

EARTHQUAKE

CHASE ANTHONY

HOSTED BY: **CHRIS SPENCER**
Sounds by DJ OUTKAST & GEE MONEY

SOUL BEACH NIGHTCLUB PARTY

11pm - 3am | RENAISSANCE WIND CREEK ARUBA RESORT –
Convention Center
Featuring: DJ Trauma, DJ E-Clazz & DJ Diablo

SATURDAY • MAY 25

SOUL BEACH DAY PARTY

11am - 3pm | MOOMBA BEACH (Palm Beach)
FREE ADMISSION
Featuring: DJ E-Clazz & DJ Diablo
*No outside bottles allowed

SOUL BEACH MAIN STAGE CONCERT

7pm - 11pm | HARBOR ARENA (Oranjestad)
(NO CAMERAS WILL BE ALLOWED INTO CONCERT VENUES)

MARIAH CAREY

SKIP MARLEY

'N FUZION

HOSTED BY: **FRANK SKI**

SOUL BEACH NIGHTCLUB BLOCK PARTY (ONE PARTY – TWO CLUBS)

11pm - 3am | VENUE: BARU LOUNGE (Palm Beach) - R&B PARTY
Featuring: DJ E-Clazz & DJ Outkast
11pm - 3am | VENUE: SOUTH BEACH ARUBA BAR (Palm Beach)
Featuring: DJ Trauma & DJ Diablo

SUNDAY • MAY 26

SOUL BEACH DAY PARTY – CARNIVAL STYLE

10am - 3pm
BABY BEACH (San Nicolas)
FREE ADMISSION
Featuring: DJ Diablo, Live Band: NBO

SOUL BEACH MAIN STAGE CONCERT

7pm - 11pm | HARBOR ARENA (Oranjestad)
(NO CAMERAS WILL BE ALLOWED INTO CONCERT VENUES)

BOYZ II MEN

TAMIA

BULERIA

HOSTED BY: **CHRIS SPENCER**

SOUL BEACH NIGHTCLUB BLOCK PARTY (ONE PARTY – TWO CLUBS)

11pm - 3am | VENUE: BARU LOUNGE (Palm Beach) - OLD SKOOL
Featuring: DJ E-Clazz & DJ Outkast
11pm - 3am | VENUE: SOUTH BEACH ARUBA BAR (Palm Beach)
Featuring: DJ Trauma & DJ Diablo

MONDAY • MAY 27

MEMORIAL DAY "COOL DOWN" BBQ

10am - 5pm | MOOMBA BEACH (Palm Beach)
FREE ADMISSION
Featuring: DJ E-Clazz & DJ Diablo
*No outside bottles allowed

SOUL BEACH "EXTENDED PLAY" PARTY

10pm - Until | VENUE: BARU LOUNGE (Palm Beach)
FREE ADMISSION



Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

13 DIVI & TAMARIJN

Entertainment schedule DIVI:

MONDAY 9:00pm – 11:00pm – Divi -Live reggae Band | TUESDAY 8:10pm – Divi – Fire Limbo Show | 9:00pm – 11:00pm – Divi -Live band of the week | WEDNESDAY 9:00pm – 11:00pm – Divi -Live band entertainment | THURSDAY 7:30pm – Divi – Movie night around the pool | 9:00pm – 11:00pm – Divi -Live band entertainment | FRIDAY 9:00pm – 11:00pm – Divi -Live band of the week | SATURDAY 9:00pm – 11:00pm – Divi -2.0 Blue Boulevard Entertainment | SUNDAY 8:45pm – 11:00pm – Divi – Invited DJ “Ettrick”

Entertainment schedule TAMARIJN:

