

The Advisor

By Aruba Tourist Channel

ARUBA'S
WEEKLY
FREE
NEWSPAPER

October 6 - October 12, 2022

ArubaTouristChannel.com

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OUTSTANDING AWARDS IN THE HOSPITALITY INDUSTRY



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THE BIG INTERVIEW OF THE WEEK



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The Advisor



WORLD TOURISM DAY 2022

RETHINKING TOURISM 27 SEPTEMBER

Rethinking tourism
International tourist arrivals at the start of 2022 were double the level recorded in 2021. In some regions, arrivals are already at, or even above, pre-pandemic levels. The lifting of the remaining travel restrictions, alongside rising consumer confidence, will be important drivers for the sector's recovery, bringing hope and opportunity to many millions of people around the world.

World Tourism Day will be cele-

brated as the shift towards tourism is being recognized as a crucial pillar for development and as progress is well underway. May 2022 marked the first time the United Nations General Assembly held a special debate on tourism, illustrating the historic relevance of the sector. Tourism is now on the agenda of governments and of international organizations in every global region.

At the same time, destinations and businesses are proactively adapting to meet challenges and responsibilities, as illustrated by the wave of signatories to the

Glasgow Declaration on Climate Action in Tourism, spearheaded by UNWTO. Tourism's International Observance Day will put people at the center of key discussions. Where is tourism going? Where do we want to go? And how do we get there?

The theme "Rethinking Tourism" will reflect this. It aims to inspire the debate around rethinking tourism for development, including through education and jobs, and tourism's impact on the planet and opportunities to grow more sustainably.



Aruba Tourist Channel 5th Anniversary!



In 2009 Aruba Tourist Channel was founded by Mr. Ishwar Daryanani. A dedicated communication platform for the tourist as a way to export Aruba's Culture, History, and Art on an international level.

On the 27th of September 2018, Aruba Tourist Channel was officially launched as Aruba's first and only TV channel dedicated to the tourist market.

"Aruba Tourist Channel was not ready for development in 2009. I knew I was confronting time travel returning to Aruba in 2009, but I love Aruba so much that I said, I will do this time travel journey and will confront whatever it takes to establish Aruba's first IP-TV Channel live from Aruba.

I had to wait 9 years in Aruba to finally reach the vision I had in 2009.

Aruba Tourist Channel is a showcase of IsbMedia Studios in its full potential: Website Development, Live Broadcast, E-Commerce, Social Media Integration, Video production of both live and pre-recorded videos, Photography, Marketing Plans, Marketing Strategy, and Media Plans." said Ishwar Daryanani.

Today the 27th of September 2022 the channel celebrates its 5th anniversary by launching Aruba's first and only concierge newspaper called "THE ADVISOR" where you can find all activities in all hotels and happy hours. As well as local activities, with specials and important numbers like taxi and emergency numbers.

The Advisor can be downloaded directly from the website Aruba-TouristChannel.com or you can subscribe to our newsletter to receive the weekly newspaper in your email inbox.



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Ronella Croes CEO
ARUBA TOURISM AUTHORITY

Dear Visitor,

Welcome to the One happy island or as we say in Papiamentu - Bon bini!

On behalf of the Aruba Tourism Authority, we thank you for choosing Aruba as your vacation destination. We, at the ATA, are very proud of the remarkable tourism recovery Aruba has seen over the last two years. This recovery has been possible by countless local stakeholders, the local community, and all the wonderful visitors to the island, such as yourself.

As a destination, we are embracing the High-Value, Low-Impact tourism model.

Aruba will continue focusing on the economic contribution of the tourism sector, the quality of the visitor experience, environmental protection and conservation, and our residents' quality of life.

For our part, the Aruba Tourism Authority, through different initiatives, will highlight the importance of our natural resources, our well-known hospitality, and the safety and security of our visitors which they have grown accustomed to.

While you are visiting Aruba, we encourage you to go out, explore and enjoy all that the island has to offer!

Dear Visitor,

I would like to give you a warm welcome to our One Happy Island Aruba.

It is an honor that you choose our little haven as your vacation destination and that is why we do our best to accommodate you as comfortably as possible to experience the best our island has to offer. As the Minister of Tourism, my focus is to provide our visitors with excellence and quality, offering a one-of-a-kind and unforgettable visit.

The world is quickly changing and as we have been taught, working towards a more sustainable future is the only way forward. Therefore, we are focusing on the preservation of our flora and fauna, cultural heritage and eco-friendly activities for everyone to enjoy.

Aruba may be a small island but has so many wonders to offer, only to mention a few, my personal favorite highlights of Aruba are the Arikok National Park, Aruba's Lighthouse, and San Nicolaas district with their art murals, bohemian cafés and beautiful beaches.

My compromise with Aruba is to uphold our tourism to the highest of standards while preserving the natural resources that we have been gifted by our planet. I hope that when you are in Aruba, you enjoy yourself while taking care of our beautiful paradise and feel as a part of our family. Remember that we will always await you with open arms and this is your home away from home.

Your Excellence,

Mr. Danguillaume Oduber





24/7 LIVE STREAMING

- Aruba.com
- ArubaTouristChannel.com
- ArubaTouristChannel Facebook
- ArubaTouristChannel YouTube Channel

ON-DEMAND

- ArubaTouristChannel.com
- ArubaTouristChannel YouTube channel

5th ANNIVERSARY

SEPTEMBER 27, 2022

THANK YOU FOR THE SUPPORT!



OUTSTANDING AWARDS IN THE HOSPITALITY INDUSTRY



AHATA Excellence in 2021 Award

Angel Rodriguez

Maintenance Man - Boardwalk
Boutique Hotel



AHATA Excellence in 2021 Award

Ana Maria Artunduaga

Waitress - Manchebo Beach Resort
& Spa



AHATA Excellence in 2021 Award

Carell Leonardo Fingal

Senior Maintenance Technician -
Bucuti & Tara Beach Resort



Aruba Beach Club Resort

**Eduard Maduro - Laundry
Attendant**

Employee of the Month
February 2022



Aruba Beach Club Resort

Evina Samas - Room-keeper

Employee of the Month
January 2022



Aruba Beach Club Resort

Cecilia Beato - Room-keeper

Employee of the Month
March 2022



Costa Linda Beach Resort

**Javier van der Linde
Accounting**

Employee of the Month
August 2022



To our treasured guests,

Bonbini to Aruba!

We are delighted you chose Aruba as your vacation destination. Whether it's your first visit or you have been here before, Aruba offers a great vacation experience. We look forward to sharing our unique sites and ambiance with you and hope – above all – that you get to know our people and the warm and welcoming hospitality.

AHATA's members encourage you to help us preserve local flora and fauna for future generations and we invite you to support our valiant sustainability efforts while enjoying an array of available activities. Every square mile of Aruba is a gem waiting to be discovered, whether it's the endemic nature on the Northside, the shopping activity of Oranjestad, the charm and Caribbean culture of the San Nicolas art district, or the serene white beaches and crystal-clear turquoise waters.

Our island's culinary offering can please a wide variety of pallets. You can enjoy traditional meals such as goat stew "cabrito stoba," stuffed cheese "keshi yena," or fried fish "pisca hasa cu funchi". The diverse gastronomic scene boasts international dining experiences varying from European to Asian, African, Latin American, and Caribbean flavors.

Through it all, you can delight in a level of hospitality and service that is deeply ingrained in our Aruban culture. We encourage you to get to know our people and form a deeper bond with Aruba and its rich historical background.