MONDAY | 8:45pm – Tamarijn – Energy Fusion show, by Popcorn Dancers | 9:00pm – 11:00pm – Tamarijn – DJ Music | TUESDAY 9:00pm – 11:00pm – Tamarijn – DJ Music | WEDNESDAY 8:00pm – Tamarijn - Synchronize Swimming Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | THURSDAY 9:00pm – 11:00pm – Tamarijn – Karaoke party with Giovanni Trim | FRIDAY 8:45pm – Tamarijn – Carnival extravaganza show by Cocorico in Motion | 9:00pm – 11:00pm – Tamarijn – DJ Music | SATURDAY 6:30pm – 8:30pm – Tamarijn – Mariachi Perla di Aruba | 8:30pm – Tamarijn - Aruba Folkloric Dance Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | SUNDAY 8:10pm – Tamarijn – The Pirates Treasure Quest show by Ritmo Cubano II | Live music | 9:00pm – 11:00pm – Tamarijn – Live entertainment by Amy Sorinio

14 EAGLE ARUBA RESORT**Happy Hour: Every day 3:00pm-4:00pm | 9:00pm-10:00pm**

Bingo: Mon, Wed, Sat 1:00pm

15 HILTON ARUBA CARIBBEAN RESORT & CASINO**Happy Hour: 3:00pm – 5:00pm CASTAWAYS BAR**

Live Music on Tuesday, Friday and Sunday's | 5:00pm – 6:00pm MIRA SOLO BAR | 7:00pm – 10:00pm MIRA SOLO BAR Live Music | 3:00pm - 5:00pm CASTAWAYS BAR - Tuesday, Friday and Sunday's | 7:00pm - 10:00pm SOLO BAR – Everyday

16 HOLIDAY INN**Happy Hour: Every day 3:00pm – 5:00pm**

HH special: 2 for 1 on house-brand cocktails, house wines & house beers.

Extended Breakfast on Sundays.

Da Vinci: Early Bird | Every day 5:30pm - 6:30pm | Special: Get a complimentary bottle of wine with the order of one main course.

Sea Breeze | Early Bird | Every day 5:30pm - 6:30pm | Special: 20% discount on all items from the Sea Breeze Dinner Menu | Bingo: Ocean Pool | Tuesday & Saturday 2:00pm

Activities: Aqua aerobics Monday and Saturday 1:00pm | Pool volleyball Tuesday 2:00pm | Invisible Bottle Hunt Wednesday 2:00pm and Friday 3:00pm | Cornhole Tuesday and Thursday 2:00pm | Balloon Toss Monday, Wednesday and Friday 1:00pm | Mini golf Monday and Thursday 2:00pm | Tennis clinic Monday to Saturday 10:00am | Pilates Tuesday and Thursday 8:00am | Yoga Wednesday and Friday 8:00am

17 HYATT PLACE ARUBA AIRPORT**Happy Hour: All day**

Happy Hour special: Monday \$5 Mojito | Tuesday \$5 Sangria | Wednesday \$6 Moscato - Wines per glass | Thursday \$50 Gentlemen's night – a choice of 4 bourbon inspired cocktails from a menu with a dozen wings. Afterwards, drinks \$11 each plus \$1 wings for the rest of the night. Friday \$85 Beer and Grill for max 4 people – Bucket of beer with a mixed platter.

18 MANCHEBO BEACH RESORT**Happy Hour: 5:00pm – 7:00pm**

HAPPY HOUR special: 2 for 1

19 MARRIOTT'S ARUBA SURF CLUB**Happy Hour: Flip Flop beach bar Live DJ Sessions every Saturday 2:00 – 6:00pm**

Happy Hour special: 2 All mix drinks \$19 Standard Cocktails | 2 All mix drinks \$28 Premium Cocktails.

Bingo: 1:00pm | Every Saturday 3:00 – 6:00pm

21 HYATT REGENCY ARUBA**HAPPY HOUR: Every day 5:30pm – 6:30pm – Palms bar | 6:30pm – 7:30pm – Alfresco bar**

Happy Hour special: Drinks 2 for 1 | Wine happy hour

Bingo: Every day 2:00pm – Family pool

Activities:

MONDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at Trankilo pool – Pilates fusion | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

TUESDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am – Tennis Clinic (registration required max. 4 persons) | 10:30am - Family - Waterslide Race | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons)

WEDNESDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at Trankilo pool – Pilates fusion | 10:30am - Towel hut- Shuffle Board Contest | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