Thank you for visiting Aruba. We look forward to welcoming you back again and again!
Warm regards,

Tisa LaSorte
President and CEO
Aruba Hotel & Tourism Association



At the end of the 1950s Aruba began to develop its tourism industry and saw the opening of its first luxurious hotel on Palm Beach: The Aruba Caribbean Hotel and Casino. More hotels followed and the Aruba Hotel Association (AHA) was founded in September 1965 and had the basic objective of promoting cooperation between its members and other agencies which were directly or indirectly involved in the welfare of the tourism industry on Aruba. As the years went by the association expanded its influence and in 1987 the AHA was renamed the Aruba Hotel & Tourism Association (AHATA) the name it goes by today.

AHATA is a non-profit association powered by its members. The 140-member companies run the breadth of the tourism industry, from large hotel properties and timeshare resorts to activity companies and small service providers. The combined strength and knowledge of our members enables AHATA to move forward in enacting positive change within the industry

- The entire side column has to be replaced by my previous email's content
- AHATA's primary responsibilities include:
- Be a strong voice for a productive economy.
- Effective representation on the ATA Board.
- Build value for members with a focus on education, advocacy, safety, and relevant information.
- Engage in and encourage participation in community service
- Encourage the upcoming Aruban generation to work in the tourism industry.

Flagship carrier British Airways launched the first ever direct scheduled flight to the UK.



ORNAJESTAD - The inaugural flight will depart London Gatwick for Aruba in March 2023, it will operate twice weekly (Sunday & Thursday) on a year-round basis, tagged with Antigua.

Aruba is now on sale via the British Airways website. There will be over 20 hotels in Aruba sold via British Airways Holidays

the tour operator arm of BA, with A.T.A.-UK targeting a plethora of new UK operators over the coming weeks to encourage them to launch Aruba and those already contracting the destination to expand their product offering. Aruba will be part of the British Airways September Sale campaign which will officially launch the island and its new partnership to the consumer.

World Famous Eagle Beach was the center stage for the largest vow renewal of the Caribbean.



ORNAJESTAD - For the first time, the vow renewal went live on Facebook and Instagram welcoming couples from all over the world; USA, Italy, Brazil, Netherlands, Chile, Peru, Colombia and many more, connecting them with their family and friends back home.

This year's edition of Aruba I Do surpassed all expectations. More than 200 couples gathered on

Eagle Beach during sunset to say their I Do's all over again. Andy de Courcey Osbourne, wedding officiant, talked sincerely about love and commitment, allowing his humor to shine through. The surprise of the evening was singer Edjean Semeleer as the master of ceremony who interacted with his audience gracefully. Since the first email with 'save the date', registrations kept on coming in reaching a record of couples since its first edition in

2017. Colombian actor Alejandro Estrada and his wife, Colombian actress Nataly Umana were invited as influencers to renew their vows. Colombian TV program La Red of Caracol TV was also present to capture all the details of the couple. Southern Bride Magazine Rep; Bailee Ross was also on the island to experience this 4th edition. Couples are already asking about the 5th edition which will be bigger and with lots of love!

Aruba meets Nola

The Papillion of Aruba dinner on July 28th was a success.



ORNAJESTAD - The venue was Le Tableau a well established multi generational family run restaurant in the heart of the French Quarter, New Orleans.

The Papillion team melted well with Le Tableau's team creating a magical night of culinary exploration accompanied by classy wines. The setting was intimate in a private room for under 40 guests. The table setting presentation was simple yet impactful. Each guest was given a hot sauce bottle (Pica di Papaya) as a useful memento to remind them of their night and use to create fantastic meals. Natasha Lee Soy, representing Aruba accompanied by a local

luxury travel advisor, art gallery owner and a freelance food journalist. They all were highly impressed with the quality of the food and production. Natasha was able to discuss the island with the ladies and a few other guests present. They loved the details about each dish and the wine that complimented it. Some mentioned it would be good if there was a more formal address about the island. The owner of the art gallery was interested in a similar program including art and an exchange of Aruba art and Nola's art. This event proves that Aruba's culinary scene is on par with many foodie destinations and should be explored in other cities such as L.A. and NYC.

Aruba convention bureau It's Play Time



The Aruba Convention Bureau team visited "stichting sonrisa" a foundation that helps people with special needs where we delivered a small but meaningful donation of Board games for the project "it's play time" Thanks to the generous participants of our Destination Review.

Robert Hayes A.T.A. National Sales Director in North America attended sales calls in Midwest.



This is not the first time ACB visits St. Louis where we have some of our most loyal clients and also Kansas City providing some nice opportunities to see past and a couple new clients. The Sales Trip included Mark DiMartino (Hilton), Andy Meece (Hyatt) and Stephanie Pincince (EPIC)

together with Jennifer Buranich (Marriott). We were able to conduct 8 client events including 2 client breakfast/meetings, 3 client lunches, 1 client dinner and 2 client TopGolf "Happy Hour" "reception events exposing us to 27 clients.

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The Advisor



Aruba

Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

- 1** AMSTERDAM MANOR (HORIZONS LOUNGE)
Happy Hour: Monday – Sunday | 5:00pm – 7:00pm
 Happy Hour special: 2 for 1
 Thursday 'IN' – Manager's cocktail party 5:30pm- 6:30pm 2x for 1 & free hors d'oeuvres
- 2** ARUBA BEACH CLUB (RICARDO'S RESTAURANT & BAR)
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: Daily Cocktail (Main Bar all prem drinks 2 for 1)
 Live bands: Sun - Wilmer | Mon-Thu - Sharp Steel Pan | Tue-Fri - Cesar Olarte
- 3** ARUBA MARRIOTT RESORT (MAIN POOL AND ADULT POOL)
Happy Hour: Every day 12:00pm – 1:00pm | 3:00pm – 5:00pm
 Happy Hour special 2 for \$19
 Bingo: (Pool-side) Everyday 2:00pm
 Bingo: (Casino) Wednesdays 9:00pm | Thursdays 10:00am, 11:00am, 12:00pm | Fridays 7:00pm | Sundays 3:00pm
- 4** ARUBA'S LIFE VACATION RESIDENCE
Happy Hour: Every day 5:00pm – 6:00pm
 Happy Hour special: 2 for 1
- 5** CARIBBEAN PALM VILLAGE
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm
 Happy Hour special: 2 for 1
- 6** CASA DEL MAR (MATTHEWS RESTAURANT)
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: 2 for 1 | Bingo: 2:00pm – 3:00pm
 Monday Live music 4pm – 6pm
- 7** COURTYARD BY MARRIOTT
Happy Hour: Every day 6:00pm – 7:00pm
 Happy Hour special: 2 for 1
- 8** DIVI ARUBA PHOENIX
Happy Hour: Every day 5:00pm – 6:00pm at pure beach.
 HAPPY HOUR special: 2 for 1
- 9** COSTA LINDA BEACH RESORT (WATER'S EDGE RESTAURANT & BAR)
Water's Edge Restaurant & Bar:
HAPPY HOUR: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 Happy Hour special: Drinks 2 for 1
 Entertainment schedule:
 Nightly Live Entertainment 7 Days A Week | MONDAY 6:30pm – 8:30pm - Angela Flores – Violinist | TUESDAY 6:30pm – 8:30pm - Jean Paul – Saxophonist | WEDNESDAY 6:30pm – 8:30pm – Eddie Kroon – Singer 9:00pm – 11:00pm – Karaoke Happy Hour. THURSDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer | FRIDAY 7:00pm – 9:00pm – Ricky Thomas – Guitarist | SATURDAY 6:30pm – 8:30pm - Angela Flores – Violinist | SUNDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer
- 10** RENAISSANCE MARINA & OCEAN SUITES
Happy Hour: Every day (Lounge midnight grill) 12:00am – 1:00am
 Happy Hour special: 2 for 1
 MONDAY 5:30pm – 10:30pm – Fresco – "That's Amore – Live Entertainment | TUESDAY 6:00pm- 10:00pm – Blue Bar – Korean BBQ | WEDNESDAY 7:00pm – Renaissance Private Island – four course menu | THURSDAY 6:00pm – 10pm – Renaissance Ocean Suites Beach – BBQ | FRIDAY 5:30pm – L.G. Smith Steak & Chop House – Live DJ – Oysters and succulent meats prepared tableside | SATURDAY 6:00pm – Blue Bar – "Konichi Wow" Sushi Night | SUNDAY 3:30pm – 4:30pm – Blue Bar – Mixology Class (participants can sign up at Blue Bar) 5:30pm – 10:30pm – Aquarius Restaurant – Catch! Seafood buffet.
 Opening hours bar & restaurants: LG Smith's Steak & Chop House Dinner 6:00pm - 11:00pm | Mangrove Beach Bar & Fish Shack Fish Shack 11:30-3:30pm | Bar 9:00am - 6:00pm | Papagayo Bar & Grill Bar 9:00am-6:00pm Breakfast 8:30am-11:00am | Lunch 11:30am - 5:00pm Dinner Wed. 6:30pm-9:30pm | Blue Open daily 10:00am - 12:00am Happy hour 4:30pm-6:00pm | Aquarius Breakfast 7:00am-11:00am Lunch 12:00pm-3:30pm - Dinner 5:30pm-11:00pm | Fresco Breakfast 7:00am-11:30am | Dinner 5:30pm-10:30pm | Sole Open daily 10:00am-11:00pm | Happy hour 4:30pm - 6:00pm | The Lounge Open daily 11:00pm-LATE | Happy hour 12:00am-1:00am
- 11** RENAISSANCE OCEAN SUITES
Happy Hour: Every day 4:00pm – 8:00pm
 Happy Hour special: 2 for 1
 Bingo: Mon – Thursday & Sunday 2:00pm – 3:00pm
- 12** TALK OF THE TOWN
Happy Hour: Mon-Friday 3:00pm – 5:00pm
 HH special: 2 for 1 | Bucket deal Balashi/Chill



Aruba TravelGuide

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- Rent a Car
- Explore Aruba



TAXI SERVICE

TAXI PRICE	
High Rise hotels = \$31	(Azure to Ritz Carlton) & Restaurants - Airport
Eagle hotels = \$28	(Oceania to Amsterdam Manor) & Restaurants - Airport
Low Rise hotels = \$26	(Divi Dutch to The Pearl) & Restaurants - Airport



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JEEP TOUR**
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FACTS OF ARUBA

Facts of Aruba 6 Oct - 12 Oct 2022

ARUBA TEMPERATURE:

In Aruba, the climate is tropical semi-arid, hot all year round: daytime temperatures hover around 30/33 degrees Celsius (86/91 °F) throughout the year; the air is muggy, but the wind tempers the heat. Aruba has more sunny days than any other Caribbean island.

GOLD MINES:

There are two gold mills on island. On the northern coast sits the abandoned Bushiribana gold mill that once processed ore from mines in the nearby hills during Aruba's gold rush of the nineteenth century.

The second site, the Balashi Gold Mill, was built at the tip of the Spanish Lagoon. Remnants of this once bustling mill are still visible in the picturesque setting near the narrow canyon of rocks known as Frenchman's Pass.

In 1824, gold was finally discovered in Aruba, and eventually, the industry produced more than 3 million pounds of gold.

DRINKING WATER:

Can you drink the water in Aruba? Yes, you can. Since there is no source of freshwater on the island, seawater is distilled in a saltwater desalination plant. The water produced is super pure.



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Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

13 DIVI & TAMARIJN

Entertainment schedule DIVI:

MONDAY 9:00pm – 11:00pm – Divi -Live reggae Band | TUESDAY 8:10pm – Divi – Fire Limbo Show | 9:00pm – 11:00pm – Divi -Live band of the week | WEDNESDAY 9:00pm – 11:00pm – Divi -Live band entertainment | THURSDAY 7:30pm – Divi – Movie night around the pool | 9:00pm – 11:00pm – Divi -Live band entertainment. | FRIDAY 9:00pm – 11:00pm – Divi -Live band of the week | SATURDAY 9:00pm – 11:00pm – Divi -2.0 Blue Boulevard Entertainment | SUNDAY 8:45pm – 11:00pm – Divi – Invited DJ “Ettrick”

Entertainment schedule TAMARIJN:

MONDAY | 8:45pm – Tamarijn – Energy Fusion show, by Popcorn Dancers | 9:00pm – 11:00pm – Tamarijn – DJ Music | TUESDAY 9:00pm – 11:00pm – Tamarijn – DJ Music | WEDNESDAY 8:00pm – Tamarijn - Synchronize Swimming Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | THURSDAY 9:00pm – 11:00pm – Tamarijn – Karaoke party with Giovanni Trim | FRIDAY 8:45pm – Tamarijn – Carnival extravaganza show by Cocorico in Motion | 9:00pm – 11:00pm – Tamarijn – DJ Music | SATURDAY 6:30pm – 8:30pm – Tamarijn – Mariachi Perla di Aruba | 8:30pm – Tamarijn - Aruba Folkloric Dance Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | SUNDAY 8:10pm – Tamarijn – The Pirates Treasure Quest show by Ritmo Cubano II | Live music | 9:00pm – 11:00pm – Tamarijn – Live entertainment by Amy Sorinio

14 EAGLE ARUBA RESORT

Happy Hour: Every day 3:00pm-4:00pm | 9:00pm-10:00pm

Bingo: Mon, Wed, Sat 1:00pm

15 HILTON ARUBA CARIBBEAN RESORT & CASINO

Happy Hour: 3:00pm – 5:00pm CASTAWAYS BAR

Live Music on Tuesday, Friday and Sunday's | 5:00pm – 6:00pm MIRA SOLO BAR | 7:00pm – 10:00pm MIRA SOLO BAR Live Music | 3:00pm - 5:00pm CASTAWAYS BAR- Tuesday, Friday and Sunday's | 7:00pm - 10:00pm SOLO BAR – Everyday

16 HOLIDAY INN

Happy Hour: Every day 4:30pm – 6:30pm

Happy Hour special: 2 for 1

Bingo: Tuesday & Friday 2:00pm

17 HYATT PLACE ARUBA AIRPORT

Happy Hour: All day

Happy Hour special: Monday \$5 Mojito | Tuesday \$5 Sangria | Wednesday \$6 Moscato - Wines per glass | Thursday \$50 Gentlemen's night – a choice of 4 bourbon inspired cocktails from a menu with a dozen wings. Afterwards, drinks \$11 each plus \$1 wings for the rest of the night. Friday \$85 Beer and Grill for max 4 people – Bucket of beer with a mixed platter.

18 MANCHEBO BEACH RESORT

Happy Hour: 5:00pm – 7:00pm

HAPPY HOUR special: 2 for 1

19 MARRIOTT'S ARUBA SURF CLUB

Happy Hour: Flip Flop beach bar Live DJ Sessions every Saturday 2:00 – 6:00pm

Happy Hour special: 2 All mix drinks \$19 Standard Cocktails | 2 All mix drinks \$28 Premium Cocktails.