THURSDAY 7:30am – Big Palapa – Self-awareness meditation (registration required) | 8:30am – Tennis Clinic (registration required) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons) | 6:00pm – 7:00pm – Palms Bar – Sunset Sip Wine Tasting

FRIDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 10:30am - family pool - waterslide Race | 3:00pm – lobby area - community market | 4:30pm – lobby area - Painting Class

SATURDAY 7:30am – Big Palapa – Aerial Yoga Cocooning Experience (registration required) | 10:30am - Towel Hut - Shuffle Board Contest
SUNDAY 8:00pm - Full Moon Yoga (registration required)

22 LA CABANA BEACH RESORT & CASINO

HAPPY HOUR: Every day at Pata Pata Bar 2:00pm – 3:00pm - Happy Hour on Frozen Daiquiris and Piña Colada | 3:00pm – 4:00pm Happy Hour on Balashi, Balashi Chill, Magic Mango and Magic Orange | 4:00pm – 6:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands | 10:00pm – 11:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands

Happy Hour special: Drinks 2 for 1

Bingo: 2:00pm - 3:00pm

Entertainment schedule

MONDAY 3:30pm – 6:30pm - Pata Pata Bar - Bar Music | 9:00pm – 11pm – Pata Pata Bar - Dj Alvin Caribbean Night | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

TUESDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

WEDNESDAY 3:30pm – 6:30pm – Pata Pata Bar - Dj Alvin | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

THURSDAY 3:30pm – 6:30pm – Pata Pata Bar - Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

FRIDAY 3:30pm – 6:30pm – Pata Pata Bar - Smiley Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

SATURDAY 3:30pm – 6:30pm – Pata Pata Bar – Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

SUNDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Live

20 RADISSON BLU

Winesdays at Acqua Breeze Pool Bar: 4PM-7PM | Wednesday is Dollars to Florin - on all wine bottles from our Winesday Menu. With live performance by local artist Amy Sorinio.

SANGRIA FRIDAYS: 11AM-8PM Enjoy our homemade sangria Red or White Sangria.

Based on our F&B Manager Leonie's Grandmothers Recipe.

SATURDAYS WITH AMY: 4PM-7PM Live performance by local artist Amy Sorinio at Acqua Breeze Pool Bar. Happy Hour from 5PM - 7PM.

BEER SUNDAYS: 11AM-8PM | Balashi & Chill beer draft at Acqua Breeze Pool Bar, with DJ entertainment from 3PM - 7PM



Boyz II Men to Headline Soul Beach Festival in Aruba



Boyz II Men redefined popular R&B and continues to create timeless hits that appeal to fans across all generations. The band has penned and performed some of the most celebrated classics of the past two decades. The group's 4 Grammy Awards are just the tip of the iceberg; throughout their 30-year career, Boyz II Men have also won a whopping 9 American Music Awards, 9 Soul Train Awards, 3 Billboard Awards, and a 2011 MOBO Award for Outstanding Contribution to Music, a star on the Hollywood Walk of Fame, as well as a Casino Entertainment Award for their acclaimed residency at the Mirage Resort and Casino in Las Vegas, which launched in 2013.

The trio holds the distinction of being the best-selling R&B group of all time, with an astounding 64 million albums sold. And the reason is abundantly clear: for the past two decades Boyz II Men have given fans a rich catalog of hits filled with smooth harmonies and enduring themes.

And for Boyz II Men, the hits just keep on coming – the group continues to craft new albums and bring their legendary act to stages across the world.

Boyz II Men's past hits include: "End of the Road," "I'll Make Love to You," "One Sweet Day," "Motownphilly" and many others. And their recent albums have earned them major critical acclaim as well. Their Decca label debut, *Motown: A Journey Through Hitsville USA* (Decca/Universal), on November 13, 2007, earned them two Grammy nominations. In 2011, Boyz II Men marked their 20th anniversary by releasing a landmark album, fittingly titled *Twenty*. The album contains the group's first original material in nearly a decade as well as a dozen remastered classic, career-defining hits. *Twenty* debuted at #20 on the Billboard Top 200 Albums Chart, #4 on the Billboard R&B album chart, #10 on the Billboard Digital Album Chart, and placed #1 on the iTunes R&B Soul Album chart. *Twenty's* first single, "More Than You'll Ever Know" cracked into the top 15 on Urban AC charts.