Bingo: 1:00pm | Every Saturday 3:00 – 6:00pm

20 RADISSON BLU

Happy Hour: Pool bar every day 11:30pm – 1:00pm | 5:00pm – 7:00pm

Happy Hour special: Sangria Mondays at Blu Bar. Enjoy our homemade Caribbean inspired sangria | 5:00pm-7:00pm Winesday at Blu Bar. Live performance by the wonderful Amy Sorinio from 7:00-pm – 10:00pm

Bar & Bites Friday Happy Hour | Join us at Blu Bar on Fridays and indulge on mouthwatering seafood-centric tapas. Happy Hour also includes curated wines and cocktails. 5:00pm-7:00pm

Saturdays with Amy Live performance by Amy Sorinio from 4:00pm – 7:00pm poolside at Aqua Breeze Pool Bar. Guests can even request songs and sing along. 4:00pm – 7:00pm

Beer Sundays at Aqua Breeze | Balashi & Chill beer draft at Aqua Breeze Pool Bar from 11:00am – 7:00pm, with DJ entertainment from 3:00pm – 7:00pm. 11:00am – 7:00pm

Entertainment: TUESDAY 11am: Pool aerobics – pool in front of the second cabana THURSDAY 10 am: Pool yoga – pool in front of the yoga cabana | FRIDAY 9 am: Vinyasa flow – yoga cabana.

21 HYATT REGENCY ARUBA

HAPPY HOUR: Every day 5:30pm – 6:30pm – Palms bar | 6:30pm – 7:30pm – Alfresco bar

Happy Hour special: Drinks 2 for 1

Bingo: Every day 2:00pm – Family pool

Activities:

MONDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at trankilo pool – Pilates fusion | 11:45am – Towel hotel – Scavenger hunt | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

TUESDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am – Tennis Clinic (registration required max. 4 persons) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons)

WEDNESDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at trankilo pool – Pilates fusion | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

THURSDAY 7:30am – Big Palapa – Self-awareness meditation (registration required) | 8:30am – Tennis Clinic (registration required) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons) | 6:00pm – 7:00pm – Palms Bar – Sunset Sip Wine Tasting

FRIDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am – Tennis Clinic (registration required max. 4 persons) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons)

SATURDAY 7:30am – Big Palapa – Aerial Yoga Cocooning Experience (registration required)

22 LA CABANA BEACH RESORT & CASINO

HAPPY HOUR: Every day at Pata Pata Bar 2:00pm – 3:00pm - Happy Hour on Frozen Daiquiris and Piña Colada | 3:00pm – 4:00pm Happy Hour on Balashi, Balashi Chill, Magic Mango and Magic Orange | 4:00pm – 6:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands | 10:00pm – 11:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands

Happy Hour special: Drinks 2 for 1

Bingo: 2:00pm - 3:00pm

Entertainment schedule

MONDAY 3:30pm – 6:30pm - Pata Pata Bar - Bar Music | 9:00pm – 11pm – Pata Pata Bar - Dj Alvin Caribbean Night | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

TUESDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

WEDNESDAY 3:30pm – 6:30pm – Pata Pata Bar - Dj Alvin | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

THURSDAY 3:30pm – 6:30pm – Pata Pata Bar - Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

FRIDAY 3:30pm – 6:30pm – Pata Pata Bar - Smiley Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

SATURDAY 3:30pm – 6:30pm – Pata Pata Bar – Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

SUNDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Live



ARUBA'S AIRPORT HISTORY

Aruba's aviation history dates back more than 90 years; the air service network has become a critical and vital element for Aruba's national economy.

It was on Saturday, August 18, 1923 when two US Navy Curtiss H-16 long-range maritime patrol flying boats landed for the first time in the Paardenbaai harbor of Oranjestad. The two aircraft operated out of the Coco Solo Naval Air Station (NAS) in the Panama Canal Zone. After a short stay on the island both aircraft continued their flights at 11.40 a.m. to Curacao.

On Saturday, July 4, 1925 Aruba was once again visited by a flying boat. This time it was SCADTA's Dornier Do J Wal seaplane with Italian registration I-DOOR that descended around 09.00 hours on the sea in the Paardenbaai harbor with governor Nicolaas J.L. Brandjes and the harbormaster C. Hoek of Curacao on board. The Dornier Do J Wal returned to Curacao around 10.00 hours. Father Maria Radulphus, substitute education inspector in Aruba made the return flight to Schotegat harbor in Curacao.

In 1933, the first locally based aircraft, a Curtiss-Robin was brought to Aruba. Manuel Viana, James Hathaway, and James A. Massey flew it from a mud-flat runway near the sea at Savaneta. None of these men had any real experience in the air. To overcome this handicap, the trio engaged an ex-Braniff Airways' pilot A.J. Viccellio. His task was to assist in building up aviation in Aruba by means of instruction and the possible development of an airline. The group next bought a Bird CK Bi-plane powered with a 100 horsepower Kinner K5 radial engine. It had room for three passengers and the pilot. However, the aircraft was ruined by rust and wandering goats. The group was later enlarged through Mr. Viccellio instruction to William I. Ewart, E.V. Miller and G.T. Borsch. They contracted to buy a plane in Texas. The plane left Texas, but never completed the trip to Aruba; it was forced down in Tapachula, Mexico. Mr. Viccellio went to Mexico to see if he could regain the plane but returned empty handed. However, he did arrange the return of the ferry pilot and his wife to the States.

KLM's "Snip" made its first appearance in Aruba on December 24, 1934, when the Fokker F.XVIII touched down at 10.20 a.m. on the mudflat runway in Savaneta. KLM later transferred its operations to its own graded runway, the KLM Field, located at the site later known as the Dakota Field.

KLM's Snip, the PJ-AIS a Fokker tri-motor, ushered in the scheduled flying age in Aruba on January 19, 1935. Together with



the KLM's "Oriol", the PJ-AIO, also a three-engine Fokker, they flew until 1946, after which they were scrapped.

KLM transported with its bi-weekly Aruba-Curacao operations 2,695 passengers on 471 flights.

In early 1942, the German Navy began anti-shipping operations using U-Boats in the Caribbean. The subs sank several tankers in the harbor at San Nicolas, and shelled the Lago oil refinery in an attempt to disrupt the supply of fuel to the war effort in Europe; prompting the Government of Aruba to build a 5,100 foot long air strip for the US Army Air Corps together with a small building that served as a terminal, which was inaugurated on June 4, 1942. These facilities later became known as the "Dakota Airport". During the period the airport served as the base of operations for the U.S. Sixth Air Force defending Caribbean shipping and the Panama Canal against German submarines, until it was disestablished after the end of the war in October 1945.

The third terminal building was inaugurated on March 18th, 1950. On October 22, 1955 the "Dakota Airport" was dedicated to Princess Beatrix of the Netherlands during the visit of HRH Queen Juliana. The opening ceremony was presided over by H.R.H. Prince Bernard. Furthermore, during this same year the old Dakota terminal building was changed into the airport fire department garage.

Nearly a decade after the Government of Aruba constructed the original paved runway, it was discovered while repairing 42 paving breaks which appeared between December 1950 and March 1951 that only two and a half inches of paving covered the runway. The paving break-ups threatened to close the field so the island government decided to adopt a two-fold program; to pave an area 133 feet wide and 4,500 feet long to be used as a runway and taxi-way strip while the main runway was being repaired. In September 1953, the 4,500 foot combination runway and taxiway was completed, which served as a substitute for the main runway while it was

being repaired and lengthened. When work on the main runway was completed in 1954, the new 6,445 ft. lighted runway and 4,500 ft. parallel taxiway configuration served to upgrade the airport from Class D to Class C in the International Civil Aviation Organization's (ICAO) rating system which existed at the time.

In 1962, plans started on the expansion of the airport to ac-

commodate the new jet aircraft entering into service, and to plan for the passengers expected from new and larger airplanes. The plans included a new terminal on the north side of the airport; a complete new runway laid over the existing one including a 3,000 ft. extension into the lagoon, relocation of the Oranjestad - San Nicolas highway around the airport, and new glide-path lighting needed for jet aircraft

approaches.

On April 10, 1964, the first phase, the extension of the runway was completed and the start of the jet age commenced in Aruba. The first two jet landings in Aruba were Jet Clipper "Aruba" of the Pan American Airways and the Henry Dunant of KLM. A year later in 1965 the ground breaking for the construction of the fourth terminal building took place, which was inaugurated on November 8th, 1972.

In 1997 the last major expansion project for the airport, Beatrix 2000, began. The first phase of the project was completed and inaugurated on September 1, 1999. The Beatrix 2000 design included an expansion and renovation to the existing 1972 terminal; and included a new arrival immigration hall, baggage claim, 8 contact gates, a new concession area, and two separated check-in buildings for U.S. and non-U.S. bound flights.

IMPORTANT INFO

BE AT THE AIRPORT 3 HOURS BEFORE YOUR FLIGHT!

2 HOURS PRIOR TO DEPARTURE	2.5 HOURS PRIOR TO DEPARTURE	3 HOURS PRIOR TO DEPARTURE
Stress & Rush Long waiting lines at check-in, security, US pre-clearance Hurry! Run! High risk of missing your flight	Limited time Average waiting lines at check-in, security, US pre-clearance Just in time! Grab a drink or a bite!	You're in control Less waiting lines at check-in, security, US pre-clearance Relax! Grab a drink or bite, do some shopping while still in the Holiday Mode

www.airportaruba.com

AUA
AEROPUERTO INTERNACIONAL REINA BEATRIX

Health Month at La Cabana Beach Resort & Casino

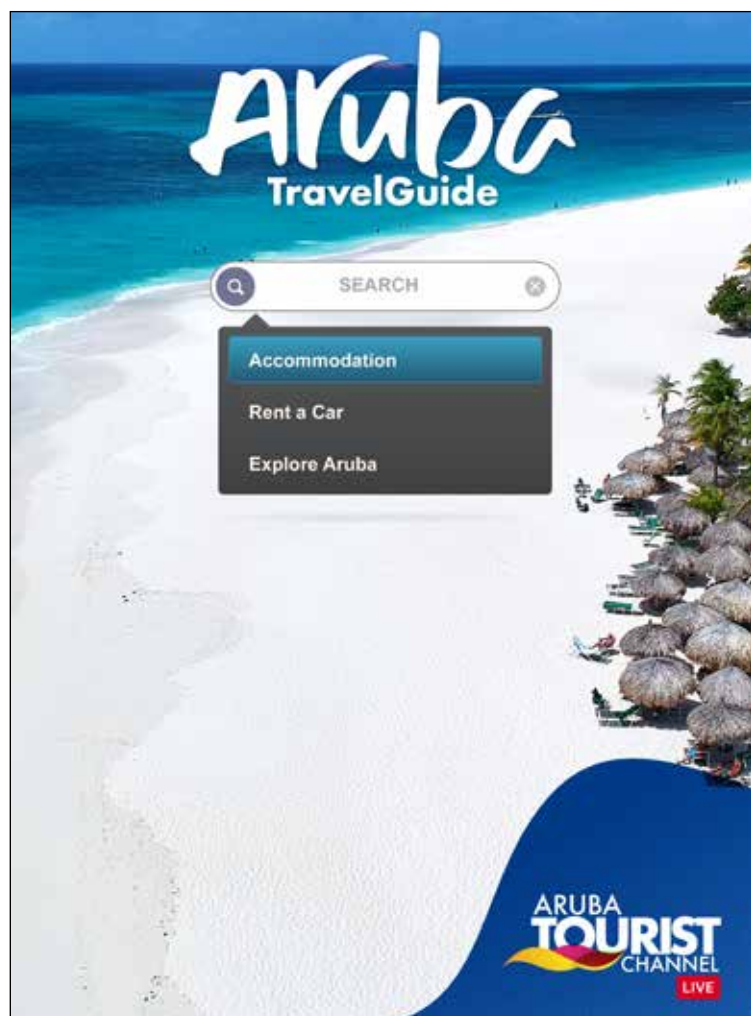


ORANJESTAD - Health Month observed at La Cabana Beach Resort & Casino kicked-off its 100 Days to Celebrate U, a series of activities and festivities designed to express heartfelt appreciation for its associates. Within that framework, the TLC committee announced a Health Month aiming to encourage associates to make changes and deliver ample information about healthier choices, the benefits of having a healthier lifestyle, the importance of mental health, and mindfulness.

Health Month kicked off with a presentation by the resort's own Naisa Nurse, a Health Club Attendant and Personal Trainer.

Naisa gave a very informative presentation about super foods and how they benefit both body and mind. The talk, held at the conference room, was well attended and enthusiastically received. The following week, facilitator Sofie Slegers of Qi-Gong Aruba conducted a Chair Yoga class to focus on different techniques to relax the mind, breath in positive life-energy, Ch'I, and expel negative energies. Slegers focused on the Heart Meridien, and how to positively influence the way we physically feel. It the upcoming weeks, Psycho-

logist Dimitri Halley will host a lecture, Clementine Eugene will conduct a mindfulness workshop and Dwayne Wever will conclude the month with a Zumba happening on the associate parking lot. Health Week is observed at La Cabana Beach Resort & Casino once or twice a year, in different formats, but for 2022, the resort's Green, Health & Safety Committee decided on a month-long program, with the emphasis on relevant, contemporary issues. The associates at La Cabana Beach Resort & Casino agree: Happiness begins with good health.



BOARDWALK BOUTIQUE HOTEL

New Hires and Promotions



ORANJESTAD - Boardwalk Boutique Hotel is proud to announce the following new hires and recent promotions: Dwight Maduro, formerly employed by Boardwalk's local partner Eduardo's overseeing the daily F&B operations at the hotel, was hired as new Assistant Housekeeping Supervisor.

Born and raised in Aruba, Dwight grew up around the corner of Boardwalk, in Malmok. Dwight will report to Myriam Alvarado

Rodriguez and Marijn Fiolet. Recently, Marijn was promoted to Housekeeping Supervisor after serving as Boardwalks' Front Desk Agent for six years. Aruba-born Jenniferr Croes was hired as HR Manager at Boardwalk. Jenniferr spent a larger part of her life in The Netherlands. After graduating there from her Social Work studies, she returned to Aruba for a career in human resources.

Mereline Geerman is Boardwalk's new Financial Administrative Assistant. Born and raised in Aruba, Mereline brings 14 years

of accounting experience from her previous role at a local real estate company.

Lastly, Yesica Gazabon was appointed as new Front desk Supervisor. Born in Colombia and raised in Aruba, Yesica started her hospitality career at RUI Palace Antillas' front desk. Yesica is taking over from Katarina Brkovic-Willemsberg, who was promoted from Front Desk Supervisor to Reservations Manager. Katarina's career at Boardwalk spans three years and she is one of the most mentioned staff members on Boardwalk's Tripadvisor page.