Boyz II Men have won fans the world over with their soulful multi-octave sound and incredible vocals. Given the monumental success of their albums and the timeless quality of their vocals, it's easy to see why Boyz II Men remains the

most popular R&B group of all time. Ask any successful pop or R&B superstar which artists have inspired them – chances are Boyz II Men will be at the top. From Justin Timberlake and Usher to Justin Bieber and Beyonce, the most successful stars in the industry look to Boyz II Men as their idols.

Beyond making music, giving back is also important to Boyz II Men – the group has its own charity called Boyz II Men House which lends support to individuals and organizations that focus on improving the quality of life and helping to unlock human potential, while contributing to the health and vitality of those less fortunate. Fans were wowed in the summer of 2014 when Boyz II Men headed out on the hotly-anticipated Package Tour with New Kids on the Block and 98 Degrees.

The group released a new album featuring original material through label BMG in October 2014 called *Collide*. *Collide* is a landmark album for Boyz II Men, showcasing a new and different sound for one of the most successful and enduring groups in mainstream music. Two of the tracks, "Better Half," and "Diamond Eyes" were featured on a special episode of ABC's hit show, "The Bachelorette." The group also performed on FOX's hit live show, *Grease Live* which aired on January 31, 2016, and their performance became the most-tweeted moment.

In 2016, Wanya Morris became a double threat stepping on the dance floor on ABC's hit show "Dancing with the Stars," where he and partner Lindsay Arnold, made it to the semifinals – ending on a high note with three tens. In the summer of 2017, the group once again joined New Kids on the Block on the road for The

Total Package tour featuring Paula Abdul. In the fall of 2017, the group released a Doo-Wop album, *Under The Streetlight*. In 2019 the group released

"If You Leave Me Now," a hit song with singer/songwriter Charlie Puth. They also opened up for Bruno Mars on his 24K Magic Tour in select cities in the U.S.

Boyz II Men were featured in a film starring Charlize Theron and Seth Rogen called "Long Shot" that received rave reviews. In Summer of 2019, they were nominated for a CMT Music Award for their Crossroads performance of "Motownphilly" with country singer Brett Young and continued collaborations by joining forces with Steep Canyon Rangers on a bluegrass song, "Be Still Moses." In October 2019, the trio made a cameo in ABC's show, *Schooled* where they performed "Motown Philly," a spoof of their hit song – taking it back to the '90's with a twist. In February of 2020, the group launched a wine called *Chateau Harmony*. Most recently, they made an appearance on the NBC hit show, *Songland*. Their song "Love Struck" premiered at #2 on iTunes as well as ABC's hit show *Blackish*.

In 2021 Boyz II Men was in ABC "A Very Boy Band Holiday", Live in Front of A Studio Audience: Different Strokes, CMT Christmas with Brett Young, as well as The AFTR PRTY featuring Shawn and Wanya.

2022 Boyz II Men took over Twitter with Peacock for the Super Bowl LVI. Currently they are on a US tour. For more information on tour dates and everything Boyz II Men, head to: www.BoyzIIMen.com



Aruba Airport and Aruba Tourism Authority Showcase Synergy at Routes Americas 2024

ORANJESTAD - Aruba Airport proudly participated in the 17th edition of the Routes Americas 2024 conference, an essential networking event in the Americas aviation industry. Held from March 19 through 22 in Bogotá, Colombia, this conference brought together key stakeholders from across the Americas region, fostering invaluable connections and collaborations.

A standout moment for Aruba Airport this year was the participation of the Aruba Tourism Authority (A.T.A.), marking a milestone in the airport's 28th attendance at the Routes Conferences. The collaboration with A.T.A. allowed for a comprehensive representation of the island, providing airline partners with a holistic view of Aruba's offerings and the potential for new partnerships and routes.