IMPORTANT NUMMERS

- Police Central 100
- Fire Deapertment 911
- Police O'stad 102
- Police San Nicolaas 104
- Police St.Cruz 105
- Police Noord 107
- Phone for youth support 131
- Coastguard..... 913
- Tipline Police..... 11141
- Hospital 527-4000
- Vetenary 585-0400
- Elmar central 523-7100
- Elmar malfunction 523-7147
- WEB Aruba 525-4600
- SETAR 525-1000
- DIGICEL 522-2247

— POLICE OFFICES —

- Oranjestad 527 3140
- Noord 527 3200
- San Nicolaas 527 3000
- Santa Cruz 527 2900
- Beach Police 586 3003

— Oranjestad —

- Ambulance 582-1234
- BGD Oranjestad 527-2782
- Veterinaire Clinic 582-1720
- Animal Shelter 582-1623

— San Nicolaas —

- Ambulance 584-5050
- Centro Medico 524-8833
- BGD San Nicolaas 527-2782
- Serlimar 584-5080

— PHARMACY —

- 4 Centro Medico 584-5794
- Aloë 584-4606
- Central 585-1965
- Dakota 588-7364
- Del Pueblo 582-1253
- Eagle 640-8443
- Kibrahacha 583-4908
- Maria 640-8443
- Oduber 582-1780
- Paradera 588-6638
- San Lucas 584-5119
- San Nicolaas 584-8186
- Santa Anna 586-8181
- Santa Cruz 585-8028
- Seroe Preto 640-8443
- Trupiaal 583-8560

— MORTUARIUMS —

- Ad Patres 584-2299
- Aurora 588-6699
- Olive Tree San Nicolaas 584-8888
- Royal Funeral Home 582-0000

— NONPROFIT ORGANIZATION —

- Fundacion Anti-Droga Aruba (FADA) 583-2999
- Fundacion Respetami 582-4433
- Pregnancy? Fundacion CIZKA 583-0331
- Fundacion Diabetico 593-0507
- Arubano 593-4928
- Twelve Step Meeting AA-NA-AL-ANON-OA 583-8989
- Fundacion Amor Pa 568-4739
- Prohimo 564-8849
- NA Acceptance Group 565-7500
- Fundacion Centro Ecologico Aruba 562-8984
- Bureau Sostenemi (Child abuse) 588-1010
- Fundacion C.V.A. prevent and care for stroke 567-7004

Sociaal Psychiatric Service (SPS)
24 hour per day available:
522-4249 van 07.30 t/m 16.30 uur
592-4400 van 17.00 t/m 07.00 uur

— HOTELS —

- Amsterdam Manor 527-1100
- Aruba Beach Club 582-3000
- Aruba Marriott Resort 586-9000
- Aruba's life 280 0450
- Caribbean Palm Village 586-2700
- Casa del mar 582-7000
- Costa Linda Beach Resort 583-8000
- Courtyard by Marriott 586-7700
- Divi Aruba Phoenix 586-6066
- Divi & Tamarijn All Inclusive .. 525-5200
- Eagle Aruba resort 587-9000
- Hilton Aruba 586-6555
- Hyatt Place Aruba Airport 523-1234
- Hyatt Regency Aruba 586-1234
- La Cabana 520-1100
- Manchebo Beach resort 582-3444
- Marriott's Aruba Surf Club 586-9000
- Marriott's Aruba Ocean Club .. 586-9000
- Radisson Blu 526-5000
- Renaissance Ocean Suites 583 6000
- Talk of the town 524 3300



Miriam Engeln has been writing about Aruba, Real Estate and Travel, ever since she moved to this one happy island in 2004. As a Real Estate sales agent, she has sold many properties in Spain, Belize, and Aruba, for over 20 years.

So, if after reading this article, you have any questions about Real Estate in Aruba, you can contact Engeln by email; miriamaruba@gmail.com

8 FREQUENTLY ASKED QUESTIONS How to buy property in Aruba for non-resident, first time buyers:



Q.: Can a foreign citizen buy property in Aruba?

A: Yes, there are no restrictions for any foreigner on buying property in Aruba.

Q: What is the procedure to buy property in Aruba?

A: When you have chosen a home/ condo/ land and went through price negotiations, a Purchase and Sales agreement will be signed, with a 10 % deposit payable towards the escrow account of the selected notary. Needed are; ID's, address proof, income proof, proof of funds.

Q: Do we need to have an inspection or survey done?

A: Aruba has several good technical inspectors and we advise you to make this a condition on your offer; pending on a positive outcome of a technical inspection.

Q: How about financing my purchase in Aruba?

A: Financing in Aruba is perhaps at a higher interest rate than back home (rates are up to 6%) and local banks only finance up to 60 % for non-residents. US Banks don't finance properties abroad, so using the equity on your own

home is advisable. You can also contact local banks, such as Arubabank, RBC, and CMB to request a partial mortgage loan.

Q: What are the additional costs (closing costs) when buying property in Aruba?

- A:1. Transfer tax (one time tax) is 6 % of the purchase price or the tax value (whichever is higher)
2. The Notary closing fees (legal fees) are 1.5 to 2 % of purchase price.
3. In case you need a mortgage from a local bank, the taxes and notary fees over the mortgage deed are 1.5 to 2% of the mortgage sum.

Q: Would it be possible to retire/ work in Aruba?

A: If you plan to come to live/ work in Aruba, please contact DIMAS. <http://www.dimas-aruba.aw> to see what is needed to get a permit. It is not a quick process however it is worth it.

Q: How much are the annual taxes?

Property Tax: The so called land tax is a percentage of the tax value. The tax office re-evaluates every 5 years. The first USD 34.000, - of this value

is free of tax. On the balance you will pay USD 6, - per USD 1.000, - of the tax value or 0.6 % over tax value.

Long lease fee: Only applicable for long leased land. The amount was determined at the start of the lease period and will remain the same for the full duration (60 years. In case of long lease land, you pay the fee plus property tax.

Q: What is the difference between long lease land vs. property land?

A: You buy a house that is built on property land which means that you own the land. Besides property land you can buy a house which is built on lease land. Long-lease fee is applied only to long lease properties. The long lease properties are given out for a period, usually 60 years.

You are allowed to rent out property built on either long lease land, or property land. Aruba has plenty of professional rental agencies/ property managers to look after your home.

Enjoy your stay in Aruba and have a great time!



The Big Interview Of The Week

In the Big Interview of the Month, Jan de Ruijter shines the light exclusively for Amigoe Aruba on someone he would like to introduce to Aruban society. As the first in this regular series for the Amigoe, Mr. Raoul Lemmerling, the new complex general manager of the three Marriott hotels in Aruba, accepted the invitation.

Lemmerling is responsible for the fortunes and success of the three Marriott hotels (Aruba Marriott Resort & Stellaris Casino, Marriott Aruba Surf Club, Marriott Aruba Ocean Club) with 1625 rooms, 1300 associates, and about 4000 guests every day. He represents Aruba's largest private-sector employer. Raoul arrived in Aruba in August 2021, after a transfer from Marriott in London where he managed seven city hotels as cluster general manager. The interview took place on July 6 in the cozy lobby of the Aruba Marriott Resort & Stellaris Casino near the Starbucks cafe.

JdR: "Bon dia Raoul, I have already met you a few times and it is very nice to now introduce you to the Aruban society, also on behalf of the Amigoe Aruba. You occupy an important position on the island with many responsibilities for Marriott, your guests, your associates, and all of Aruba. In addition, you have held wonderful positions in your international career and you are very enthusiastic about the island. All in all, that was more than reason enough to ask you to participate in our first interview in this new series, so I welcome you once again to our beautiful Aruba."

RL: "Very nice, I think it's a great opportunity to introduce myself to Aruba, and let me start by saying that I am very impressed by the country. I'm having a great time. The kindness I experience here every day is rare and I think Aruba is wonderful and even unique as a holiday destination. The country is safe, good weather and sun are almost guaranteed, the hospitality is famous and the island appears to be free from natural disasters". Aruba is a unique and blessed country.

Personal life

JDR: "Raoul, tell the Aruban society something about yourself, where were you born and raised, what were your hobbies as a child, what education did you follow, how did you get the unusual first name Raoul in the Netherlands and how did you get to the beautiful world of hotels and restaurants?"