"Incorporating the expertise and insights of both the Aruba Airport and ATA teams under one roof at a strategically well-located stand was a strategic move," noted Barbara Brown, Chief Revenue Development & Communications Officer at Aruba Airport. "This joint effort allowed us to provide our airline partners with a complete spectrum of information, from airport facilities and development to the island's hotel room inventory and marketing efforts in each market, facilitating informed decision-making."

"Our collaboration at Routes Americas 2024 epitomizes Aruba's

unwavering commitment to building synergy and working seamlessly towards a future tourism strategy for our destination. With a shared vision and collective expertise, we elevate Aruba's profile, ensuring our source markets are well connected, and offering the desired ease of travel for our valued customers," noted Sanju Luidens, Chief Marketing Officer at Aruba Tourism Authority.

Aruba Airport and the Aruba Tourism Authority proudly unveiled a shared stand at Routes Americas 2024, marking the first time in 28 years of attending the Routes Conferences that such a collaborative effort has been undertaken. This stand served as a hub of information, showcasing the island's unparalleled beauty, diverse attractions, and seamless air travel experience.

The Aruba delegation at Routes Americas 2024 was led by Barbara Brown, along with Jo-Anne Meaux-Arends, Aviation Business Development Executive, and Mary Joan Wardlaw, Customer Relationship Officer, representing Aruba Airport. The A.T.A. team, consisting of Sanju Luidens, Chief Marketing Officer, Sjeidy Feliciano, Area Director North America, and Jordan Schlipken Croes, Area Director Latin America, added their destination marketing expertise to the collaboration.

Throughout the conference, the Aruba delegation engaged in over 22 productive meetings with both established and emerging airlines, as well as key airports such as Guarulhos Airport and Rhode

Island Airport Corporation. These discussions led to the formation of exciting new partnerships with industry leaders including GOL, Flair Airlines, Breeze, Alaska Airlines, and JetSMART.

"Aruba Airport's commitment to fostering meaningful partnerships was further underscored by the special recognition bestowed upon our esteemed airline partners," added Jo-Anne Meaux-Arends, Aviation Business Development Executive. "JetBlue, British Airways, and Wingo were honored for their exceptional contributions to Aruba's air connectivity and passenger experience."

JetBlue was celebrated for achieving the highest market share (20%) and seat capacity (19%) in terms of total passenger traffic, with notable increases in seat capacity from Boston (10%) and JFK (5%). Wingo, recognized as the fastest-growing airline in Latin America, demonstrated remarkable growth in revenue-generating passengers and seat capacity to Aruba. British Airways received special acknowledgment as they marked their first year of operating the London Gatwick – Aruba route, enhancing connectivity between the two destinations.

The participation of Aruba Airport and the Aruba Tourism Authority at Routes Americas 2024 underscores their commitment to driving the growth and success of Aruba's aviation sector, solidifying its position as a premier destination in the Americas.

DID YOU KNOW?

Travelers to Aruba are no longer required to purchase the Aruba Visitors Insurance. However, it is optional and if you would like to purchase the policy.

We highly recommend each traveler to have travel insurance including COVID-19 coverage.

Please note that all travelers will still be required to complete Aruba's Embarkation/Disembarkation Card prior to arrival, which is the country's digitized customs and immigration process.

IMPORTANT NUMBERS

Police Central	100
Fire Deapartment	911
Police O'stad	102
Police San Nicolaas	104
Police St.Cruz	105
Police Noord	107
Phone for youth support	131
Coastguard	913
Tipline Police	11141
Hospital	527-4000
Vetenary	585-0400
Elmar central	523-7100
Elmar malfunction	523-7147
WEB Aruba	525-4600
SETAR	525-1000
DIGICEL	522-2247

— POLICE OFFICES —

Oranjestad	527 3140
Noord	527 3200
San Nicolaas	527 3000
Santa Cruz	527 2900
Beach Police	586 3003

— Oranjestad —

Ambulance	582-1234
BGD Oranjestad	527-2782
Veterinaire Clinic	582-1720
Animal Shelter	582-1623

— San Nicolaas —

Ambulance	584-5050
Centro Medico	524-8833
BGD San Nicolaas	527-2782
Serlimar	584-5080

— PHARMACY —

4 Centro Medico	584-5794
Aloë	584-4606
Central	585-1965
Dakota	588-7364
Del Pueblo	582-1253
Eagle	640-8443
Kibrahacha	583-4908
Maria	640-8443
Oduber	582-1780
Paradera	588-6638
San Lucas	584-5119
San Nicolaas	584-8186
Santa Anna	586-8181
Santa Cruz	585-8028
Seroe Preto	640-8443
Trupiaal	583-8560

— MORTUARIUMS —

Ad Patres	584-2299
Aurora	588-6699
Olive Tree San Nicolaas	584-8888
Royal Funeral Home	582-0000

— NONPROFIT ORGANIZATION —

Fundacion Anti-Droga Aruba (FADA)	583-2999
Fundacion Respetami	582-4433
Pregnancy? Fundacion	
CIZKA	583-0331
Fundacion Diabetico	593-0507
Arubano	593-4928
Twelve Step Meeting	
AA-NA-AL-ANON-OA	583-8989
Fundacion Amor Pa	568-4739
Prohimo	564-8849
NA Acceptance Group	565-7500
Fundacion Centro	
Ecologico Aruba	562-8984
Bureau Sostenemi (Child abuse)	
	588-1010
Fundacion C.V.A. prevent and care for stroke	567-7004

Sociaal Psychiatric Service (SPS)
24 hour per day available:
522-4249 van 07.30 t/m 16.30 uur
592-4400 van 17.00 t/m 07.00 uur

— HOTELS —

Amsterdam Manor	527-1100
Aruba Beach Club	582-3000
Aruba Marriott Resort	586-9000
Aruba's life	280 0450
Caribbean Palm Village	586-2700
Casa del mar	582-7000
Costa Linda Beach Resort	583-8000
Courtyard by Marriott	586 7700
Divi Aruba Phoenix	586 6066
Divi & Tamarijn All Inclusive	525 5200
Eagle Aruba resort	587 9000
Hilton Aruba	586 6555
Hyatt Place Aruba Airport	523 1234
Hyatt Regency Aruba	586 1234
La Cabana	520 1100
Manchebo Beach resort	582 3444
Marriott's Aruba Surf Club	586 9000
Marriott's Aruba Ocean Club	586 9000
Radisson Blu	+1 (866) 856-9066
Renaissance Ocean Suites	583 6000
Talk of the town	524 3300

THE COMEDIAN'S FAVORITE COMEDIAN

EARTHQUAKE

BORN NATHANIEL STROMAN

After almost 30 years of selling out rooms all over the country and now the world, Earthquake born Nathaniel Stroman has mastered his crafts as a beloved comedian, actor, voice artist and radio personality. He's exceeded his own expectations as he continues to thrive in the comedy arena, as he still basks in the success of his critically acclaimed comedy special *Chappelle's Home Team - Earthquake: Legendary* for Netflix lauded by the New York Times as the funniest comedy special of that year.

Earthquake made his way into the households and hearts of his loyal fanbase in the 90's at the height of television programming for the urban comedian. Shows like BET's *Comic View*, HBO's *Def Comedy Jam*, glimpses of *Laffapalooza* and *Shaq's All-Star Comedy Jam* became fan favorites. Earthquake's DVD collection of comedy specials made him the stand-out comedic talent of that era. Those specials include, *About Got Damm Time*, *Walter Latham Presents*, *From the Outhouse to the Whitehouse* and *These Ain't Jokes* for Showtime.

As a result, his presence on the comedy circuit added a relatable and celebrated point of view that resonated with thousands of fans, and he found his sweet spot on numerous tours and club dates. Never leaving a fan disappointed, 'Quake' (as he is affectionately known), quickly became a closer or multi-headliner fixture on some of the biggest tours in the country.