RL: "I was born and raised in Helden, a tiny farming village in the middle of Limburg. My name must have been inspired by the Burgundian influence, because my older brother also has a French name, Philippe! The village is known for its asparagus fields. My parents came from Maastricht where many of my relatives still live. Through my side jobs in asparagus cutting and strawberry picking, I came into contact with the restaurant sector. The wooded area attracted many tourists who stayed at campsites that also had a restaurant. In one of them, I started working in the kitchen department. I learned to prepare

our famous asparagus dishes at a young age. I have always combined my studies at the havo and later the Hotel School with working in restaurants and that grew into my hobby. Because of my love for service, I came to work in the famous two-star restaurant La Rive of the Amstel Hotel in Amsterdam. After my hotel school days, I started working for Marriott where I shifted my interest more to the hotel business. I started at the Marriott hotel on the Leidseplein in Amsterdam".

JDR: "Raoul, you tell all this with great pleasure and enthusiasm, can I infer that you had a happy childhood?"

RL: "Oh yes, absolutely, most definitely! I had a happy childhood. I partied a lot and enjoyed going out and having fun. It was often 'long live fun' and I have not always been a very serious student! Besides going out, hockey was my great hobby. At one point I had to serve in the Marine Corps and would then be placed in the marine barracks of Savaneta on Aruba. However, due to a necessary operation for a shin infection, the trip to Aruba was canceled.

The step to Marriott

After Marriott Amsterdam, I ended up at Marriott in London in the rooms division, night audit, events, sales, and the important revenue management departments. I also met my current wife Katie there. I was transferred to Brussels and became director of revenue management for four Marriott hotels. I also got married there and we had our first daughter Isabella in Brussels."

JDR: "How did you then make the step to general management?"

RL: "That happened in Paris where I was being prepared in the fantastic Paris Marriott Champs Elysees hotel to become general manager of the Courtyard by Marriott hotel in La Defense, the business district of Paris. Marriott Champs Elysees is a great five-star hotel with a large Arab guest group and nearly 100 percent occupancy year-round. I was prepared for speaking the French language by the Nuns of Vught in Holland. Then I became general manager of the two Marriott hotels in New Castle and Sutherland and later of the Renaissance Paris Arc de Triomphe hotel. When Marriott took over another major hotel company called Starwood, I was appointed general manager of the Westin Place de Vendôme, which used to be world-famous as the InterContinental Paris hotel. Four times a year there was fashion week and all the halls were filled with fashion shows. I had a fantastic time there and went on to become the complex general manager of seven Marriott hotels in London, five of which are in the

city center. I stayed there for three years and so I also lived through the difficult time of the pandemic."

JDR: "The founder of Marriott is the well-known J. Williard Marriott. Do you have a fun anecdote about Bill Marriott, the current Executive Chairman?"

RL: "Bill Marriott is a very humble hotel owner. I first met him at the Marriott hotel in Amsterdam. He met all the associates and chatted with everyone. He is still very accessible and interested in everyone. Every year during the Christmas season, he invites about 15 general managers to his home in Washington to celebrate Christmas. He has put modern personnel policy on the map.

His father J. Williard Marriott's motto was "if you take good care of your employees, your employees take good care of the guests and your guests keep coming back" (Take care of associates and they'll take care of your customers). The slogan was written on a sign at its first nine-seat root beer booth in Washington, and the motto remains the most important building block of Marriott's company culture to this day."

The PPP policy model

J. Williard Marriott's motto has shaped the abbreviation PPP, which was created in 1994, a term from sustainable development that stands for People (people), Profit (profit), and Planet (planet, environment). Minor changes have been made since 2002 and the letters stand for People, Prosperity, and Planet. The term forms the guideline for corporate social responsibility that the great quality propagandist Dr. W. Edwards Deming is officially the founder of, while, without that name, it was already practiced by the Marriott family.

Modern HR policy at Marriott

RL: "At Marriott, we still live up to our motto every day to take good care of our associates. Recently after the pandemic, we recruited 140 new associates for all departments in a very short time. In addition to a 5-day working week, we offer an extensive package of secondary conditions. We want our associates to feel good, to be able to develop and then progress to higher positions, expand their knowledge of other departments and enjoy coming to work. Our philosophy works. We have more than 1,423,044 rooms in 8,000 hotels from 30 hotel brands (such as Ritz-Carlton, St. Regis, Courtyard, Renaissance, and Westin) in 131 countries around the world, making us the largest hotel company. All 140 people we recently hired are Arubans, and of the 1,300 associates who work for Marriott here in Aruba, only two percent need a residence permit. We also have many examples of local people who started here as regular associates and have progressed to a director or department head. We have many success stories. For example, a young lady who started with us in the recreation department has grown to become an operational food & beverage manager. Due to her position, she is responsible for 10 million dollars in turnover per year. We have an Aruban Director of Finance, Director of Engineering, Director of Human Resources, and

Casino General Manager and we are continuously training people. In 2024, the St. Regis hotel will open in Aruba, which, like the Ritz-Carlton, belongs to the Marriott chain. There, too, Marriott associates will grow to higher positions. We are now developing opportunities for Arubans to work four days a week or part-time according to their own needs and preferences. We are committed to making working in hospitality in Aruba very attractive, creating opportunities for good careers, and offering people pleasant and useful work. In addition, we also strive to do good for Aruba, to be good citizens, and to give back to society. For example, Marriott has contributed a lot to the establishment and opening of the University of Aruba. We may not put that on the big clock, but we give back to Aruba as a good resident and do so in peace and modesty.

Marriott is way ahead of its time

The modern personnel policy shows that Marriott is far ahead of its competitors in the hotel world. Management in the 21st century is going through a huge change of mindset and Marriott has been through that transition a long time ago. The Command & Control and/or the patriarchal management style that is still proliferating in Aruba will need to be replaced by participatory management with the main characteristics: the pursuit of the PPP of People, Prosperity, and Planet instead of the PPP of Poen, Pegels and Placa; managing a sustainably successful Living Company; pursuing the interests of the company and associates; contribute to the well-being, happiness, and development of associates; mutual commitment; pursuing the goals of the company and those of its associates. In short, the bigger purpose of the modern enterprise is to contribute to the well-being, happiness, growth, and satisfaction of associates as true partners. They should be able to see their company as a companion on their journey to a happy, joyful and meaningful life. It was with great pleasure that I learned during these interviews that Marriott has naturally innately applied this philosophy and style to their hotels from the early days of J. Williard Marriott into their hotels, making Marriott a global leader.

JdR: "What challenges do you expect in Aruba in the near future?"

RL: "We have to take into account that young people in particular often want to work shorter hours and have more flexibility. As a hotel sector, we will have to adapt. We are already doing that and almost have our plans ready to offer part-time work as well. For example, if people want to work only four or three days because of study or illness of their parents, or a personal project, then we must be able to respond to this. Also the other way around: when people want to earn extra for the purchase of a car or house, we have to cooperate in, for example, our restaurant and banquet departments. We also need to make young people more enthusiastic about tourism and invest in education and training. We have a very nice profession and we have to propagate that.

JDR: "Raoul, how do you see the immediate future of Aruba?"

RL: "Very positive, the cooperation with colleagues is enormous in Aruba. We all share the opinion that

when things go well with Aruba, everyone gets their share. The collaboration with AHATA and ATA is also fantastic and the lines are short, we communicate quickly, easily, and effectively. Many islands have lost airlift, but Aruba will rise above the high level of 2019 again in 2023! Aruba is not only called 'One Happy Island' as a slogan, no, the tourists actually experience that as reality and that is why they keep coming back!"