Fall in Love with Aruba: The Caribbean's Most Romantic Island

Home to the Caribbean's Largest Vow Renewal Ceremony. Aruba, also known as 'One Happy Island' offers an idyllic, romantic getaway for couples seeking blissful seclusion, unparalleled beauty and guaranteed sunshine. Situated in the Southern Caribbean and renowned for its pristine beaches, azure waters, and vibrant sunsets, Aruba offers a picturesque setting for couples to celebrate their love. From beach trips to secluded coves to sunset dining at the island's most romantic restaurants, the island boasts an array of experiences tailored to suit every couple.

Romantic activities on island Romance comes in many forms, and Aruba offers a diverse array of activities to suit every taste.

For old-school romantics and honeymooners, sunset cruises can be organised along the island's coastline with a sundowner in hand, or alternatively couples can visit some of the island's hidden beaches for a private picnic.

For adventurers, snorkelling is a memorable way to explore Aruba's underwater world and vibrant coral reefs. Back on land, Arikok National Park offers couples the chance to hike through striking landscapes or enjoy horseback riding across Aruba's rugged terrain.

For wellness seekers, soothing

spa experiences using Aruban aloe are offered at the island's world-class spas, as well as twilight yoga sessions, hikes, and sea swimming – to rejuvenate mind, body and soul.

For foodies, a trip to the island's boutique vineyard offers a taste of the unique flavours and aromas of the wines grown on Aruba's special terroir. After a tour of the vines and an artisanal wine-tasting, couples can head to one of the island's eight Chef's Tables, for a taste of the island's diverse cuisine – a fusion of Caribbean, Dutch and South American flavours.

Renew Your I Do's

The Caribbean's largest vow renewal ceremony will take place on 14th August 2024, on the shores of Eagle Beach. Every year, hundreds of couples gather from all over the world to reaffirm their love and commitment to each other, Champagne in hand and surrounded by the island's natural beauty.

Travellers who are looking for a seven-night break to the isle of white sands can now book Bucuti & Tara Beach Resort from £3,113 per person departing with British Airways on 11th August 2024. The package includes return flights & seven nights' accommodation in a Tara Suite Room on a bed and breakfast basis. The hotel is a serene adult-only hotel perched on the breathtaking beach.



Aruba

ARUBATOURISTCHANNEL.COM



CODE OF CONDUCT

LIFE UNDER WATER

- Do not feed any marine life including fishes and turtles.
- Do not pick up starfish for selfies, they can only breathe under water.
- Use coral friendly sunblock as much as possible in order to protect our marine life.



A.T.A., Ministry of Tourism, and APA Present at Seatrade Cruise Global 2024

'Strengthening the High Value, Low Impact Model'

Aruba's presence at Seatrade Cruise Global 2024 marks a significant step in fortifying collaboration within the cruise industry and promoting the island's tourism initiatives.

Seatrade Cruise Global serves as a prominent platform for connecting with new and existing partners, sharing knowledge, and creating synergies within the industry. During the event, Aruba, along with representatives from Bonaire and Curaçao, demonstrated a commitment to innovation and sustainable growth.

The Aruba Tourism Authority (A.T.A.) and Aruba Ports Authority (APA) led impactful meetings and interactions with



key partners, including various cruise lines, government officials, and industry experts. Notable discussions included meetings with the presence of Minister D. Oduber and De-

puty C. Abrahams, alongside representatives from Bonaire and Curaçao, emphasizing collaborative efforts for regional development. A.T.A. actively participated in a

variety of workshops and sessions addressing key challenges and opportunities within the industry, reaffirming their dedication to current trends and best practices in the cruise

industry. Together with APA, they engaged in fruitful discussions with the Florida-Caribbean Cruise Association (FCCA), further strengthening Aruba's position as a prominent destination in the Caribbean cruise market.

Aruba's delegation at Seatrade Cruise Global included Patrick Melchior, Monica Bos, and Jorgino Willems from the Aruba Tourism Authority, and Marc Figaroa, Mario Arends, and Rosie Arends from the Aruba Ports Authority. Their commitment, enthusiasm, and dedication in representing the island's interests and promoting its unique offerings to industry partners were evident. Throughout the event, Aruba's booth, in collaboration with Bonaire and Curaçao, served as a hub for providing information, creating connections, and promoting the unique attractions and experiences of the ABC islands.

Seatrade Cruise Global 2024 stands as a strong testament to the commitment to promoting sustainable tourism practices, enhancing economic growth, and strengthening partnerships within the cruise industry, while showcasing the unique beauty and hospitality of the island. All of this aligns with the "High Value, Low Impact" model.

About Aruba Tourism Authority (A.T.A.)
 Since January 1, 2011, the Aruba Tourism Authority has operated as a 'Sui Generis' entity, an independent organization in the public sphere. A.T.A. functions as a Destination Marketing and Management Organization (DMMO) and is responsible for uniting tourism interests among local and international partners. A.T.A. places significant emphasis on the "High Value-Low Impact" model, aiming for a balance between increasing the economic value of visitors, positioning Aruba as a desirable and sustainable country, and leading in the development of the destination. The goal is to maintain efforts in line with this balance and achieve increased revenue through the quality of tourism rather than the volume of visitors. A.T.A. continues to focus on carrying capacity.

Driftwood Restaurant
 Authentic Aruban Seafood
 SINCE 1986

We Hook And Cook Our Own Fish Every Day!

This is how you enjoy an authentic Aruban Seafood Restaurant! Fresh fish is caught daily and perfectly prepared by our talented local chef. This comfortable downtown restaurant has a long tradition of serving the finest seafood and steaks for over 30 years. Enjoy the freshest fish, the best shrimp dishes and the most succulent Caribbean Lobster.

OPEN FOR DINNER FROM 5:00pm TO 10:00pm
 CLOSED ON SUNDAYS

Located at Klipstraat 12 - Downtown Oranjestad, Aruba
www.driftwoodaruba.com or call us at (+297) 583 2515



Mariah Carey to Headline Aruba's Soul Beach Festival 2024

Music legend Mariah Carey is set to take center stage at the 22nd annual Soul Beach Music Festival in Aruba, thrilling fans with her upcoming performance. Scheduled for May 25, Carey's appearance is one of the most anticipated events of the festival, which runs from May 22 to May 27.

Carey, known for her exceptional vocal range and a career filled with chart-topping hits, will perform at Harbor Square Arena in Oranjestad. Fans can expect to hear a selection of her greatest hits, including "Hero," "We Belong Together," and "Fantasy," showcasing her iconic voice and stage presence.

The Soul Beach Music Festival, celebrated for its vibrant atmosphere and top-tier talent, will also feature performances by Boyz II Men, come-

dian Earthquake, and DJ Jazzy Jeff. The festival combines music with beach parties, comedy shows, pool parties, and cultural events, offering a comprehensive entertainment experience against the stunning backdrop of Aruba.

Mark Adkins, CEO and executive producer of Soul Beach Festival Productions, expressed excitement about this year's lineup. "We are thrilled to welcome Mariah Carey and Boyz II Men to our festival. Their performances are sure to create unforgettable moments for our audience," Adkins said.

As the festival approaches, anticipation builds for Carey's performance, promising a memorable highlight in the five-day celebration of music, culture, and Caribbean beauty.



THE CASINO AT
THE RITZ-CARLTON
ARUBA

THE CASINO AT
ST REGIS
ARUBA

WEEKLY DRAWINGS

Receive one (1) raffle ticket for every 300 points /\$150 theoretical win or with every \$150 check at Casa Nonna New York, BLT Steak or Divi Lounge.

SELECTING FINALISTS

EVERY SATURDAY TILL NOVEMBER 16TH

9:00PM - 11:00PM

Selecting 6 winners of a \$1,000 each in cash every hour.

11:30PM

Selecting one finalist for the final drawing plus \$1,500 cash.

12:00AM

Selecting 9 winners of \$500 each in slot credit.



★
Welcome
TO
ARUBA

Where *Culture Captivates,*
Hospitality Embraces, and the
Aruba Effect Lasts a Lifetime.



SCAN ME!
FOR CODE OF
CONDUCT
ON THE ISLAND