Aruban society and the hotel sector

JdR: "The relationship between the Aruban population and the hotels, as it was in the 60s, 70s, and 80s of the last century, has weakened considerably. What can be improved about that?"

RL: "We are working very hard on that with AHATA. We just launched a campaign "Ami Ta Turismo", to further enhance our reputation. A successful hotel industry is extremely important to Aruba.

After the summer, 750 of our employees will follow the Aruba Excellence Foundation's ACP training. We must continue to invest in our people and our island. Marriott also wants to mean more to the Aruban citizen and we are therefore effectively working on special promotions. For example, we are now offering a 25 percent discount to local visitors to our Starbucks in the lobby and will be doing that in a different department each month, such as for our special brunch at La Vista, Gelatto, Atardi, and Ruth's Chris. Furthermore, we will soon have news about our new executive Chef Andrez Davila from Ecuador. He comes over from JW Panama and previously worked for Marriott Cayman. We indeed want to be much more involved in the local society."

JdR: "I am happy to offer you the help of the Amigoe Aruba. We are almost at the end of this interview, do you have a last message for Aruba?"

RL: "Be careful with future plans for even more hotels and focus on quality. Aruba is an expensive island and you have to offer the best quality."

JdR: "Raoul, I would like to thank you very much for this interview, and also on behalf of the Amigoe Aruba and all our readers I wish you every success as complex general manager of three beautiful hotels and the associated casino!"

A closing note

The interview with Raoul Lemmerling has been a real pleasure. I was able to experience in several conversations how pleasant he is with his associates and how approachable he is. A good example of excellent management. No wonder, someone who has been the general manager of the world-renowned InterContinental hotel Paris on the Place de Vendôme, an iconic hotel, knows what good management is. The three Marriott hotels in Aruba are in good hands. Raoul carries the Marriott philosophy with passion. I am convinced that he will play a good role in strengthening the bond between the Aruban population and the hotel sector. In addition, he is also able to enthuse the young Aruban generations with tourism and the sector!

Jan de Ruijter

LET'S TALK TRASH

Unfortunately, there are still people who enjoy our beaches without properly disposing of their trash. Not only is this an eyesore for us beachgoers, but it can also be dangerous for our marine life! Our turtles, seagulls, fish, and crabs all deserve a clean, safe place to live.

Thankfully, we can all do our part to help them out. Next time you go to the beach, bring a little trash bag. If you see any trash in the sand or floating in the water, pick it up and dispose of it. Not only does this preserve our beaches for years to come, it also sets a great example for those around you.

SEASHELLS AND CORAL AND ROCKS, OH MY!

While picking up trash off the beach is strongly encouraged, taking anything else is strictly prohibited. I know, I know, everyone loves taking home a nice souvenir, but in order to keep our natural resources healthy, we need to leave the beautiful seashells, coral, and rocks right where they are. Anyone caught trying to leave the island with this stuff can expect a very hefty fine!

We recommend taking some nice photos of your finds instead.

SPREAD THE WORD!

Not everyone is aware of the steps they should be taking to properly love Aruba back. That's okay! We can all contribute to the preservation of our happy island by leading by example and sharing what we've learned. For example, if you see someone hanging items off one of the protected Fofoti trees on Eagle Beach, gently inform them that this is not allowed. Or maybe you can remind your friend who is traveling to Aruba to only pack oxybenzone-free reef-safe sunscreen. Your input really helps keep Aruba the safe and happy place it is now.



HAPPY WORLD TOURISM DAY




AHATA
 ARUBA HOTEL & TOURISM ASSOCIATION

RETHINKING Tourism
 towards a more sustainable and inclusive industry

Looking for the best sustainable travel products?

BY XAYENNE TROMP - ARUBA.COM



If you ask me, packing your bag is the ultimate holiday preparation.

While packing your bag, you can already daydream about all the exciting things you're going to do on Aruba. Of course you need to bring your bath clothes in order to swim in the blue, warm waters of the Caribbean sea. Are you planning to hike up Aruba's Hooiberg? Then you definitely need a sporty outfit. Maybe you want to discover the nightlife on Aruba too. If so, make sure you pack your party clothes! No matter what your plans are, they need to match with your luggage. But did you know you can also pack your bag in an eco-friendly way? Read more about eco-friendly travel containers and zero waste travel essentials.

Discover our eco-friendly products list for your Aruba trip. Although traveling on itself is of course not sustainable, you can still travel in a more eco-friendly way. When visiting the island of Aruba, make sure you take a sustainable travel kit with you. From sustainable travel bags to sustainable travel mugs: I would suggest putting the following sustainable travel items on your packlist...

Eco-friendly travel containers
Eco-friendly travel containers are one of the sustainable travel gear you can think of. These kinds of eco-friendly travel containers are perfect for storing snacks. Use them for sandwiches or fruit when you go for a hike or visit the beach. Apart from food, you

can also use eco-friendly travel containers for your clothes. This type of eco-friendly travel container is also known as packing cubes. Travelers love them, since they help you save space in your luggage, fit more in, and keep you organized. It keeps getting better, since those packing cubes can be made from recycled plastic. It only makes sense that I put eco-friendly travel containers on this eco friendly products list, right?

Sustainable travel bags
Why only pack sustainable travel products when your whole bag or suitcase can be sustainable? And more good news: Sustainable travel bags are fashionable too! Multiple brands have seen the light when it comes to sustainable travel items like sustainable travel bags. In the collection you'll find sustainable travel backpacks, but they are also smaller sustainable travel bags. Go for a basic color or go wild and choose a cheerful pattern to match your style. You can travel more consciously and be fashionable at the same time!

Sustainable travel mugs
Do you already have some sustainable travel mugs in your possession? This is a way better alternative than using plastic bottles. Creating plastic bottles is not beneficial for the environment, but another problem with plastic bottles and cups is that people often leave them behind in nature. To avoid this, a sustainable travel mug is a way better option. There are loads

of different kinds of sustainable travel mugs, like a bottle you can fill with water or a mug for coffee and tea. A sustainable travel mug certainly doesn't have to be boring, since they exist in many colors, sizes and prints. Which one will you choose?

Sustainable travel toiletries
Last but not least on our eco-friendly products list: Sustainable travel toiletries. Did you know that sunscreen for example is not beneficial for the climate? This product contains ingredients that can damage the underwater world like coral reefs. Of course you need to wear sunscreen in order to protect your skin. Luckily, there are alternatives. You can use

sunscreens that aren't filled with chemicals. This way, you sunbathe and respect the environment at the same time. Another item that can be part of your sustainable travel toiletries is a bamboo toothbrush. Millions of plastic toothbrushes are thrown away every year. This is no good news for the environment. In comparison to plastic toothbrushes, bamboo ones are way more sustainable. If you want to own more sustainable travel toiletries, a bamboo toothbrush is a good start.

How sustainable products help the environment
I said it before: Traveling on itself is of course not sustainable. It's understandable that you want

to see the world and visit the island of Aruba. The least we all can do is to take action where we can. Using eco-friendly travel products on your Aruba trip is a nice start.

Do you want to take your eco-friendly holiday to the next level? You can! One of the possibilities is to stay in an eco resort right here in Aruba. Caribbean resorts that are eco-friendly do take measures to protect our planet. By choosing an eco resort you spend your holiday in a more eco-friendly way. Are you interested in this topic and want to know more about more sustainable travels and ecotourism? Read further on our blog!

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E éxito di Aruba ta danki na tur persona
cu a contribui semper. Danki na cada persona
cu di un of otro forma ta traha den e industria di turismo
y ta hiba nan mes, nan famia y Aruba dilanti.

Feliz dia di turismo!

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